

WITH OPB, THERE'S NOTHING TO BE AFRAID OF.





*539. A cast of zany characters wrestle with the illusions that obscure humanity's view of the universe. Hardcover: \$19.95 QPB: \$9.95

*482. This latest edition of the famous dictionary has 40.000 memo rable quotations. Hardcover: \$45 OPB: \$18.95



276. Two acclaimed novels about women confronting their troubled pasts. (2-volume set) Hardcovers: \$37.90 QPB: \$7.95





253. Fulghum's premise is that we learned the important lessons by age 5 "Play fair; Flush. Hardcover: \$15.95 QPB: \$7.95

267. The story of civilization in a unique chart format Hardcover: \$29.95 QPB: \$15.95



The Writer's Handbook

223. Imagine Da Vinci using puppies for paint brushes and you've got Lar-son's new Far Side book.





*273. Explore our planet's past and possible future through these insightful works.

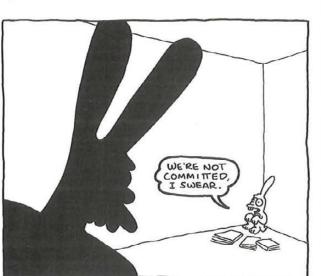
(2-volume set) Hardcovers: \$39.90 QPB: \$14.95



\$406. "A rollercoaster ride over a vast landscape of the imagination' -London Guardian Hardcover: \$19.95 QPB: \$9.95

How QPB Membership Works.

Selection: Each QPB Review lists a new Selection. If you want it, do nothing it will be shipped automatically. If you want another book or no book at all, complete the Reply Form always enclosed and return it by the specified date. (A shipping and handling charge is added to each shipment.) Return Privilege: If the QPB Review is delayed and you receive the Selec-tion without having had 10 days to notify us, you may return it for credit. Cancellations: You may cancel membership at any time by notifying QPB. We may cancel your membership if you elect not to buy at least one book in any six-month period.



()1990 BS MATT GROENING 3 books, 3 bucks. No commitment. No kidding.

There's nothing scary about joining Quality Paperback Book Club. Because we don't make you commit yourself to buying a certain number of books every year. All you have to do is choose 3 books from this page, pay only \$1 each, plus shipping and handling, and enjoy them.

As a member, you'll receive the QPB Review, free, 15 times a year (about once every 31/2 weeks). In it, you'll discover an intriguing selection of fiction, history, science, biography, humor, horror and much more. QPB softcover books are priced up to 60% less than their hardcover counterparts. And every QPB book you buy earns Bonus Points that you can trade for free books (you pay just shipping and handling).

So, what's to be afraid of? Choose your 3 books for 3 bucks today.

of the

A BRIEF HISTORY OF TIME	
	Quality Pape
321. Stephen Hawking offers a convincing big pic- ture of the origins of the cosmos.	Please enroll i only \$1 each, required to bu
Hardcover: \$18.95 QPB: \$8.95	is in good star six months. If
ks.	at least one bo





UT GOLA DADGH *417. The ultimate *269. Explore westone-volume collecern art, from the tion of the world's ruins of Greece to the post-modernists. 350 most-sought-after information. illustrations.

Hardcover: \$34.95 QPB: \$16.95 Hardcover: \$35 QPB: \$15.95





myths have shaped

180. More fascinating interviews with opinmythology tells how ion-makers from the our lives. ground-breaking PBS ceries.

Hardcover: \$27.50 QPB: \$15.95 Hardcover: \$35 QPB: \$16.95



288. Let The Simpsons 281. With over 500 help you express yourself with their hilarious, fullcolor postcards. QPB: \$6.95



1991





109. The Elements of Style discusses what good writing is; The Elements of Gramman gives the rules to follow; The Elements of Editing describes what's said best—and what's best left unsaid. (3-volume set) OPB: \$10.95

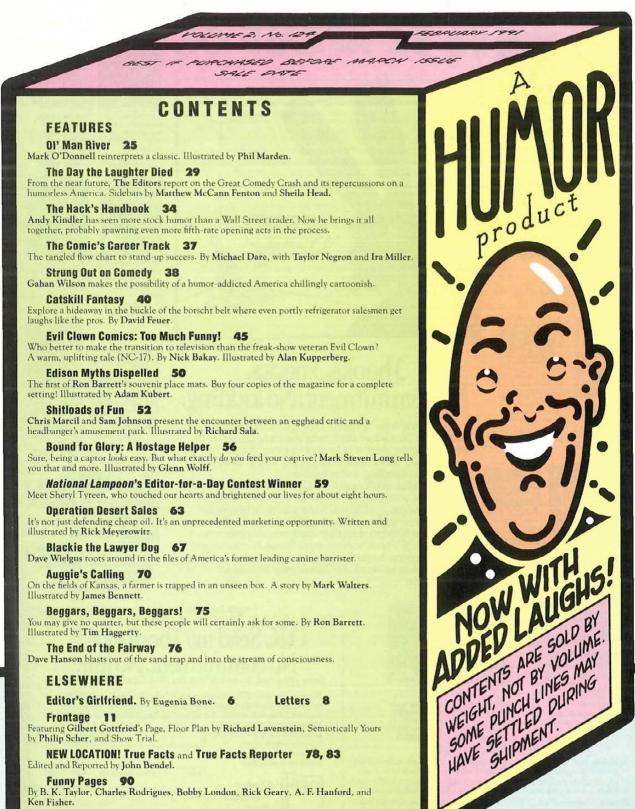
*QPB Exclusive: The only softcover edition now available.

O.K. Send No comp Quality Paperback Book Ch	nitme	nt. No fea	ar.
Please enroll me in QPB and s only \$1 each, plus shipping an required to buy another book, is in good standing) for at leass its months. If 1 have not bough it least one book in any its-month period, you may cancel my membership.	d handling cha You will send i	arges. I understand tha ne the QPB Review (if 1-16 Indi	t I am not
OPBI Quality	Name	(Please print clearly)	QB112-2-0
	Address		Apt.
Paperback Book			





ampoon



Reader Survey 98

COVER PHOTO BY DENNIS KITCHEN. BANANAS COURTESY OF SKIPPY FROM TOP TOMATO.

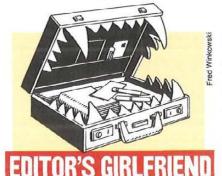
Doing the town is more delicious with a touch of Comfort.

Distinctive and delicious. The special taste of Southern Comfort' makes any night on the town a night to remember.

NUTHERN COMFORT

Comfort Dry Manhattan: 1¼ oz.of Southern Comfort. ½ oz.of Dry Vermouth. Pour ingredients into glass: stir. Add a twist of lemon. got up at 7:00 this morning, made cappuccino, spent fifteen minutes on the Lifecycle, showered, walked Cognac, our Akita, picked up our dry cleaning (\$35.75), ate my bran muffin, and read the Journal. I balanced my checkbook, balanced his checkbook, added up last month's receipts (it pays come tax time), called my mother, and called his mother. It's now 11:30. I just checked and he's still asleep. He says I'm a compulsive yuppie workaholic, but that's just a reverse psychology thing he does to excuse his own laziness. Like he's normal and I'm not. Look at the facts: I'm a successful investment banker. He's the editor of a (loosely defined) humor magazine. I make \$125,000 a year. He makes less—a lot less. I wash dishes while I'm cooking and am generous with the saffron (twenty-seven dollars an ounce) when I make seafood risotto. He would live on whatever could be scarfed up at press-function buffet tables. I use deodorant/antiperspirant. He turns his T-shirts inside out after a few days. I have the lease to this apartment, pay all the bills, and send out the Christmas cards. He just signed us up for SportsChannel, another eighteen dollars a month, which he argues is a great deal. I ask: who is the rational one in this household? You figure it out.

And now I'm writing his column. Not



so surprising: while I was studying economics, psychology, and fencing, he was traveling around the Golden Triangle, picking fruit and searching for Nirvana. While I was cutting my teeth at the very competitive firm of Stern, Zulack & Williamson, he was living at home with his parents trying to teach his mutt, Roach, how to catch a Frisbee. But don't misunderstand me. I love the guy. I adore the way he conks out whenever we try to watch Bill Moyers together. I get a kick out his conspiracy theories. (He's convinced that the New York Times is a CIA paper. I think he just says that 'cause USA Today has a better sports section.) And he's pretty good in bed. Truth is, I'm thirty-five and intend to pursue conception aggressively. He may not be gualified to do much, but I reckon he would make a good father. He's got a lot in common with children. **S**o I'm willing to cover his ass and write this column while he sleeps. I don't know exactly how to go about this, so I'm basing it on Tina Brown's editorials in *Vanity Fair*. Really, what better model? She's the epitome of the *real* wit and class you find in the better tax brackets:

"Just months ago, humor was all the talk in the fetes about town. From Palm Beach to Palm Springs, stand-up comedians were a must at the better brunches. But a glut in the current market has put hundreds of court jesters on skid row. In this issue, dear reader, we investigate the decline of wit, jest, and sally waggery. We probe the sad ramifications of the wimpy wisecrack, the divisive nature of drollery, the ill-prepared *bon mot* of life in our post-industrialized age.

"Is levity limping along toward a last lethal laugh? Has the punch line finally struck a fatal blow? Based on the stories in this issue, it is for you, the reader, to decide."

Done. Another item I can check off his list of things to do; though, honestly, I can't imagine that anything in the magazine will be as funny as his face when I wake him up with my new Suzanne Vega album. Sure, he'll bitch and moan, but that's tough. I'm ovulating today and it's time for him to rise and do something useful.



Editor in Chief: George Barkin

Executive Art Director: Ron Barrett Editors: Chris Marcil, Sam Johnson

Managing Editor: Diane Giddis Assistant Art Director: John Figurski

Assistant Editor: Debra Rabas Cartoon Editor: Sam Gross

Editorial Consultant: Larry "Ratso" Sloman

Contributing Editors

Nick Bakay, John Bendel, Ed Bluestone, Will Durst, Josh Alan Friedman, Gilbert Gottfried, Gerard Jones, Tony Kisch, Paul Krassner, Chris Miller, Louis Phillips, Fred Stoller, Ed Subitzky, Ned Ward, John Waters, John Weidman, Dave Wielgus

Contributing Artists

James Bennett, M. K. Brown, Tom Cheney, Shary Flenniken, Drew Friedman, Rick Geary, Sam Gross, Buddy Hickerson, Randy Jones, John "Duke" Kisch, Mark Marek, Rick Meyerowitz, Robert Neubecker, Bob Rakita, Charles Rodrigues, Frank Springer, B. K. Taylor, Gahan Wilson

Publisher: Michael Druckman

Vice President/General Manager: Howard Jurofsky Vice President/Controller: Walter Garibaldi

Subscription Manager: Pat Hayward Assistant to the Publisher: Jane Youdelman

Advertising Offices, New York: 155 Avenue of the Americas, New York, N. Y 10013, (212) 645-5040, Fax (212) 645-9219. Advertising Representative: Laine Meyers, Inc. Midwest Office: Julie Samardich, V.P., 405 N. Wabash Avenue, Ste. 401, Chicago, IL 60611, (312) 464-0446, Fax (312) 464-0350. Detroit Office: Chris Meyers, Pres., Karen Teegarden, St. V.P., 3045 Crooks Road, Troy, MI 48084, (313) 643-8447, Fax (313) 643-9861. West Coaet Office: Shelley Fariello, V.P., 3001 Maple Avenue, Manhattan Beach, CA 90266, (213) 546 4-118. Fax (213) 709 6310. National Lampoon (ISSN 0027-9587): Printed in the U.S.A Published ten limes yearity by N. Communications, Inc. In Educations, Inc. The Lampoon, Inc., 155 Avenue of the Americas, New York, N.Y. 10013, All rights reserved. Nothing may be reprinted in whole or in part without written permission from the publisher. NL: Communications, Inc. is a substitutive part is a substitutive printistic in territorial U.S. Additional 59.00 outside territorial U.S. Additional S9.00 outside territorial U.S. Second-Class postage paid at New York, N.Y. and additional mailing offices. Copies of National Lampoon are available on 16-millimeter microfilm, Schmillmeter microfilm And 105-millimeter microfilm Annager, 155 Avenue of the Americas, New York, N.Y. 10013, Subscription Manager, 155 Avenue of the Americas, New York, N.Y. 10013, B sure to give did address, new address, and zip code for both. Allow six weeks for change. Postmaster: Please address changes to: National Lampoon. True Section, all incidents, situations. Advertising Information: National Lampoon, True Section. Vort. N.Y. 10013, advertising Information: National Lampoon. True Section, all incidents, situations of photos, clippings, and other items for inclusion in the Americas, New York, N.Y. 10013, or call (212) 645-6040. Exclusive of the National Lampoon True Section. Upon receipt these items become the exclusive property of National Lampoon.

DANNY DEVITO...TONY DANZA...JUDD HIRSCH... MARILU HENNER...CHRISTOPHER LLOYD...ANDY KAUFMAN... BEFORE THEY WERE STARS, THEY ALL DROVE A

Tony Danza was an unknown boxer from Brooklyn, Danny DeVito was just breaking into films. Judd Hirsch and Christopher Lloyd were stage actors. Marilu Henner had been in the Broadway chorus of "Grease." And Andy Kaufman was a cult-favorite comic.

Then came TAXI—the vehicle they all rode to stardom! For five unforgettable years, they drove ensemble acting to the limits as they created the characters of Tony, Louie, Alex, Reverend Jim, Elaine and Latka.

TAXI was at once hilarious and sensitive, touching and intelligent. And now you can take those classic TAXI rides again and again and own the original episodes — complete and uncut — on videocassette.

FLAG DOWN 3 CLASSIC EPISODES AT A \$15 SAVINGS.

On your introductory videocassette, the meter keeps running through 3 original, full-length episodes with every scene and every line of dialogue intact.

"Bobby's Acting Career," "Come As You Aren't," and "The Great Line" are TAXI at its best. TAXI buffs: look for the first glimpse of Bobby's apartment and rare footage



NOW YOU CAN COLLECT THEIR CLASSIC PERFORMANCES ON VIDEOCASSETTE. \$4,95 plus shipping HAIL YOUR FIRST THREE EPISODES FOR ONLY

j)	TAX	
a a	THE COLLECTOR'S EDITION	2
an war	M	
833		d

WINNER: 18 EMMY® AWARDS

TAXI: THE COLLECTOR'S	EDITION	10-DAY	RISK-FREE	TRIAL
	WANT WITE COL	L POPODIO		

□ Yes. Send me the first 3 episodes in TAXI: THE COLLECTOR'S EDITION and enter my subscription under the terms outlined in this ad. This videocassette will be mine at the low introductory price of just \$4.95 plus \$2.45 shipping and handling.

Check method of payment:

□ Check enclosed (for \$4.95 + \$2.45 s&h) made payable to Columbia House Video. R56

Charge my TAXI purchases, beginning with my first cassette to
American Express VISA MasterCard Diners Club
R57

Expires

Signature

Account #

Name	(please print)		
Address			Apr.
City	State	Zip	
()			

If 1 do not choose to keep my first sideocassette, 1 will return it within 10 days for a full refund or credit to my charge account. NOTE: All subscriptions subject to review. Columbia House Video reserves the right to reject or cancel any subscription. Canadian residents will be serviced from Toronto. Applicable sales tax added to all orders.

Mail to: Columbia House Video, TAXI Collector's Edition, P. O. Box 1112, Dept. XF9, Terre Haute, IN 47811

Copyright © 2007 National Lampoon Inc.

from the original TAXI opening.

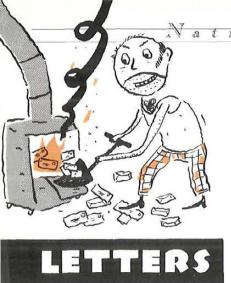
The fare for all three? Less than the cost of a single New York City cab ride! Just \$4.95 plus shipping and handling gets you your first 3-episode cassette. You save \$15 off the full fare. But before you decide anything, it's yours to enjoy for a 10-day risk-free trial.

If you enjoy the ride and want more, you'll receive future 3-episode videocassettes to preview on the same 10-day risk-free basis. Each one you decide to keep is yours at the insider's price of just \$19.95 plus shipping and handling. Return any you don't want and owe nothing.

If you're a true TAXI fan or just a fan of great comedy, you'll want to collect every episode and catch the performances of such guest stars as Tom Selleck, Ted Danson, Tom Hanks, Carole Kane, Rhea Perlman, Penny Marshall, Martin Mull, Martin Short, Bubba Smith, Andy Kaufman's lounge lizard alter-ego Tony Clifton — and more!

Let TAXI take you where no other TV series ever has — or will again.

TO CHARGE IT, CALL 1-800-544-4431.



Sirs:

I have been meaning to do this for a very long time, but only after this most recent issue am I finally moved to action. I just want to tell you how much I enjoy reading your magazine. First off, I thought your comic dissection of the American savings and loan mess was masterly. Clever, informed, and, above all, devastatingly funny. I would go so far as to call it a modern satirical masterpiece. And as a delightful bit of fluff, Wanda Taylor's short story "The Don, the Fawn, and the Prawn" was marvelous, I thought. But I must say that my favorite part of the magazine has always been, and remains, the regular features section at the front. I love the wonderful caricatures you do of famous architects. I think Hugh Wystan's "Craven Images" column is four parts genius, one part razor blade. And I can scarcely finish a single line of Emily Balbo's monthly "Scouring Pad" ere I am convulsed with boyish fits of laughter. I could go on, of course, but further gushing would be unseemly. Suffice it to say, I think your brilliant magazine may be the only thing worth reading anymore; I love it. One question, however: is it true that the North American edition is different from the international edition?

Robert St. John Smythe Coxcomb-on-Cuckold Spertsfordshire, England

Sirs:

How come you never answer letters? People are always writing in with questions, humorous and otherwise, but you never respond. Why is that? Andy Bottle

Stillwater, Tex.

Sirs:

ona

I am a fourteen-year-old girl writing to protest you're recent review of New Kids on the Block! How could you!!! If you're reviewer *really* thinks that they're a bunch of "smarmy, robotic candidates for the Future Has-Beens Hall of Fame" then I'd like to see *him* try to have one-tenth the talent of Jon or Jordan!!! I think that he is just jealous of their popularity and the fact that tens of thousands of teenage girls have formed themselves into a vigilante band sworn to revenge bad reviews of New Kids forever. All we have to say is "Your next!!!"

8

Karen

Teenybopper with a gun

L

ampoon

Sirs:

Well, Valentine's Day approaches, and that means home-improvement time. Many's the time that Cupid's arrow has been blunted due to a lack of proper weather stripping or a sloppy wallpaper job. It's all in my book, Wiring YOUR Heart for Love.

Don Casanova Channel 43 on your system



The reports of my death are completely accurate.

> Mark Twain Life on the Styx

Sirs:

Ooooooooohhhhhhhhh!!! Did you see that jam? Jeeeeeesuss! What a move! A double-pump reverse slam! Holy shit!!! Oh my God, another one! A gorilla two-handed 360! Watch the replay, honey! Holy...

Another Suburban Middle-class White Guy Watching the NBA All-Star Slam Dunk Contest and Getting Way Too Excited Fort Wayne, Ind.

Sirs:

Look at you. Always lyin' around. Why don't you get up and do something? Lazy ass!

Your Uncle Coming over on a summer afternoon and bothering the shit out of you Sirs:

Jeez, 8,972 commercials later and still no snatch. Just gum. Motherfucking stupid-ass shit-licking gum.

Those Two Poor Saps Who Are Always Chasing After the Doublemint Twins

Sirs:

He was an old man who fished with the Japanese in the Pacific and he had gone eighty-four days now without taking a tuna. In the first forty days he had taken dolphin and whale and turtle and sea otter and seagull, but he had not taken a tuna....

The Old Man and the Drift Net

Sirs:

I just took The Road Less Traveled, and they cleaned me out—my wallet, credit cards, and Rolex! This brief letter has perhaps not been as specific as readers might like. But the central message is: I got my ass handed to me! M. Scott Peck, M.D.

Never visiting New York again!

Sirs:

Of course we'd settle for closeness and cuddling. We never have *real* orgasms with you guys anyway.

Women At the appliance store

Sirs:

Kudos on your decision to no longer rely so heavily on the sort of humor wherein lewd and unlikely quotes are falsely attributed to celebrities. It's gross, tired, and decidedly unfunny, like sticking your tongue in the mouth of a corpse after you've run a marathon.

> Donald Trump Atlantic City, N.J.



Illustrations by Jessie Hartland

Sirs:

BENEFIT FROM THE PEACE-FUL BENEVOLENCE OF OUR LORD OR WITHER UNDER HIS INEXPLICABLE AND UNYIELD-ING WRATH!!!

Print this letter in your magazine. Then make fifteen copies of it and send them to fifteen other magazine editors.

Mr. M. Saffron, a minor functionary at *The New Yorker*, scoffed at this letter and threw it away. Nine days later, he sat on a row of thumbtacks that had been epoxied to his office chair.

Ms. Marie Freeman of Cosmopolitan printed this letter and sent it on to fifteen other editors. The following month she received a five-dollar McDonald's gift certificate in the mail.

Bert Pilltrand of *Field & Stream* responded to this letter by publishing an angry editorial against chain letters. A week later, he discovered that his personal water cooler had been filled with what looked like urine (it was only yellow food coloring, but he didn't know that).

Mr. E. R. Muldoon of Motor Trend

Magazine received a very faded copy of this letter. He not only printed it, but also retyped it before sending it on to fifteen other editors. Three weeks later, he found a gift-wrapped box of Russell Stover chocolates on the dashboard of his car.

The choice is yours, gentlemen. Enjoy the good luck that the Almighty will bestow on you for carrying out His whims, or face His everlasting fury. Remember, God is watching!

One of a Long Line of Magazine Editors Sirs:

I read that *Playboy* brushes out a lot of pubic hairs. Where do they go? And can I have some?

A Collector

Dear Collector: No.

> Hugh Hefner Rolling in it, thanks

Sirs:

Got it. Got it. Need it. Got it. Need it. Got it. Got it. Need it. Need it. Need it.

Your New Roommate Alone in the dorm room for the first time

Sirs:

Yes, I am cancer. That "Freckle" You First Noticed Yesterday

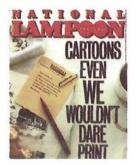
Sirs:

Sure, I used Emile Durkheim's words, but it wasn't plagiarism—it was a *sample*. Hey, if M.C. Hammer can do it, so can I.

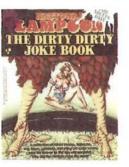
> College Students Before College Deans Everywhere



"All right, everybody, what's going on here?"



LANDPOOR
CARTOON
The Best of 18 Nars

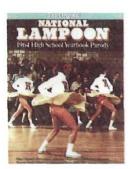


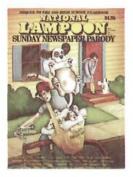


The

Levelyn .

Encyclopedia of Humor Libert In Mich











National Lampoon Classics It is imperative that Lacquire the items checked above in order to keep my human collection complete. Lam enclosing \$2.00 in postage and handling for my order if it's under \$5.00 and \$2.50 for said charges if the order totals more than \$5.00, small price to pay for U.S. postal delivery. \$1.00 per book for Canada and foreign. If I'm a New York state resident I'm adding 8.25 percent sales tax, which is another matter entirely.

Name (please print)_ Address State City___

Zip

Check enclosed

□ Charge to my:

MasterCard #____

Total amount enclosed

_ Expiration Date .

MasterCard Interbank #



National Lampoon Foto Funnies All-new. all-brilliant Foto Funnies. If you liked them in the magazine, you'll really love them in the book. 1986. \$2.95

Read

the

Classics

- National Lampoon High School Yearbook Parody Critically acclaimed across America, this one still has its surviving writers chuckling, \$4,95
- National Lampoon Sunday Newspaper Parody A sequel to the *High School Yearbook*, though the two have nothing in common. \$4.95
- The Best of National Lampoon, No. 4 Just the good shit from 1972-1973. \$2.50
- The Best of National Lampoon, No. 5 The best stuff from 1973-1974. \$2.50
- The Best of National Lampoon, No. 8 Jokes started getting more expensive in 1976-1977. \$3.95
- The Best of National Lampoon, No. 9 But we managed to hold the line on prices during 1978-1980. \$3.95
- National Lampoon True Facts The original. uncensored work, now available in English. It all happened. \$2.95
- National Lampoon True Facts '86 The third all-new collection not even we could dream up. \$2.95
- National Lampoon Deluxe Edition of Animal House The full-color, illustrated book on which the movie was not based. This came later. \$4.95
- Cartoons Even We Wouldn't Dare Print Not in the magazine, anyway. Disgusting. \$2.95
- Son of Cartoons Even We Wouldn't Dare Print II: A Sequel Even worse than the first. \$2.95
- National Lampoon's Very Large Book of Comical Funnies It's comical and it's a reprint. It's some of the best damn comics you'll ever see. \$3.95
- National Lampoon Comics Not the stand-ups. just the lay-downs. \$2.50
- National Lampoon Dirty Joke Book The filthy, the funny, and the farmer's daughter. \$2.95
- National Lampoon Dirty Dirty Joke Book Collection of ribald stories, limericks, one-liners, cartoons, and other off-color works, \$2.95
- Encyclopedia of Humor Everything funny from A to Z. Hardcover, \$4.95
- National Lampoon's Story of the Iran-Contra Affair Just when you thought it was safe to sell arms to Iran. \$2.50
- National Lampoon's Cartoon Book Our all-time best cartoons at an all-time great price. \$3.95

Signature.

Visa #

Tear out the whole page with items checked, enclose check or money order, and mail to: NATIONAL LAMPOON, Dept Ropyright @ 2007 National Lampoon Inc.

DON'T GO THERE

Table 39 at the Upstairs Dinner Theater in Omaha, Nebraska

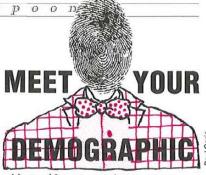
Enveloped in inky blackness far back and to the left of the stage, sandwiched between a metal cart full of dirty dishes and a busted cigarette machine, table 39 at the Upstairs Dinner Theater in Omaha, Nebraska, transforms the sublime pleasures of dinner theater into an evil cavalcade of unrelenting horrors.

For starters, the table is so far from the buffet that just getting some food requires a twisting, bumping, squinting trek in front of the blinding lights of the stage and through other tables of happy diners. By the time you return to your table your food is damp and cold, floating in whatever beverage you were foolish enough to think you could convey back to your seat. And since the bathrooms are in the lobby, having to pee when sitting at table 39 becomes a nightmare of shame when the collective eyes of a sold-out house contemptuously follow your sad little improvisation of palsied, hunchbacked contrition.

Your "entertainment" at table 39 consists solely of the unexpressive backsides of those actors who stand stage right. During the recent production of Neil Simon's *Chapter Two*, for example, important scenes in George's apartment were almost completely obscured—a cruel and maddening punishment for the fan of Neil Simon. But punishment turns to torture at the end of your evening, when you are subjected to the joyous huzzahs of departing fellow patrons—a vicious counterpoint to your own agonizingly incomplete experience.



When musicals come to the Upstairs Dinner Theater, the devil himself wouldn't sit at table 39. The two-man synth-and-drum orchestra is practically sitting in your lap; the singers are belting out tunes to everyone in the house but you. It might all be endurable if the price of your admission remotely reflected the size of your enjoyment—but for a Saturday-night performance, you'll pay the same \$24.44 that those bastards paid to sit at table 15. Don't go there.



National Lampoon isn't just a magazine—it represents a system of values, a lifestyle, a community of buyers. Let's get to know one member of our community:

JOHN LESKO, twenty-seven, Bloomfield Hills, Michigan.

Something of a maverick (consumes 26.4 liters of imported alcoholic beverages a year), but undoubtedly unpretentious (purchases unprewashed, boot-leg jeans), John Lesko has a taste for the absurd (wears orange high-tops), as well as a sensitive side (saw Ghost twice) that goes well with his macho (favors leather jackets, smokes cigarettes) appearance. In his discretionary time, John enjoys "you know, just relaxing" (leisure dollar apportioned accordingly: athletic equipment, sportswear, adult contemporary radio and recordings)-relaxation he's earned, since his job as a sales representative keeps him on the go (15 to 20 percent of weekly income devoted to automotive supplies). Also, John has recently become more concerned about current affairs (responsive to "recycled paper" and "no cholesterol" packaging). What does John find in National Lampoon that's so appealing? "It's upmarket humor that's positioned for me."

FEUILLETON



Further Tales of the Algonquin by Van Cortlandt Parks

Editor's note: Van Cortlandt Parks was an editorial assistant at The New Yorker during the glory days of the Algonquin Round Table. He died recently at the age of eighty-three, garrulous as ever and, in fact, still an editorial assistant at The New Yorker. We are pleased to publish his reminiscences, which appear in print for the first time.

It so happened that Dorothy Parker and Robert Benchley were the first to arrive for lunch one blustery winter day. Clinging tightly to their wraps, they took their customary places at that famous table. The waiter approached.

"Would you like something to start with, madam?" "I think I'll begin with the

borscht," Parker replied. "Very good, madam," the waiter said, scribbling on his

pad. He turned to Benchley. "And you, sir?"

"I'm sorry?" Benchley said, looking over the top of his menu.

"Your order, sir. Something to start with?"

"Ah, yes. Of course. Is it good?" he asked. "What, sir?"



"The borscht," was Benchley's reply. "Is it good?" "Y-yes, I believe it is," the little waiter stammered. Benchley paused. "Then I think I'll have that, then."

Moss Hart loved practical jokes, and never more than when they involved his partner, George S. Kaufman.

mal FRONTAGE Lampo

BECKETT AT SIX TEEN STRAIGHT TALK TO TEENS FROM SAMUEL BECKETT

D

The main the strict of the str

there is darkness once more. Do not despair: your date will require little more from you than a small white corsage—if such a corsage exists (if not, then perhaps a rotten turnip)—to wear around her wrist. Do not presume: the florist, who's old, may be, at this very moment, lying dead in a ditch; the greengrocer may have himself eaten his very last turnip. *Improbe amor, quid non mortalia pectora cogis.* ... The important thing is to be yourself.

One day he excitedly told the group of his plan to have a "roast" for his collaborator. The twist, Hart explained, was that Kaufman would actually be skewered on a spit and served as the main course. We agreed that it was a splendid plan; however, Kaufman got word of it, and when the time came to fetch him for the event, we discovered that he had just left on a long cruise to Europe!

Hart summed up the situation nicely. "Next time," he quipped, "I'll keep my plans a secret." Alexander Woollcott thought himself the group's arbiter of taste, a self-estimate we used to love to tease him about. Once, when H. L. Mencken was in town from Baltimore, Woollcott took the offensive. "Why don't you give Fitzgerald double his word rate?" the portly pundit gibed.

"Why don't you?" was Mencken's memorable riposte.

"I'd like a cigar, too." It was the actress Ruth Gordon speaking. Occasionally she would find time

to get away from her actors' workshop in Greenwich Village and join us-and when she did, she liked to "lunch to the fullest," in Heywood Hale Broun's phrase. She would recite ribald poetry and drink excessively, usually for the benefit of one of the table's more timorous guests. On this occasion, Ruth's "victim" was none other than Percy MacKaye, the poet and dramatist. Percy was as well known for his delicate sensibility as for his predilection for fine Macanudos, so when Ruth coyly asked for one of her own, the table was hushed.

"I'm sorry," was his rejoin-

headload *n.* dogtown *n.* stiltskinned *adj.* half-buttered *adj.* enganchado *n.* Jane Maker *n.* contumely *n.*

NEW NATIONAL LAMPOON

0 11

Stories We're Vorking (

Coming next month more hard-nosed NatLamp humor:

Oil prices skyrocket and threaten our way of life. What's the humor angle? Our special report roots it out.

Dirty words in the dictionary? They say it's true. Jan Burke whips out his Webster's for a closer look.

"Cross-Country," a humorous short story by Tracy Biggs.

Something about March. Maybe a St. Patrick's Day thing. Could be a cartoon. Perhaps a letter?

"Postmark: Insanity." Good title. Could be anything. Column? Recurring feature? Something for the True section?

A list, a chart, a graph... something that shows something in a funny way.

ALL IN THE MARCH NATIONAL LAMPOON, ON SALE FEBRUARY 14.

> der, "but this is my last one and I've already put it in my mouth."

With a twinkle in her eye and not a skipped beat, Gordon shot back, "I see. Well, never mind, then, Percy. But thanks anyway."

It was a marvelous time, the like of which has not been seen since.

Art World Notes

...Joy Cumin-tang, the New York-based experimental scent artist and director of the Olfactory Factory, a nonprofit alternative space in Long Island City, has arranged with New Jersey

Copyright © 2007 National Lampoon Inc.

12

Longshot Fats's Historical Point Spreads

(Home Teams in CAPS)

FAVORITE

Blue-Gray Classic North 12 SOUTH

UNDERDOG

Yankee war machine looks too tough for homestanding rebs. This one's not close. Fats will feast with 10 units on North.

Little Caesar's Pizza Barbarian Invitational Visigoths 2 ROMANS

Some say Romans on the decline, but Fats loves those legions of experience. 5 units on Romans.

GODZILLA 6½ Mothra We're riding the Mothra Mojo to the tune of 10 units.

NATURE pick 'em Man Bets like these are how Longshot Fats got his name. 15 units on Man.

FATCATS 21 Proles Proles have plenty of grit, but means of production is what wins class struggles. What does Fats get for the capitalist who has everything? How about 10 units?

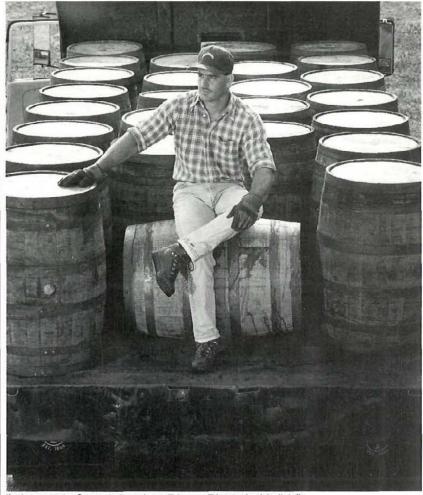
Eastern Front Championship (at Stalingrad)

Germans 4 RUSSIANS

Line opened much higher but price has dropped with the wintry Russki temperatures, making Krauts the choice for bargain hunters. 5 units on Nazis.

LAST WEEK: Spanish Armada–Carthaginians parlay cost us 255 charlemagnes and brought the season total to a minus 986.

authorities to take over the stink around the Turnpike and Elizabeth for a monthlong demonstration of her work. The area, always a redolent one, appealed to Cumin-tang because of its "incredible richness and variety" and because residents were "totally supportive" and "already used to the smell." The site-specific project is being funded in part by the petrochemical industry, and is a continuation of the artist's effort to recontextualize environments by working directly with "found" smells. "My emphasis is on spontaneous, collagelike man-CONTINUED



If you've never visited our Tennessee distillery, we hope you'll do so soon. We're just an hour below Nashville

TO BE A JACK DANIEL'S BARRELMAN, it's most helpful to be on the husky side.

Jason Murray may not be straining himself at the moment. But when called upon to hoist an empty whiskey barrel, or to roll a filled one down a warehouse's length, he's up to the job. Jason likes to work hard. But he also enjoys restful moments. Which, come to think of it, describes a lot of the folks who like spending time with our smooth-sippin' Jack Daniel's Whiskey.

Jennessee

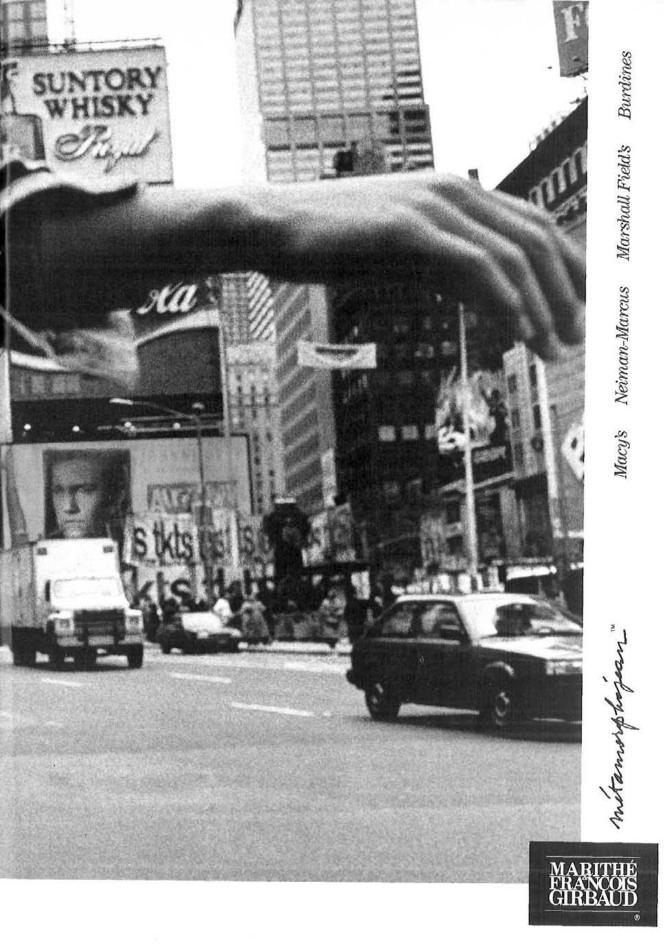
WHISKEY

SMOOTH SIPPIN' TENNESSEE WHISKEY

Tennessee Whiskey • 40-43% alcohol by volume (80-86 proof) • Distilled and Bottled by Jack Daniel Distillery, Lem Motlow, Proprietor, Route 1, Lynchburg (Pop 361), Tennessee 37352 Placed in the National Register of Historic Places by the United States Government.



new york/1990



la a m tiona NATIONAL LAMPOON'S IN Years Fred Grandy played the ship's purser on The Love Boat: 6 Terms Congressman Grandy of Iowa has served in the House of **Representatives: 2** Times Representative Grandy has accidentally referred to the floor of Congress as the "lido deck": 11 Times Representative Ben "Cooter" Jones of Georgia has referred to White House Chief of Staff John Sununu as "Boss Hogg": 19 Average age of teenagers who admit to licking toads to get a buzz: 17 Percentage who asked first how the toad felt about the whole thing: 9 Acres of compost provided by exposing Marie Osmond to sunlight and water, allowing her to break into her constituent elements: 2 Hours the San Francisco Bay area could be provided with electrical power by reclaiming the petroleum content of M.C. Hammer's clothing: 93 Percentage increase in size of the Russian mafia since perestroika: 400 Price to have someone in the Soviet Union murdered, in American dollars: 50 Estimated cost of having the entire Soviet parliament and military command rubbed out: \$135,000 Potential savings to the American taxpayers, per year: \$120,000,000,000 Volume in liters occupied by George Will's head, fully inflated, upon the release of the bow-tie-shaped pressure valve around his neck: 26 Hours required for Pat Buchanan, after being taken to Kenya and abandoned underground in the habitat of the pointy-headed mole, to become culturally assimilated: 48 Calories consumed by John McLaughlin after biting off the head of an adversary and masticating: 13,200 Love potion number: 9 Hours after the fall of Kuwait required for Hank Williams, Jr. to write, record, release, and distribute anti-Iragi theme "Don't Give Us a Reason": 18 Foot-pounds exerted by Hank Williams, Jr.'s knee in full jerk: 38,000 Percentage of Iraqis who think the existence of Hank Williams, Jr. is reason enough for them: 73 Dollars spent creating the Hubble Space Paperweight: 13,000,000,000 Times the U.S. and Iraq have publicly communicated through press announcements on CNN: 19 Instances where the release was mistakenly sent through Nick at Nite: 1 American television viewers who were led to believe that Mr. Ed had seized all

Kuwaiti assets: 280,000 Angolan families whose protein requirements would be met for a month by Julia Roberts's lips: 31

Bob Harris

poon

INTRODUCING...

This month's Original:

POWERS: Supportive,

SIDEKICK

handy, tough

negotiator.

THE MOXIE ORIGINALS!

WEAKNESS: Frequently captured when

separated from other Moxie Originals.

REAL IDENTITY: Rick LaCoste, craft-

boutique owner, Santa Fe, New Mexico.

ORIGIN STORY: A shy, self-effacing man

with a nose for marketing, Rick LaCoste

was transformed into Sidekick by a radioactive shipment of hand-hammered

ore earrings. Reluctant to take a high-

profile position, he hooked up with The

Trend, who vacations in Santa Fe, and

HIGH ADVENTURES: Captured by Baron von Fondle (M.O. #8) • Captured by Snakeface (M.O. #14) • Captured by the

READ THE NEW MOXIE ORIGINALS

(ISSUE 37) - ON SALE AT YOUR LOCAL

SPÉCIALTY SHOP TODAY!

joined the Originals (see M.O. #7).

Quote: "And make mine a double!"

League of Derision

(A NATIONAL LAMPOON JOINT VENTURE

WITH THE COMICS CONSORTIUM)

ipulations," Cumin-tang explained, "on working with what's there....

... The West German terrorist organization, the Wolfgang-Mitgang Gang, will bring its latest guerrilla theater piece, Experimental Detonations Series No. 12, to the United States this fall, thanks to grants from the Deutsche Semtex Konsortium AG and the Amcon-Gelignite Fund. The gang, which had fallen on hard times with the sudden loss of state sponsorship by the now-defunct German Democratic Republic, has retro-

fitted itself as a guerrilla theater group and gone on to make a splash in the art world. The traveling terrorist troupe will visit this country for the first time on a cultural exchange, and will limit its tour to the business and financial districts of major cities. Performance areas will be necessarily restricted; innocent bystanders may be involved only upon request.

... Spanish Joe, Indian Mike, Earle G., Slick Willie, and the rest of the boys on skid row have given up cleaning motorists' windshields at the

intersection of Houston Street and the Bowery and instead have formed the Boweryfest Early Music Singers, an alcoholic a cappella vocal group that specializes in medieval student drinking songs. The Bowery songsters have staked out a stretch of Houston Street's median strip as their performing turf, regaling the captive audience of motorists during red lights. A spring concert series is planned....

... Contemporary folk artist Una Tindall of Leipzig, Iowa, has finally been recognized as an important American primitivist. The ninety-oneyear-old great-grandmother, who has lived in the small farming community most of her life, has been crocheting her distinctive tractor and combine cozies, with their decorative hate motifs, for nearly forty years. The cozies were originally intended for family and neighbors as a way of protecting valuable farm machinery during the cold Midwestern winters. Word eventually spread of Tindall's naive depiction of such themes as the "Fluoridation Threat" and the "Zionist Conspiracy," and after her





"Aryan Pastoral" series museum curators and gallery owners began acquiring the pieces from local farmers. A documentary about the life of the selftaught artist, Hater in the Heartland: A Portrait of Una Tindall, brought further attention, helping to establish her in the popular imagination. Today her earliest pieces are much soughtafter by collectors, and the Museum of American Folk Art is organizing a retrospective exhibition of her work

Mark Linn

FOREST FIRE A National Lampoon Budget Action Comedy Screenplay

Starring Ned Beatty as Charles Murdoch, a DEA agent; Charles Durning as Chester Murdoch, owner of a local sawmill; and Susan Sarandon as Wanda, an environmental activist.

EXT. Woods near Yakima, Washington. Day.

CHARLES and CHESTER come upon WANDA chained to an ancient tree.

WANDA: Your men came to cut this tree down, Chester. But I guess I changed their minds. CHESTER: But I don't even own

Copyright © 2007 National Lampoon Inc.

this part of the forest. CHARLES: I'll change your mind, little lady, if you get in my way.

CHARLES moves toward WANDA but CHESTER instinctively knocks him down. He runs over to WANDA and unchains her. Both of them drag CHARLES to the tree and chain him to it.

WANDA: Groovy—it's about time he bonded with nature. CHESTER: I don't get it. Why would Charles want to cut down his part of the family forest?

WANDA: I've been trying to tell you all week, Chester. He's been using the lumber to finance his crack ring in New York City.

CHESTER: Geez. I guess we've all learned a little something this week.

WANDA: I guess we have. Sorry I hit you that time. CHESTER: I guess I had it coming.

WANDA: I guess we both did. They smile, and walk hand in hand to CHARLES's motorcycle. CHESTER gets on. Then WANDA gets on backwards so that she faces CHESTER. They laugh. The camera stays with them as they drive off. Sex is implied.

Roll CREDITS.



Whitney Houston: I'm Your Baby Tonight (Arista) 10663 Jane's Addiction: Ritual de lo Habitual (Warner Bros.) 10020 Clint Black: Killin' Time (RCA) 01112



Jon Bon Jovi: Blaze of Glory (Mercury) 44490 Bell Biv De Voe: Poison (MCA) 00547 Johnny Gill (Motown) 00738

Tommy James & The Shondells: Anthology (Rhino) 44185

AC/DC: Back In Black (Atlantic) 13772 Don Henley: The End Of The Innocence (Geffen)

01064 Eagles: Greatest Hits, Vol. 1 (Asylum) 23481

Lorrie Morgan: Leave The Light On (RCA) 01111 Soul II Soul: Vol. II-1990-A New Decade (Virgin) New [00567

Damn Yankees (Warner -Bros.) 14852

TWIN Double the music SETS Count as one!

Kenny G: Live (Arista) 64505 U2: Rattle And Hum (Island) 00596 Barry Manilow: Live On adway (Arista) 24805 The Who: Who's Better, Who's Best (MCA) 00790 The Beach Boys: Made In U.S.A. (Capitol) 64143 Simon & Garfunkel: The Concert In Central Park (Warner Bros.) 44006 Jimi Hendrix: Electric Ladyland (Reprise) 23362

Faith No More: The Real Thing (Reprise) 63719 Travis Tritt: Country Club (Warner Bros.) 60195 En Vogue: Born To Sing (Atlantic) 14187 Cher: Heart Of Stone (Geffen) 42874

Best of Eric Clapton: Time Pieces (Polydor) 23385 Neville Brothers:

Brother's Keeper (A&M) 63513

Duke Ellington Orch.: Digital Duke (GRP) 63356 John Williams/Boston Pops: Pops In Space (Philips) 05392 Pat Metheny: Question And Answer (Gelfen) 73522 Milli Vanilli: Girl You Know It's True (Arista)

01048 Lionel Richie: The Composer (Motown) 24700

Bryan Adams: Reckless (A&M) 51540

Huey Lewis & The News; Sports (Chrysalis) 44448 Harper Brothers: Remembrance (Verve)

14896 Electwood Mac: Behind The Mask (Warner Bros.) 43766

Garth Brooks (Capitol) 33963

Allman Bros. Band: Eat A Peach (Polydor) 63353 Glenn Miller Orch.: In The Digital Mood (GRP) 43293 Sawyer Brown: Greatest Hits (Capitol/Curb) 43412 Dino: Swingin' (Island) 43498

Grateful Dead: Built To Last (Arista) 72230 Air Supply: Greatest Hits (Arista) 34424 Anne Murray: Greatest Hits (Capitol) 63530 Vixen: Rev It Up (EMI) 54615

Spyro Gyra: Fast Forward (GRP) 00829

Bob James: Grand Piano Canyon (Warner) 04899 The Cure: Disintegration (Elektra) 01109

Nelson: After The Rain (DGC) 74079 Keith Whitley: Greatest Hits (RCA) 10728 Dionne Warwick Sings Cole Porter (Arista) 53326 Kentucky Headhunters: Pickin' On Nashville (Mercury) 24740 Lita Ford: Stiletto (RCA) 63893

Alabama: Pass It On Down (RCA) 00531 Eric Clapton: Journeyman (Warner Bros.) 53940 Chicago: Greatest Hits 1982-89 (Reprise) 63363 Norrington: Beethoven, Symphony No. 9 (Choral) (Angel) 00467 Doobie Bros.: Cycles (Capitol) 73187 Jeff Lynne: Armchair Theatre (Reprise) 00803 Traveling Wilburys: Vol. One (Wilbury) 00711 Tom Petty: Full Moon Fever (MCA) 33911

George Harrison: Best Of Dark Horse (Dark Horse) 80307



Garth Brooks: No Fences (Capitol) 73266 The Bobby Darin Story (ATCO) 62521 Kathy Mattea: A ction Of Hits Coll (Mercury) 10791 Steppenwolf: 16 Greatest Hits (MCA) 13453 Suzanne Vega: Days Of Open Hand (A&M) 00540 Patty Loveless: Honky Tonk Angel (MCA) 01037 Najee: Tokyo Blue (EMI) 44482 Dread Zeppelin: Un-led-Ed (IRS) 63594

Poison: Flesh & Blood (Capitol) 50207 Boggie Down Productions: Edutainment (Jive) 63675 Guys Next Door (SBK) 54272

Kenny Rogers' Greatest Hits (Liberty) 50019 The B-52's: Cosmic Thing (Reprise) 14742

Fleetwood Mac: Greatest Hits (Warner Bros.) 00796 Patsy Cline: 12 Greatest Hits (MCA) 53849 Blue Murder (Geffen)

01050 Marcus Roberts: Deep In The Shed (Novus) 73646 Sandi Patti: The Finest Moments (Word) 24761 Atlantic Records' Hit Singles (1958-77) (Atlantic) 10514 Tina Turner: Foreign Affair (Capitol) 32900 Carly Simon: My Romance (Arista) 24824 Fine Young Cannibals: The Raw And The Cooked (I.R.S.) 01068 Dirty Dancing/ Soundtrack (RCA) 82522 Bon Jovi: New Jersey (Mercury) 00516 Best of Dire Straits: Money For Nothing (Warner Bros.) 00713 The Best Of Johnny Rivers (EMI) 34650 Bette Midler: Beaches (Atlantic) 00793 Technotronic: Pump Up The Jam-The Album (SBK) 34781 **Pixies: Bossa Nova** (Elektra) 53773 Matraca Berg: Lying To The Moon (RCA) 74080 Mötley Crüe: Dr Feelgood (Elektra) 33928 Roy Orbison: A Black And White Night (Virgin) 64495 George Strait: Greatest Hits (MCA) 61654 Cinderella: Long Cold Winter (Mercury) 14780 Taylor Dayne: Can't Fight Fate (Arista) 01114

Neil Young: Ragged Glory (Reprise) 34621 Pretty Woman/ Soundtrack (EMI) 34631 Rod Stewart's Greatest Hits (Warner Bros.) 33779 Tanya Tucker: Tennessee nan (Capitol) 54399 Mario Lanza: The Great Caruso (RCA) 80259 Winger (Atlantic) 00830 John Hiatt: Stolen Moments (A&M) 44540 Bird/Original Recordings Of Charlie Parker (Verve) 01044

Steve Winwood Cronicles (Island) 34501

Heart: Brigade (Capitol) 64305

Joe Cocker: Live! (Capitol) 00529 Tears For Fears: The Seeds Of Love (Fontana) 33653

20 Million Dollar Memories Of The '50s & '60s (Laurie) 20773 Horowitz At Home (DG) 25211

Fifth Dimension: Greatest Hits On Earth (Arista) 44264 Best Of Robert Palmer: Addictions (Island) 10819



HERE'S HOW YOU SAVE!

Start With 4 CDs Or Cassettes Now! Yes, start with any 4 hits shown here! You need buy just 1 more hit at regular Club prices (usually \$8.98-\$9.98 for cassettes, \$14.98-\$15.98 for CDs), and take up to one full year to do it. Then choose 3 more CDs or cassettes FREE. That's 8 smash hits for the price of 1...with nothing more to buy... ever! (A shipping/handling charge is added to each shipment.)

No Further Obligation Whatsoever! You buy what you want ... when you want to. It's all up to you!

Exciting "Members-Only" Benefits! You'll receive the Club's exclusive magazine about every three weeks. It will highlight the Featured Selection in your favorite music category, plus hundreds of other hits-many at special bargain prices. In all, you'll have 19 convenient, shop-at-home opportunities a

MS367 BMG Music Service 6550 E. 30th St., Indianapolis, IN 46219-1194 TRADEMARKS USED IN THE ADV'T ARE THE PROPERTY OF VARIOUS TRADEMARK OWNERS.

COMPACT DISCS **R**CASSET \mathbb{P}

with nothing more to buy...ever!

M.C. Hammer: Please Hammer, Don't Hurt 'Em (Capitol) 34791

Slaughter: Stick It To Ya (Chrysalis) 42308 Aerosmith: Pump (Geffen) 63678

Carly Simon: Have You Seen Me Lately (Arista) 20912

James Taylor: Greatest Hits (Reprise) 23790 Dizzy Gillespie Symphony Sessions (Pro

Jazz) 44022 Lisa Stansfield: Affection (Arista) 34198

The Moody Blues: Greatest Hits (Threshold)

34284 Best Of Mitch Ryder & The Detroit Wheels: Rev Up (Rhino) 64188 Best Of Bad Company: 10 From 6 (Atlantic) 60321 Music Of Bali/Gamelan & Kecak (Nonesuch) 44671 ZZ Top: Afterburner (Warner Bros.) 64042 Conway Twitty: Greatest Hits, Vol. 3 (MCA) 00556 The Beach Boys: Still Cruisin' (Capitol) 44379 Too Short: Short Dog's In The House (Jive) 54304 Randy Travis: No Holdin' Back (Warner Bros.)

34766

Wilson Phillips (SBK) 00726

Bob Mould: Black Sheets Of Rain (Virgin) 53750 Alan Jackson: Here In The Real World (Arista) 53833



Prince: Graffiti Bridge (Paisley Park) 34107 The Time: Pandemonium (Paisley Park) 52225 Wendy & Lisa: Eroica (Virgin) 73730 Cher: Heart Of Stone (Geffen) 42874 The Statler Brothers: Music, Memories Of You (Mercury) 00571 Bonnie Raitt: Nick Of Time (Capitol) 54410 Bad Company: Holy Water (Atlantic) 24784 The Robert Cray Band: Midnight Stroll (Mercury) 73659

year. And as a member in good standing, you need not send money when you order ...we'll bill you later.

It's Easy To Get Your Favorite Hits! If you want the Featured Selection, do nothing. It will be sent to you automatically. If you want other hits, or none at all, just say so on the card always provided...and mail it back to us by the date specified. You'll always have at least 10 days to decide. But if you don't, you may return your Featured Selection at our expense. Cancel your membership by writing to us whenever you wish upon completing your enrollment agreement. Or, remain a member and take advantage of future bargains.

Free 10-Day Trial! Listen to your 4 introductory CDs or Cassettes for a full 10 days. If not satisfied, return them with no further obligation. You risk nothing! So don't delay. Pick your hits, write their numbers on the coupon, and mail it today.

Madonna: I'm Breathless (Sire) 00572 Reba McEntire: Rumor Has It (MCA) 44609 Paula Abdul: Forever Your Girl (Virgin) 00933 Nirvana (Es Paranza) 54122 Robert Plant: Manic

Led Zeppelin IV (Runes) (Atlantic) 12014 James Galway: Greatest Hits (RCA) 73233

Linda Ronstadt: Cry Like A Rainstorm, Howl Like The Wind (Elektra) 52221

Extreme: Pornograffiti (A&M) 43557

Great Love Songs Of The '50s & '60s, Vol. 1 (Laurie) 20768 Elvis Presley: The Great Performances (RCA)

60752 INXS: Kick (Atlantic) 53606

21 Great Country, Rock, & Love Songs Of The '50s & 60s, Vol. 1 (Laurie) 00561



You get 50%-off bonus savings with every CD you buy at regular Club prices...right with your very first purchase...unlike other IY

The Jud Build A 24549

Depect (Sire) 73408 Bob Marley: Legend (Island) 53521

Slatkin: Classic Marches (RCA) 00996 Bobby Brown: Dance!...Ya Know It (MCA) 73660 Def Leppard: Pyromania (Mercury) 70402 16 #1 Motown Hits From The Early '60s (Motown) 74336

Hank Williams, Jr.: Lone Wolf (Warner Bros.) 64311

ns (Elektra)

Jeff Healey Band: Hell To Pay (Arista) 00544

Keith Sweat: I'll Give All My Love To You (Elektra) 51603

Guns N' Roses: Appetite For Destruction (Geffen) 70348 Pat Benatar: Best Shots

(Chrysalis) 44319 Dwight Yoakam: Just Lookin' For A Hit (Reprise) 74052

Days Of Thunder/

Soundtrack (DGC) 43603

Winger: In The Heart Of The Young (Atlantic) 00570

Paula Abdul: Shut Up And Dance (The Dance Mixes) (Virgin) 80326 Billy Idol: Charmed Life (Chrysalis) 62264 Sinead O'Connor: I Do Not Want What I Haven't Got (Chrysalis) 33512

George Strait: Livin' It Up (MCA) 00557 Anthrax: Persistence Of

Time (Island) 83468 Ratt: Detonator (Atlantic) 63335

Janet Jackson's Rhythm Nation (A&M) 72386

Bruce Hornsby & The Range: A Night On The Town (RCA) 63689

Quincy Jones: Back On The Block (Warner Bros.) 64116

Amy Grant: The Collection (A&M) 44643 Paul Simon: Graceland (Warner) 72315

ABTFA

(AS)

	START SAVING NOW-MAIL TODAY!	
Mail to: BMG	Music Service/P.O. Box 91001/Indian	apolis, IN 46291

YES, please accept my membership in the BMG Music Service and send my first four selections as I have indicated here, under the terms of this offer. I need buy just one more hit at regular Club prices during the next year-after which I can choose 3 more CDs or cassettes FREE! That's 8 for the price of one.. with nothing more to buy, ever! (A shipping/handing charge is added to each shipment.)

3	SEND MY SELECTIONS ON (check one only): COMPACT DISCS**	CASSETTES

Ø I am most interested in the following type of music-but I am always free to choose from any category (check one only):

IUSH ME THESE HITS	indicate by nu			
MR. MRS. MS. First Name ddress	Initial	Last Na	me Apt.	(PLEASE PRINT)
ity		State	Zip	
elephone (_{Area Codd})				

not eligible. Full membership details will follow with the same 10-day, no obligation privilege We reserve the right to request additional information or reject any application. Limited to new members, continental USA only. One membership per family. Local taxes, if any, will be added.

4, 6 or	t make you bu more.
dds: Love Can Bridge (RCA)	Anita Baker: Composition
e Mode: Violator	00921

GILBERT GOTTFRIED PRESENTS: THE NEW 24-HOUR CHANNELS

THE 24-HOUR THING IN YOUR EAR THAT YOU CAN'T REACH WITH YOUR PINKIE CHANNEL



THE 24-HOUR BORN LOSER CHANNEL

THE 24-HOUR SETTING A DIGITAL WATCH CHANNEL



Is the 6 the month or the time? 57 can't be the day.

THE 24-HOUR DON MURRAY CHANNEL

COMING UP: Endless Love The Hoodlum Priest

THE 24-HOUR MAKING FACES WHEN YOU SHAVE CHANNEL



THE 24-HOUR VACUOUS TALK SHOW CHANNEL



Copyright © 2007 National Lampoon Inc.

THE 24-HOUR EMPTY LIFE CHANNEL



II Please put *Beauty and the Beast* back on the air.... II

THE 24-HOUR FLOSSING CHANNEL



THE 24-HOUR HAIRCUT ABUSE CHANNEL



Boy, you really got scalped, the left side is too short, you look like Sid Vicious....

THE 24-HOUR DORK CHANNEL



...And in the second season, Mr. Spock was... II



Ah, she was a dyke anyway.... THE 24-HOUR SMELLING STUFF IN YOUR REFRIGERATOR CHANNEL



THE 24-HOUR WOMEN WITHOUT SIGNIFICANT OTHERS CHANNEL



// Well, I do like you, but I'm weak now—you know, emotionally, and my last relationship was very... //



by Richard Lavenstein

PROBLEMS

Because the design problems at Elsinore are so extensive and involve varying degrees of severity, for the sake of clarity I will isolate only those that are most troublesome.

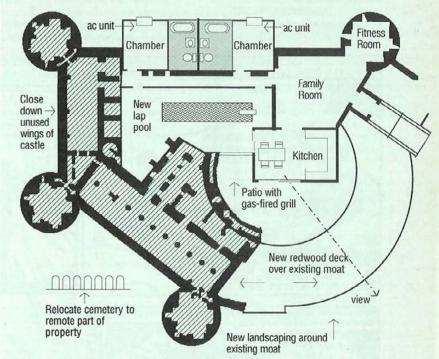
Poor circulation, including 1. numerous confusing and seemingly endless corridors, along with redundant means of vertical access. No consideration of safe egress for large crowds and flagrant disregard of fire-code requirements. Besides the clear legal risks, even in a monarchical state, in this situation there are obvious emotional consequences. Hamlet suffers from chronic indecision and nervous debility (often recognized by design professionals as "aisle ailment"), while the other residents suffer a generalized sense of anxiety due largely to a morbid concern for their own physical safety.

2. Inadequate illumination throughout the castle. Hazardously low lighting levels set a mood of relentless gloom while adding to existing mental stress. Almost all entry areas are nearly pitch-dark, requiring incessant calls for identification ("Who's there?"); and simple tasks like dressing are almost impossible under such conditions.

3. No consideration given to basic heating and cooling requirements, or HVAC. Failure to address climatic issues leads, at Elsinore, as at many other residences, to extreme suffering and even derangement. (Ophelia: "O heat, dry up my brains!")

4. Plan of kitchen and general food-preparation area missing or so distant from main portion of castle as to be useless. Lack of nourishment and inability to be properly fed lead to hypoglycemia, rash gulping of questionable fluids, and skewed

Proposed Redesign of Elsinore Castle



sense of appropriate cuisine. (Ophelia: "There's fennel for you, and columbines." Hamlet: "Would you drink up vinegar? eat a crocodile?")

5. Poor relationship of inside to outside with little thought given to outdoor spaces, general landscaping, or sensible distance to neighboring streams and graveyards. Inadequately planned water elements in garden result in drowning and associated distress. Questionable convenience of graveyard gives rise to heightened morbidity in Hamlet and encourages pointless ruminations on tediously unanswerable questions. Exhumations from graveyard site carry additional health risks.

Resale of the castle, at this stage, is out of the question.

SOLUTIONS

First, cut down on the circuitous corridors, possibly closing a wing or two in the tower sections. While making clear economic sense, it would also force the group to become more closeknit and thus might deter the frequent flights to distant corners of the house where chicanery and intrigue seem to flourish. Then, add private baths for all the bedrooms, so that if heat is going to be a continuing problem at least allow for a cool tub for soaking. This will ease tempers while soothing Hamlet's whips and scorns of time. Next, relocate in a central location an airy eat-in kitchen where food preparation can be a clearly seen and understandable task and where Hamlet's boyish appetite may be easily satisfied. Why make a trip to the pantry such a metaphysical burden? Along with new lighting throughout, the removal of all improperly placed arras, a new paint scheme and furnishings (all of which are too detailed to review here), one should add a terrace and/or wraparound redwood deck. It is good to remember that while turrets are attractive from a distance, they're hardly useful for a true get-together.

We all know that Hamlet is miserable, and he, his friends, and his family are in constant despair (and most end up dead). How often their physical environment is overlooked as the true cause of their sad case, and yet the evidence is all around them for us to see. In comparison to the anguish and disorder at Elsinore, doesn't that longput-off remodeling job seem a small price to pay for emotional happiness?

Next month in this column: Roofing problems at the House of the Seven Gables.



Vational 23 Lampoor

SEMIOTICALLY YOURS

In a recent exploration of humanist discourse, the Saussurian linguist Emile Van der Pol has elucidated a framework through which it is possible to view sociolinguistic patterns in both historically relevant and politically viable terms. The system, which he calls Hanged Analysis, after the medieval image of the Hanged Man on tarot cards who swings suspended by one foot, is a method by which popular cultural analysts can decipher certain cultural codes through the inversion of superficial meanings. This inversion, like the Hanged Man, results in the effective death of one meaning and the creation of a deeper understanding which, obviously, sprouts from the corpse.

Manged Analysis is still new, but the application thereof is giving cultural critics access to until recently obscured materials. (Hanged Analysis has even been applied to itself in a sort of meta-Hanged Analysis.) This paper will utilize this new method on a topic that has presented cultural analysts with a great deal of difficulty: pet food. We will try to

We will try to present a Hanged and deconstructed view of pet food, and open up this opaque discourse in post-Marxist, poststructuralist, and pre-post-feminist terms. Using the concept of the "pet" made famous by Serbian socioanthropologist Andrej Czezzeww, we will reinvest the notion with meta-concepts of nutrition, presentation, and availability. In other words, we will "Feed" the "Pet."

Thanks to a grant from the American Foundation for Intentionally Unexplored and Easily Dismissed Cultural Questions, we were able to visit the local grocery store for direct field research. What emerged was the gradual codification, a taxonomy if you will, of pet foods-their slogans and advertising techniques as well as their varieties. (It should be noted here that due to the size of the grant we were only able to make one trip to the store and we found ourselves restricted to dogs and cats.) Further research was done intradomicilially through television monitoring, gauging pet-food commercials, etc.

by Philip Scher

The conclusions drawn from this semiotic analysis of pet food seem to reach beyond the post-structuralist project into a space as yet occupied only by the most advanced theories in chaos physics. We might be proud to call our theory absurd.

The earliest pet-food slogan extant is Mrs. Crawford's Good Food for Dogs copy, which appeared in *The Saturday Evening Post* in 1938. Simple, it read: "Keep those dogs alive, feed them." Although slogans have changed

dramatically, we did notice in a queer postmodern twist that one recent dog food had returned to those

"good

old

brands it was the sticky gel, for Whiskas it was aspic. Words such as savory, tender, exquisite, palatable, moist, juicy, robust were applied to pet foods. In addition to these types of descriptions, one could find cans that boasted a whole meal type. Examples of this are: Southern-style dinner; sliced yeal and carrots; hearty stew; lobster thermidor with scalloped potatoes, leeks, and white wine. It is here that semiotic analytical tools are most valuable. Equipped with a theoretical perspective, the semiotician has a distinct edge over the decentered bourgeois consumer/boob: the knowledge that all pet foods taste the same. It is the great power of late capitalist ideology to ren-

der the same as different (different). In order to appeal to the owners of pets, pet-food companies need to anthropomorphize pets. The

result of this anthropomorphizing is the confusion of what has historically been constituted as "natural." The

current trend to make animals human has as its converse the trend to make humans

beastlike. This inversion of signifiers and their signifieds acts much like a carnival in which bright lights and costumes are meant to take a person from one reality and transport him into another. The idea behind this is to invert the world, like the Hanged Man. In order to facilitate this in the world of pet foods, companies use attractive colors on their packages; they give human voices to cats (Morris) and superhuman powers to dogs (Mighty Dog). The equivalent in human society is to reduce humankind to its most bestial state, as in Rambo, in which a human being is given a dialogue of grunts, long hair, and sweat. It is the Alpo-Rambo continuum. Thankfully, we see this trend

Thankfully, we see this trend disappearing. The seductive appeal of a four-legs-good, two-legs-bad discourse has disappeared dramatically in the wake of television programs about simulated quislings and their sexually frustrated girlfriends. All of which points to a re-return of the hyperreal master narrative, devoid of referents, operating outside the logic of representation, and impervious to subversion, a narrative in which dog eats dog and those in search of meaning go hungry. ■

Copyright © 2007 National Lampoon Inc.

days" in its slogan: "Dogs live on dog

food, always have, always will." More

interesting, however, is the way in

must appeal to those trends that

period pet foods with names like

Sheba, Fancy Feast, and Pedigree

emerged. Even if your pet was mangy

human royalty. And even if you were

and worm-filled, he or she could eat like

mangy and worm-filled, your pets could

eat like royalty. Sheba boasted "tender

offered your dog a banquet in any fla-

it renamed the sticky gel that comes

vor. Whiskas added a new twist when

inside every can of pet food. For other

meaty chunks" (for cats), Pedigree

directly affect the owners.

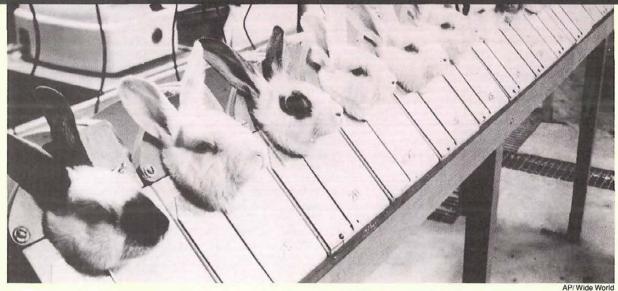
which modern pet-food advertising

During the go-go eighties

America engendered a hermeneutics of

wealth and power gone haywire. In this

STOP THE MATIONAL LAMPOON



ITEM: A leading women's magazine implanted electrodes into the craniums of forty-five baby rhesus monkeys to measure their responses to the magazine's new style section. Twelve of the monkeys died, six developed permanent motor disabilities, and one lost control of its salivary glands. The proposed style section was ultimately scrapped by a new design director.

ITEM: The leading celebrity magazine shaved the fur off fifty-one baby otters and attached sensors that measured galvanic skin responses to a series of photos of such stars as Roseanne Barr, Madonna, and Danny Aiello. The magazine had planned its next six months of covers, but the hapless otters began exhibiting severe stress syndromes and abnormal feeding patterns.

EVERY YEAR, THOUSANDS of innocent animals are subjected to the most brutal torture imaginable by the heartless moguls of the publishing world.

In fact, virtually all the leading consumer magazines have begun sophisticated survey research projects using laboratory animals as subjects. Data are generated, grants are allocated, a huge research bureaucratic infrastructure has been created—all built on the immense suffering and painful degradation of our friends from the animal kingdom.

NATIONAL LAMPOON MAGAZINE STANDS ALONE IN CON-DEMNING THIS MADNESS. When you subscribe to the National Lampoon, you may rest assured that not one cent of your subscription fee will ever go toward the wanton exploitation of animals.

So subscribe to the National Lampoon today and help us as we forge new links toward interspecies cooperation and respect.

NATIONAL LAMPOON-MAN'S BEST FRIEND'S BEST FRIEND

Here's my check or money order, payable to National Lampoon, Dept.291, 155 Avenue of the Americas, New York, N.Y. 10013

- ☐ Yes, I want to subscribe to National Lampoon and save \$86.55 for a three-year subscription over single-copy purchases. SUBSCRIPTION PRICE \$31.95. \$39.95 BASIC PRICE.
- Yes, I want to subscribe to National Lampoon and save \$58.05 for a two-year subscription over single-copy purchases. SUBSCRIPTION PRICE \$20.95. \$28.95 BASIC PRICE.
- ☑ Yes, I want to subscribe to National Lampoon and save \$26.55 for a one-year subscription over single-copy purchases. SUBSCRIPTION PRICE \$12.95. \$20.95 BASIC PRICE.

For even faster service, call toll-free 1-800-257-7600.

Name		
Address		
City		
State		Zip
Check enclosed MasterCard/Visa#_	🗆 Bill me	Charge to my (circle one): Expiration Date

For each year add \$9.00 for Canada, Mexico, and other foreign countries. All checks must be payable within continental U.S. and Canada.

OL' MAN RIVER

Ol' Man River, that Ol' Man River, He must know somethin', but don't say nothin', He just keeps rollin' along

Nat

11 ...

He just keeps rollin' along.

He don't plant taters, he don't plant cotton,

He don't plant okra, he don't plant alfalfa, He don't plant asparagus, he don't plant bananas,

He don't plant—well, corn, say—how could he, he's a river,

He don't plant—what are those things you cross with oranges, which he doesn't plant, by the way, no oranges—oh right, tangelos, he don't plant tangelos, He don't raise chickens, and he doesn't have a mink farm,

X

And he doesn't have any pets, and he's never gone in for dogs, not even plush toy dogs you don't have to feed or walk, No, he's too busy, very very busy rollin' along. V.

And to give him credit he does stock fish and lost wedding rings and drowned careless people and all the flotsam and jetsam and driftwood and the tears flooding from either bank and the moon's trapped reflection, And he don't plant time capsules or suspicion in people's minds,

Mark O'Donnell

Or avocados. He just keeps rollin' along.

Copyright © 2007 National Lampoon Inc.

P

Face it. A degree alone is no guarantee you'll get the job you want after college. Ad

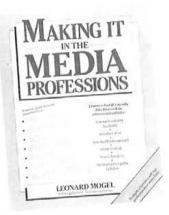
What can you do about it? Co-op Education. It's a nationwide program that helps you get a career-related job while you're getting an education. Not only can it help pay your way through college, it can pay off big later on.

To learn more, write us: Co-op Education, P.O. Box 999, Boston, MA 02115. We'll help you graduate with experience that will put you heads above the rest.

Co-op Education You earn a future when you earn a degree.

This is how some students face their future.

This book is your key to a high-paying job in movies, advertising, TV & radio, newspaper, magazine & book publishing



What they do, and how they got there?

Suortscaster Cinematographer **News Anchor** Agency Account Exec. Magazine Ad Director Convwriter Literary Agent Photojournalist **Casting Director** Art Director **TV Producer Special Effects Artist**

Deejay **Film Editop** News Reporter Books Acquisition Ed. Screenwriter **Story Analyst City Editor** Foreign Correspondent Talent Agent Advt. Media Buyer

Bridge the gap when the job you have is not enough, but the job you want is out of reach

Have you ever wondered what jobs are available at a TV station? How to break in as a newspaper reporter? What a movie production exec does? Exactly what an account exec at an ad agency does? Now you can find the answers to hundreds of questions like these in the only onevolume source of information on all the career opportunities in seven major fields of communication.

Leonard Mogel, co-founder of the National Lampoon, movie producer, author of the bestselling book, The Magazine, and associate professor of communications at New York University, now gives you an in-depth look at who does what, how to break in, and how much you can earn.

And Mogel doesn't do it with boring lists and charts. He tells you about the structure and function of each industry, the best career path to follow, and the demanding lifestyle of these glamorous jobs. Also included in this 300-page book are the salary ranges of over 200 jobs, career tips, recommended reading lists, internships and summer programs, and colleges offering special courses in each specialty

Candid interviews with media superstars Each chapter features two interviews with industry professionals who tell you how they got started. Bridget Potter didn't go to college, yet she reached the top at HBO. Steve Florio became president of The New Yorker by the time he was 36. Dick Low bought one billion dollars a year worth of TV commercial time for a giant ad agency. Midge Sanford and Sarah Pillsbury, producers of Desperately Seeking Susan, discuss the role of women in the film business. Roger Bumstead, a top N.Y. media headhunter, tells how to handle an interview and write a potent resume.

Mogel's nuts-and-bolts approach to success

The book adopts a hands-on technique in exploring media job opportunities. When he talks about freelance writing, he gives the publication's actual word rate. When he discusses the big money in magazine advertising sales, he gives specific tips on how to break into this burgeoning field. In detailing a feature film's budget, he lists the amount and purpose of each expense.

"An amazing book. It contains everything from A to Z and a half. If it doesn't make you rich, you probably skipped a page." —Larry Gelbart, MASH creator

"It's splendid... You have assembled a mountain of useful information." -Prof. J. T. W. Hubbard, Newhouse School, Syracuse University

"At last...a book I can recommend to people who keep asking me things I can't answer. Now I can say 'Get Leonard Mogel's book He's got the answers'"- Carl Reiner

"A wonderfully comprehensive road map for job seekers in the communications world." -Mel Brooks

...NOT AVAILABLE IN BOOK STORES...

TIPS AND HIGHLIGHTS IN THIS 250,000 WORDBOOK

Actor

Seven tips on getting a job in TV • Advertising agencies: what they are, what they do, and how they do it . Twenty tips on breaking into advertising • A day in the life of a TV network newsroom • How a movie is made and a typical budget • Six tips on getting into magazine sales • How a TV commercial is created . Writers' conferences, workshops, and summer college programs • A TV comedy-writing giant tells how it's done • A day in the life of an ad agency • Newspaper internships . Who does what on the editorial and business side of a magazine • Women in film • Who does what in TV Who does what in book publishing

Harvester A.A. 155 Avenue of the Americas New York, NY 10013 NL291

YES, please send me a copy of Making It in the Media Professions. I enclose a check for \$20.95 (includes \$18.95 for the book and \$2.00 for postage and handling), or charge my Visa or MasterCard. Check □ Visa □ MasterCard Exp. Date_ #

SIGNATURE

NAME

ADDRESS

CITY/STATE/ZIP

WHEN WE SAY COMEDY, WE MEAN BUSINESS

28

a m

0

ampoon Inc

P

a

tional

ARS, DEPRESSIONS, MALAISES: surely God is angry. But even God has a soft spot for funny business. Joke production is skyrocketing, every third citizen can do a passable imitation of Gilbert Gottfried, and laughter is as common as pennies. We may all be dying, but we're still the funniest nation on the planet, a country fueled by a thousand million mouths, grotesquely twisted with laughter, by hot? furnace-bellow guffaws raising the hair on our necks, by the thunderous reverberations of great rolling belly laughs.

O as we stare out across that burning lake of humor, out to the shores where mighty turbines endlessly power the production of funniness that keeps us great, we salute you, Comedy Industry. From the poorly lighted stages of small-town comedy clubs to the glamorous glitz of Hollywood awards shows, the sound of millions of chuckles, giggles, guffaws, gasps, and chortles—the never-ceasing repetition of the same jokes and premises and situations reminds us that it is indeed humor, not work, that makes us strong. ■

THE DAY THE LAUGHTER DIED

29

Li

a m

0 0

n

D

atio

nal

ITTING IN DARKNESS, DRINKING their minimums and waiting for the first comic to take the stage, the audience at Ebeneezer Pratfall's: A Comedy Club could feel an electricity in the air, a sharp pang of ominous anticipation. Something significant was about to happen. But the anticipation was not for the show itself, for when the first comic finally stood before the crowd, the portentous feeling did not go away. He finished his act to a deafening silence, and a second comic followed. Again, silence. A third, fourth, and fifth stand-up comedian finished out the bill, and through it all, not one paying customer so much as cracked a smile. And still the foreboding remained.

Finally, from the back of the house, a voice rang out. "My God. This is shit!" The Comedy Crash had played Peoria, and Peoria wasn't laughing.

T HAT THERE WOULD BE A RECEssion of America's demand for comedy was not surprising. Ever since the invention of twenty-four-hour comedy



THE COMEDY CRASH—LOOKING FOR ANSWERS

As the nation struggles to cope with the day-to-day effects of last week's Comedy Crash, experts are still trying to learn what caused it. A drastic change in public taste and a glut of jokes followed by decreased joke values are thought to be major contributing factors. But what triggered these events, and how could they have been allowed to get so far out of hand?

According to the president's Emergency Fact-Finding Commission on the Comedy Crash, four new theories stand out:

HUMOR DEPLETION ALLOWANCE -This theory holds that, just as oil companies deliberately created their own oil shortage in the 1970s to drive up prices, debtladen comedy conglomerates such as Time Warner and Capital **Cities/ABC** induced an artificial humor downturn in order to prop up the price structure of comedy during the current recession. However, this controlled manipulation set off an unforeseen panic and an irreversible comedy slide. Ironically, under existing tax laws, many of the large conglomerates may stand to gain more from short-selling humor than from actually being funny.

EUROPEAN ECONOMIC COMMU-NITY '92-While Americans have always been avid consumers of European humor (e.g., Monty Python, Benny Hill, and Inspector Clouseau), the Continent has almost completely weaned itself from American imports. This "cold comedy shoulder" has grown especially severe since the European free-market unification in 1992. With the phenomenal success of such European export comedy programs as Tirez mon doigt!, Der Ewige Jude, and Los Pimientos Morrones, the previously unassailable American comedy business has been badly shaken.



m

O O

L

a m

30

() m

In New York, laughs turned to ashes at a Billy Crystal charity benefit.

channels in 1989, there had been warnings that no boom was permanent. And yet the nation continued to gorge itself on gags, premises, and high concepts, letting itself in for a *real* shock: Black Saturday Night, the opening act of a catastrophic comedy crash whose aftershocks are still being felt not only in the entertainment industry, but in the daily life of the nation as well.

As recently as ten days ago, it was possible for an average American to wake to comedy radio, read Gannett's "comedy daily," The Funny, over breakfast, arrive at work and find last night's Letterman jokes e-mailed from Wall Street, eat lunch to stand-up in the company cafeteria (a fashionable corporate practice taken up even by IBM), and spend the evening viewing comedy movies, clubs, or television programming. Socially, humor played an even more significant role. The joke had replaced the handshake as a form of greeting, and was such a crucial component of the nation's sexual life that Tony Dalbert, founder of the humor-ghostwriting business "Cupid's Pickup," had made \$150 million in two years with his "personalized date patter system."

With good reason, then, last Saturday dawned with high expectations. The highly publicized "Comedy War" between the MTVand HBO-generated comedy channels was in full swing and pulling in millions of doilars in ad revenues. Warner Brothers had gone to huge expense promoting its groundbreaking "Jim Belushi Triple Premiere" of *Camel Cops*, *Ghost Cadet*, and *The Subatomic Patrolmen*. And NBC was opening a new season of *Saturday Night Live* with an all-day "SNL-athon" featuring sketches, monologues, and parody commercials enacted by the estimated 1,500 living cast members. By evening, however, expectation was turning to panic.

At a Minneapolis nightclub that billed itself as "the home of comedy," patrons rioted when fifteen successive comics failed to produce one laugh. Spilling out onto the streets, the melee spread to thirty-seven other comedy bars in a three-block area known as Funny Town. As reports hit the news services, similar riots broke out across the country, not only at comedy clubs but at movie theaters and playhouses as well. In Jerry's Corners, New York, twenty-seven people were seriously injured when Cardinal Ed Clark High School was set afire during a drama-club performance of You Can't Take It with You. Meanwhile, the Triple Premiere was canceled halfway through Camel Cops when only Jim Belushi showed up for the screening, while the "Comedy War" waged by HA! and the Comedy Channel went unwatched. Like a Pacific tsunami, the Crash was upon us, and there was nothing to do but run for cover.

"We were literally caught with our pants down," said Comedy Channel analyst Brenda Hamilton, "running a segment about humorous boxer shorts. We thought things were going just great. Then someone came into the control booth shouting, 'Pull the show!' We punched up an old cancer thing with James Caan. But by then it was too late."

By 8:45 P.M. on Saturday, all major networks had pulled their regularly scheduled programs and replaced them with continuous news coverage of what Tom Brokaw called Black Saturday Night: the Great Comedy Crash.

NE after another, the helicopters landed on the White House lawn. Out of them stepped the wide-ranging group of experts called by

the president to assess the impact of Saturday's events: John Kenneth Galbraith, Zbigniew Brzezinski, Casey Kasem, Paul Volcker, The Belz, and many others. The president had canceled the rest of his schedule, including a state dinner with Sweden's King Wilbur and a foreignpolicy speech to be delivered at the National Cheese Council's trade fair, in order to discuss the causes and consequences of the Crash.

Late Tuesday afternoon, the group finally emerged from its West Wing deliberations. The president ushered former secretary of state James Baker to the microphone. In a slow, weary drawl, Baker began, "I'm reminded of a funny story...." He paused, and sipped from a clear glass of water. "But it just isn't funny anymore."

Y MONDAY, AS FORMER CARSON writers were spotted drinking Lectric

Shave and sporadic bonfires of comedy videos were reported throughout the country, speculation began about the causes of this change of sensibility. Explanations—ranging from Japanese conspiracy to heightened sunspot activity—abound [see sidebar], but most informed opinion centers on two theories:

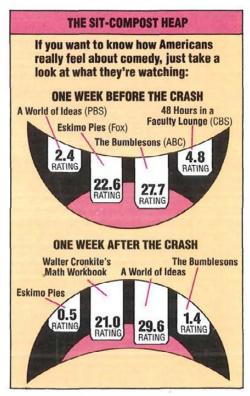
JOKE INFLATION. This theory holds that a huge increase in the number of jokes leads directly to a decrease in the effect each individual joke has; therefore, the humor content of each joke approaches zero. "Actually, it's a gradual process," says Timothy Mueller of the University of Illinois at Second City. "But out of habit, both producers and consumers persuade themselves that humor has retained its 'funniness.' Eventually, of course, its true value is understood. You can only tell someone that a rubber chicken is filet mignon for so long."

Seen this way, the Crash is simply a result of mismanagement: if agents, managers, and producers had slowed comedy's expansion, the inflation and its aftermath could have been avoided. And, indeed, the industry's growth had been almost too dynamic. Most stand-up comedians, hoping to emulate the success of NBC Nightly News anchor Jay Leno, performed every day of the year, some even opening for Christmas religious services; and comedy had taken over advertising to such an extent that John Hancock's life insurance campaign, "Always Leave 'Em Laughing," swept the industry's awards last year. (The campaign will be replaced with one called "Somber Ways to Go.")

Detractors claim that the inflation theory does not give enough attention to the demand side, which leads to the second theory: **DRASTIC TASTE SHIFT.** "The mood of the consumer has everything to do with the Crash," says Beryl Sweeney, a professor of American Comedy Studies at Queoihim Valley Community College. "Like all revolutions, it's a surprise, but it's obvious that the comedy-oppressed—and that includes nearly *all* of us—would want to breathe free of chortles, giggles, and guffaws. Unfortunately, the economic structures we've evolved for the old world suffer. Just think how things would change if we suddenly decided that women with long legs and ample busts were no longer attractive. Fashion, entertainment, advertising —the very fabric of our existence—would be drastically altered. I think that's what's happened with comedy—it just doesn't work for us anymore."

As if to prove the Drastic Taste Shift theory, a new sensibility appears to be everywhere in the wake of the Crash, one that "may realign popularity contests for a generation," in the words of Professor Sweeney. Jennifer Giles, a twenty-seven-year-old salesclerk from Hopsburg, Ohio, is typical. "My boyfriend was the funniest man I've ever met. Consequently, I had to leave him. I don't know where he is now. I don't even care, really. Nobody wants to laugh at dinner parties anymore; we just want to eat."

Indeed, signs of a new earnestness were everywhere in evidence last week. In New York, a debate on the future of Central American policy was moved from a small lecture hall to Madison Square Garden's Felt Forum. The University of Maryland reported that applications for night-school foreign-language courses were at an all-time high. And as Peter Yoder, a church elder in the Amish settlement in New Prussia, Pennsylvania, proclaimed Black Saturday Night an Amish holiday, Nashville songwriter Bug "Junior" Thomas's ballad "Livin' Without the Laughs" went to number three on



GLOBAL WARMING—As early as 1942, scientists asserted that not only was the earth heating up but that too much heat could lead to a permanent dulling of wits in humans. But because proving this theory could only result in permanent wit damage to live subjects, it had never been formally confirmed, and consequently was never a serious issue among environmental activists. But in 1990, independent research groups were documenting huge drops in humor among indigenous peoples living near the Great Ozone Rifts at both poles. "Joking, humorous anecdotes and intentionally silly gestures have all but disappeared from day-to-day life among the formerly playful Inuit," one scientist reported. "Instead, tribesmen complain about the weather, and learn how to make spreadsheets on my desktop computer." Now, it seems, our understanding of global warming and its link to humor may come all too late.

ERIC BOGOSIAN — Performance artist Eric Bogosian's unblinkingly acerbic satires have simply seared away the nation's sense of humor. "His is a devastating comedy of corrosion," in the words of cultural arbiter Randolph Mattingly, "breeding a hyperstylized aesthetic, fatally wedded to pleasure as despair, despair as pleasure. After Bogosian, one-liners are clearly one line too many."

BLACK SATURDAY NIGHT: ONE Comic's story

by Sally Tedesco

I was the middle act at the Chug and Chuckle in Milwaukee on Black Saturday Night. I was terrified. The opening act had left the stage in tears, and several members of the audience had chased him into the parking lot, demanding that he at least make some funny farty noises to make up for



his lousy set. I got up to do my set just as they returned. Foolishly trying to use the situation, I improvised, "Did you get him to burp too?" The people in the back froze and clenched their fists as the audience fell silent. You couldn't even hear the ice in their glasses clink. I tried to smile and attempted to continue, said how great it was to be back in "wonderful, wild Wisconsin," hoping someone might catch the irony. They knew I was full of shit. They could smell it.

Pressing on, I started my bit about my cat not paying her share of the rent; a woman in the audience suggested my cat would be better entertainment. An angry rumbling began in the audience, and suddenly they were chanting, "We want mimes!" I was caught so off-guard that I actually tried to do some mime. I reached into the depths of my mind and tried to remember the Shields and Yarnell show: the robot thing, the trafficdirecting thing. I died a thousand deaths that night.

Then I remember the panic in the headliner's eyes as he pulled me behind the bar and told me that the entire comedy market had crashed moments before I had gone on. I was shocked. The entire North American market had crashed! I was horrified at my sudden, tragic unemployment, yet I was strangely relieved that it wasn't just me.

Well, the Chug and Chuckle lost so much money that night they sold my bus ticket back home to a customer for the cash. I had to hitch a ride to Pittsburgh, where I sold my T-shirts from now-defunct comedy clubs as collector's items so I could get bus fare back to New York.

Most of the hot comedy spots have already closed down. They're now video-rental stores: in fact, many of the clerks are former comics. The remaining clubs now only book animal acts, hypnotists, and poetry readings. the country-western charts just days after its release:

32

a m

poon

Nationa

Spread the word—the grin is gone Let's buckle down and carry on. It's goodbye Hee Haw H'lo MacNeil/Lchrer NewsHour Gonna grow again Like a roadside flower. Got work to do, let's get right to it Don't need a clown laughin' while we do it.

COLD WIND BLOWS THROUGH the streets of Hopsburg, Ohio, and past the plate-glass window of Neil Braden's barbershop. Inside, Braden, a sixty-four-year-old lifelong resident of Hopsburg, talks in short bursts between scissor clips as he gives a visitor a trim.

"Time was, a fella'd come down here as much to joke around and chew the fat as get his hair cut. I might get off some good ones, then old Charlie'd come right back with a couple more. Maybe I'd pretend I was making to give some fella a crew cut, or slice his neck with a straight-edge you know, just fun and playful like. You see, I wouldn't really do it. It'd just be pretend. But now I keep it all business—'Short on the sides, Gil?' or 'Block the back, Jim?' If I have a funny thought these days, I feel like... like I guess there's something wrong with me."

Neil steps away from the barber chair and looks out the window at the somber street. Silently, he brushes the back of his hand across his eyes.

FFECTS OF THE CRASH HAVE HAD an impact on every aspect of American society, and many analysts feel there are still unforeseen repercussions ahead. For now, the nation's businesses are laboring around the clock to adapt to a new ahumorous America, and the change is proving to be much easier for some than for others.

"Almost all TV comedy is just packaging anyway," notes television executive Jack Edison. "Even a top show like *Cosby*, folks only laugh 'cause they've been told it's a sitcom. So the answer is simple—repackage. Take out the laugh track, add some weird music, and boom they're not sitcoms anymore, they're 'non-naturalistic family dramas.' Things are still funny, but now they're funny strange, not funny ha-ha."

But other comedy programs have been cheaper to scrap than to rework. HBO's Comedy Channel—now calling itself Channel 31 fired its writers and underwent a complete gutting of regular programs. In their place, Channel 31 ran old episodes of *Face the Nation, Firing Line*, and *Tony Brown's Journal* as it scrambled to create original news programming and nature shows. Likewise, the movie industry—a culture largely founded on comedy—is similarly scrambling to adjust (current rumors, for example, have Dan Aykroyd and John Candy starring in a remake of *The Paul Robeson Story*). Paramount Pictures canceled all production of comedy feature movies (nearly 90 percent of total production), and began a rigorous reformation centered on coming-of-age movies and tales of human courage.

But for other businesses in America small comedy-related enterprises from strip-agrams to bumper-sticker factories—the last joy buzzet has sounded. Casualties include workers like Jackie Delfino, who works at a noveltyposter factory in Alabama. "I shed a tear when the last 'Complaint Square—Write Legibly' poster rolled off the assembly line," said Delfino. "I don't know what I'll do now. Natural foods, maybe."

To the few remaining comedy-industry workers, and to the small handful of hardpressed comedy buffs, the question of when comedy will reemerge from the basements and humor safe houses across the land is an urgent one. Opinions vary. Joke-inflationists feel that the Crash is just a temporary variance in the "comedy cycle." "Currently, we've produced all the comedy we need-the country's inventories are at an all-time high," says Timothy Mueller. "But after enough time spent not making jokes, even a quip about somebody's tie will seem hilarious and be rewarded accordingly. Furthermore, if comedy manufacturers can take this opportunity to innovate, to scrap tired product like celebrity humor or fish-out-of-water sitcoms, then they could turn this thing around quickly."

Not everyone is so optimistic. "I think we're down for a long count," says Professor Sweeney. "But you've got to realize it's not necessarily a bad thing, just a different thing. The days of sophisticated, highly contextual japing are over. You also won't be funny just for remembering the names of the Brady Bunch kids anymore. There'll be no more parodies, no more satires, and no more jokes about shared experiences like watching ads for electronic devices used by old people. Right there you cut out about 80 to 90 percent of commercialmarket humor.

"When the smoke has cleared, America is just going to have to relearn how to be funny. I predict that eventually humor will return, probably a grass-roots reemergence in the shape of crude joke forms like the knock-knock or the Johnny Fuckerfaster. But we may be talking thirty or forty years."

Meanwhile, the aftershocks of the Crash continue. Hopsburg, population 11,760, is a typical example. Once the very picture of droll, small-town America, it has been torn apart by the Crash. Gone are the once-wry signs welcoming visitors to Ohio's "City of Checkerboards and Pinochle Decks." Gone are the pranks once perpetrated by Hopsburg High School seniors before every home game—bubble bath in the town fountain, a colorful necktie on the statue of founding father Pierre LaGuy. And gone, most notably, is the humor that used to be so much a part of daily interaction. As barber Neil Braden says, "Joke with

one of my customers? I might as well move my business to Clusterville or Cheddartown—and I sure as hell don't plan to do that."

On any given day, at any time, inside the old Dew Drop Inn—now just called The Bar—a dozen or more Hopsburg Crash victims can be found seeking consolation in each other's company and their bottles. "I'm ruined," laments former high school biology instructor Drew Glandys. "I used to start off every class with a joke—you know, just some kind of icebreaker to get their attention and tear down the wall between students and teacher. But when I tried it on Monday, I got called on the carpet. 'The Japanese don't waste time on jokes,' the principal said. Now the only ice I'm breaking is the ice in my glass."

"I had a great job," Barney "Doctor Barney" Shepherd adds. "I did weather for Channel 10, had a great bit of business where I'd use pictures of local people's faces to represent different weather patterns. A classic bit. I even got a letter from the big boys at the Comedy Weather Channel asking for a demo tape a while back. Well, it's all gone now, boy, like a stack of cirrus on a windy day."

Others in Hopsburg, however, are coming out ahead. Jeremy Rosen, a chemist and "freelance poet," is one. "I'm not a humorous man, and it used to cost me socially. Now all I have to say is 'I think chemistry is going to be a major growth field' and the women swoon, if I may say so." John Lucere, an office-supply salesman, has also benefited. "I couldn't wait for the comedy boom to be over with. All the salesmen who did that sarcasm and 'lighter side' stuff were doing really well. I'm glad a firm handshake counts for more than a nudge in the ribs again."

poon



Gus Santos, with reporting by Walter Suh, Derrick Bully, Tanya Leland, Marc Newson, Gina Kirkpatrick, Benjamin Spence, Phyllis Steib, Richard Stempke, Muriel Lopate, Esteban Roundhouse, and Joan Simon-Wooly. In Hopsburg, Neil Braden need sharpen his wit no more.

The Fellowship Application Where families live in huts on poles and women dress in sheets and bowls and elephants are lifting logs and people don't mind eating dogs,

I'd like to go, to peep and pry and find out just exactly why they think that they're too fucking good to act like us, the way they should.

The Savages

The Querandí are a people of uncertain linguistic affiliation on the upper banks of the lower Plata and Paraná rivers. Do not ask any more about them. I have already said too much.

Mark O'Donnell



BERNERKIT BERNERKIT BERNERKIT BERNERKIT

Wheever said, "Dying is easy, comedy is hard" never went to a comedy club! Every night at one of the twelve million clubs (almost one for every sixteen Americans!) across the country, comics of all ages, races, and genders are proving that comedy is easy—*if* you know the secret.

The secret is:

Originality is a sucker's game.

Think about it. While "Mr. Creativity" is holed up in a dark room with index cards, struggling to find that perfect joke, the hack (from an Indian word that means "opening act," by the way!) is sitting by the pool drinking mimosas!

Which comic would YOU rather be?

It's not a difficult question, is it?

Best of all, anyone can be a hack! You don't need special skills. You don't need to invest in tools or uniforms. You don't need a microphone—the club supplies that. You don't even need material—other comics supply that. All you need is the courage to keep going.

And we've helped give you a start with the lessons below. Learn them, and your act will write itself. (Note: the hurried comic can just steal the examples.) Before you know it, you'll be getting laughs—*big* laughs—for material you thought was tired years ago. And you'll be hacking to your heart's—and wallet's—content.

BEFORE YOU GET STARTED: A BEGINNER'S TIP

Make sure you have a car in good working order. The comedian who can drive the other comics to the club is a comedian who is assured of working.

LESSON I: TOPICALITY

You're a comic — that means you're hip and "cutting edge" by your very nature. Make sure you keep it that way with plenty of topical humor culled from today's headlines, or, better still, from the acts of comics who once culled head-lines that were once today's.

A. CELEBRITY TRASHING

Talk about not needing originality! Celebrity trashing proves it. It's the comedic equivalent of shooting fish in a barrel—and it's just as much fun.

Examples: • Madonna—like a virgin? I don't think so. • Can you imagine James Brown and Jim Bakker in jail? oww!!! I feel good! (See Lesson III A.)

• What does Dr. Ruth know about sex? Stroke the penis, stroke the penis—she can't even *reach* the penis.

Or, to triple your celebrity output, use the "someone meets someone" formula:

Examples: • Dan Quayle—who's that? Pee-wee Herman meets Archie?

• Richard Simmons—who's that? Little Richard meets Liza Minnelli?

Variation: • Don King—who's that? Jimi Hendrix meets a toaster?

Other acceptable celebrities: Tammy Faye Bakker (makeup, jail), Zsa Zsa Gabor (ditto), Leona Helmsley (ditto), Michael Jackson (effeminacy).

B. COMMERCIALS

Better known as the "Hack Happy Hunting Grounds."

Examples: • "This is your brain. This is your brain on drugs. Any questions?" Yeah, can I get hash browns with that? • The Clapper—I didn't know Barbara Bush could act.

• Life Alert—"I'm falling and I can't get up!" Who asked you to try walking in the first place?

• These tampon commercials say you can swim, horseback ride, and hike. Who cares? What about sex?

LESSON II: THE PREMISE

The premise is a surefire laugh-getter that does require some creative participation—but not much, fortunately.

A. THE ATTITUDE/STEROIDS PREMISE

Anything is funny with an attitude; and just think how funny it would be on steroids.

Formulas: • ______ is just ______ with an attitude.

_____ is just _____ on steroids.

Examples: • <u>A Hyundai</u> is just <u>a Yugo</u> with an attitude.

<u>A rock</u> is just <u>a pebble</u> with an attitude.

<u>A poodle</u> is just <u>a rat</u> on steroids.

• A weightlifter is just a regular guy on steroids.

<u>Quayle</u> is just <u>Agnew</u> on steroids.

Advanced example: • <u>Steroids</u> are just <u>vitamins</u> with an attitude.

B. THE DIFFERENCES PREMISE: MAN/WOMAN AND OTHERS

The word's out—some things in everyday life are different from other things in everyday life. And humor lies in those differences. The chief difference, of course, is between men and women:

Example: • Women don't high-five, but men don't exchange recipes.

Other areas of concentration: Buying tampons for girlfriend; the length of time women take with makeup/in the ladies' room; shopping; and, for any guy-related joke, this formula:

(Guy-bashing joke) Am I right, ladies?

Example: Ouys are pigs. Am I right, ladies?

Another difference is the one between dogs and cats, and can be summed up: Dogs will do anything, cats don't care.

Example: • Cats won't fetch a bone. "You fetch it. I'm getting something to eat. And take away this cheap shit and get me some real food." Dogs will eat lard and Spam!

C. DICK JOKES (AND OTHER GENITAL HUMOR)

Everyone loves 'em! Use your imagination, or just use these:

Examples: • I'm three inches—of course, width isn't everything.

I'm three inches—from the floor.

• She said she wanted a good six inches. I'm not folding it in half for anyone.

Get the idea? And while you're down there, don't forget to take advantage of the "next frontier" in genital humor:

Example: • Condoms? Forget that. I'm climbing into a trash-can liner.

D. AIRLINE HUMOR

Even if you walk to your gigs, a few airline jokes will let audiences know that you're an on-the-go, hip kind of comic—yet the classic structure shows you've done your vaudeville research:

Example: I'm not saying the airline was cheap, but folding chairs and card tables?

E. CAR HUMOR

What more can we say? It's always accepted, always appropriate. Just make sure you don't talk about your Rolls:

Examples: I have a Hyundai, which is Korean for "piece of shit."

 I have one of those talking cars—it's a Yugo, it says, "Why didn't you buy a real car, moron?"

LESSON III: RACE, CREED, SEXUAL ORIENTATION

The hack can get big laughs with these jokes, but to stay

out of trouble, remember to state that you're not responsible—it's your character.

A. BASIC REFERENCES: A LIST

Gays—Anal sex; San Francisco; male celebrities in prison; AIDS (for extra punch). An effeminate voice is always a crowd pleaser.

Examples: • Last week I was in San Francisco. I dropped my wallet, and kicked it all the way to Oakland.

• I see you're drinking white wine. What are you, a fag?

African-Americans – Large sexual appendages, bad grammar.

Women-PMS.

Iranians – Work at 7-Eleven; cabdrivers who don't speak English.

Chinese—Can't drive.

Japanese—Taking over the the country; like to take pictures.

Example: • I was in Tokyo yesterday—I'm sorry, I mean Los Angeles—I went to Disneyland. There were no Japanese tourists because the camera shop ran out of film.

Greeks-see Gays

B. PERSONALIZING IT: THE "HALF AND HALF" PREMISE

This premise could be called the "salad bar" of racial humor. With it, you can mix and match ethnic stereotypes for a big-laugh combination.

Examples: • I'm half Polish and half Irish. I want to drink but I can't get the cap off the bottle.

• I'm half Swedish and half Japanese. I want to have a sex change and then take pictures of it.

• I'm half Vietnamese and half Chinese. Every time I eat a Great Dane, an hour later I'm hungry again.

C. PERSONALIZING IT: SELF-TRASHING

The humor in this lesson *can* be considered objectionable. Learn to deflect these objections by directing the humor at *yourself*. You'll make everyone feel comfortable—not prejudiced.

• I have to get back to your house before you do and ______

Examples:

Black

I feel like the only choc-

olate chip in the cookie.

	Jewish
--	--------

I have to get back to

• your house before you do

and <u>measure</u> your suits.

LESSON IV: BASIC REGIONAL REFERENCES

Overemphasizing where you've come from, or where you've been, points out just how "observational" a funnyman or woman you really are.

Example: I live in Montana because I failed the test to get into Wyoming.

Other regions you should know include:

New York – You get beaten up every day.

Los Angeles – Everyone says "dude," drinks white wine.

The South—Beverly Hillbillies, the word "y'all." **The Midwest**—Farms, state fairs, corn dogs.

LESSON V: PROPS

Nothing perks up an act like props; for example, a simple pair of sunglasses can give you the power of a Stevie Wonder impression. So make sure props are a part of your act. Versatility counts, as in the following example:

Prop example: • Wig

Uses: • Top of the head – Mr. T

- Over the chest A hairy guy
- Under one arm Madonna
- On top of the other arm A mole

Four jokes, one wig. That's the power of props.

LESSON VI: IMPRESSIONS AND OTHER STAGE BUSINESS

Why do plain old jokes when you can do a *real* crowd pleaser and stand out from the pack?

A. IMPRESSIONS

One method for impressions is to put your characters in a funny situation:

Example: • "What if Jack Nicholson, Jim from *Taxi*, Clint Eastwood, and William Shatner went on a camping trip together? I'm not sure, but I think it would sound something like this..."

Whoever you do, make sure to milk your impression for all it's worth:

Example: • "Thank you, ladies and gentlemen. That was Jimmy Cagney."

B. OTHER CROWD PLEASERS

Rap Ventriloquism Song parodies Acrobatic tricks Dancing Juggling Magic Hypnosis Tell the audience they were the best crowd all week.

LESSON VII: HECKLERS

As a hack, you'll often encounter guys who think they can do just as well. Even if they can, you'll get the upper hand with a few snappy comebacks:

A. THE STATUS INSULT

Examples: • "Hey, look, pal, I don't come down to McDonald's and knock your burgers off the grill."

• "What's your name?" [Then follow up by repeating the question, while pretending to use sign language, as if the heckler were deaf.]

B. STRONGER STUFF

Examples: • "Hey, look, pal, I don't come down to where you work and knock the dicks out of your mouth." • "Hey, look, if I wanted to listen to an asshole, I'd fart."

LESSON VIII: OBSERVATIONAL HUMOR

The comic who can notice the "little things" is a comic

who's destined for a big payoff. Observational humor teaches us that no crumb is too small for kneading into the bread of comedy:

Examples: • On shampoo bottles they say lather, rinse, repeat. But they don't say when to stop.

• Why do they call it toothpaste? You don't glue anything to your teeth with it.

Other areas of concentration: Rest rooms, toilet paper, cereal boxes, the inconsistencies of *Gilligan's Island*.

LESSON IX: SEGUES

In the previous lessons, you learned one killer joke and routine after another. In this lesson, we cover what to say *between* jokes—the segues.

A. THE DISCLAIMER

Present yourself as someone who knows human nature:

Examples: • I couldn't make this stuff up—it's too real. • The truth is funnier than anything I could make up.

B. "IT'S MY JOB"

Or present yourself as a man with a special creative pipeline:

Examples: • Folks, it's my job to think this stuff up. • Folks, that's all I do all day is think about this weird shit.

C. SHORT AND STRANGE

It doesn't take much to show that you're both unusual and in control:

Examples: • Pretty frightening. • Kinda scary. • Not something you want to see every day.

LESSON X: A GOOD CLOSER

A good closer is not just a necessity — it's a source of pride to the hack comic. A crowd pleaser (see Lesson VI B) is always a good choice. But for a change of pace, consider the sentimental closer. With the addition of a few realistic details, such as place names, the following example will get the crowd on your side:

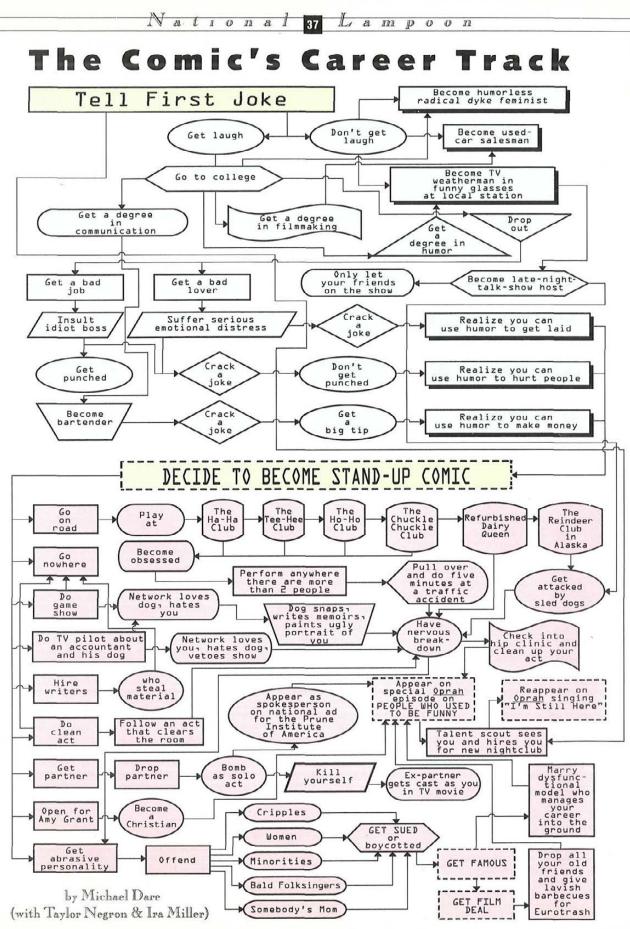
"You know, folks, my dad's not feeling well. Don't worry he's not in the hospital or anything, he's just feeling a little down about life. You get to a certain age, I guess, and you look around and ask: What was it all for? The money, the house, the cars. What does it mean? And you know, when I came into the club tonight, I was feeling bad, thinking about my dad, I guess. But when I got up here onstage and saw your smiling faces, I think I discovered what it's all about. It's about laughter. It's about making even just one person feel better about their life. And if you believe in the power of love and in the ability to send positive energy out into the universe, I'd like to ask you to send a little energy in my dad's direction. A little bit goes a long way. Thank you. And good night."

CONCLUSION

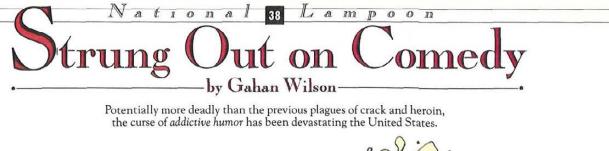
Being a hack comic isn't necessarily easy. You'll hear envious comics call you "hack," and you'll know they mean bad things by it. But the rewards of money, travel, and the opportunity to harangue people in a dark room night after night far outweigh the drawbacks.

Remember: It's about laughter. It's about making even just one person feel better about their life.

Thank you. And good night.

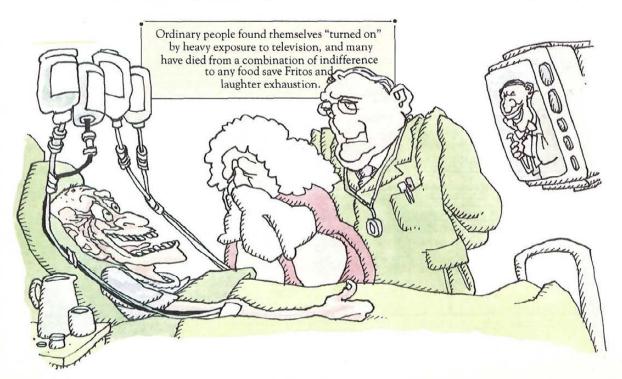


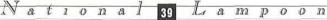
Copyright © 2007 National Lampoon Inc.





It started in high places when the president, triumphant after winning the election by means of the famous "Cream Pie Debate" on national television, became hopelessly addicted to the practice of slamming pies violently into the face of anyone who came within range, including members of his Cabinet and distinguished foreign visitors.







"... But the first step is a doozie!" Immersion in the hearty world of Comedy Dream Camp begins upon arrival with a generous three-tummler salute.

S the verdant mountains of New York State's majestic "borscht belt region" roll by, Bill (not his real name), a successful Baltimore haberdasher, is sadly recalling that the last laugh he can remember getting was in junior high school when he was called to the blackboard while in a state of adolescent tumescence. "And even that was more like a nervous giggle than a laugh," he adds rucfully. Tom, a fiftyish high school biology teacher from Pocatello, Idaho, painfully recounts a lifetime's worth of groans and "Is that supposed to be funny?"s every time he's tried to tell a joke. He theorizes that it's a genetic problem: "No one in my family has a sense of humor."

Meanwhile Bob, a portly south Florida refrigeration-equipment distributor, is growing dewy-eyed as he describes his luckless search for love as a humorless single in a time when "chicks want guys who can make them laugh." And Alex, a twice-divorced New York cardiologist, tells, with obvious shame, of a recent desperate trip to a seedy Times Square novelty store where he purchased "one of those stupid little laugh machines. It broke ten minutes after

Photos by Dennis Kitchen

Copyright © 2007 National Lampoon Inc.

atskill

b v

David

Feuer

antasy

The hills are alive

with laughter at

Morty Gunty's

Comedy Dream Camp.

Contraction (Co

Vational 40 Lampo

COMEDY DREAM CAMP

41

I got it home." By the time our bus turns north at Kerhonkson, New York, I have heard at least a dozen such stories, all from average Americans who have agreed to spend \$10,000 for a one-week stay at Morty Gunty's Comedy Dream Camp.

As we step off the bus, there is a palpable excitement, which intensifies as we are greeted by the camp's staff. My co-campers seem like a bunch of Little Leaguers who have come face-to-face with the '63 New York Yankees. From my recent comedy research, I recognize many of the tanned, surgically tightened faces that protrude from the checked sports jackets: Shecky Greene, London Lee, Corbett Monica, Jack Carter, Jan Murray, Sandy Baron, Morey Amsterdam, Pat Cooper, Jackie Gayle-a virtual pantheon of immortal gagmeisters whose combined one-liners, if delivered end to end, would fill a stand-up routine nearly thirty years long! These living legends have aged, but their rheumy eyes still exude the timeless twinkle of nearly a halfcentury's worth of rim shots.

After an autograph session, we are officially greeted by the camp's owner and founder, Mr. Morty Gunty, the Prince of "Shpritz." Mr. Gunty gives us a brief history of his unique camp, which he founded in 1970 after a precipitous decline in his career allowed him to experience firsthand what life was like without getting the big laughs. "It was worse than stomach cancer," he tells the campers in a booming voice. "But at least I had known the feeling once of being a hysterically funny guy. It made me think about the millions of unfortunates who never have this experience. I decided then and there to create a very special environment where the average person can feel hysterical... and ba-boom... Morty Gunty's Comedy Dream Camp was born."

Later, over a plate of stuffed derma, I introduce myself to Morty and explain that I am a journalist rather than a participant, and intend to spend the week observing and taking notes. Morty chuckles, "Journalist. Hey, that's not bad for an amateur." His attempt to make me feel funny is a little insulting. When I wonder aloud whether, at \$10,000 a week, his motivation for founding Comedy Dream Camp is entirely humanitarian, Morty becomes quite serious. He assures me that a solid week of getting big yuks is "a bargain at twice the price. You'll see what I mean."

The operative phrase at Comedy Dream Camp is "individual attention." Each camper is assigned his own "tummler" (or wisecracking comic) who will serve as both straight man and appreciative audience. In order to maintain the camp's special environment, the brochure advises us to avoid contact with the "outside world." This includes making phone calls to family and friends (to brag about how funny we've become) and fraternizing with the locals and hired help, who, we are warned, will not appreciate our brand of humor.

Many of the camp's activities center around meals, and dinner that first night finds the "dreamweek experience" already in full gear. The camp's mess hall is set up to resemble an ultra-chic restaurant, complete with "beautiful people." As I spoon away at a plate of borscht, I watch Bob, the lucklessin-love refrigeration distributor, as he stuffs two straws up his nose for the benefit of a comely, intelligent-looking young woman seated at a nearby table.



Miniature golf, maximum laughs: Comedy Dream Campers quickly get the hang of mixing (furny) business and pleasure.



"... And this pool stays empty for those of our guests who don't want to swim at all!" A cool afternoon dip refreshes even the tiredest jokes – and campers.



Jokes at sunset provide a restful counterpoint as campers hone their delivery skills before a group of sage stand-up veterans.



42

11 a 1777 0 0 11

0 77

Over her handsome boyfriend's shoulder, the woman is biting down on her lower lip, trying to stifle laughter. When Bob starts making like a walrus, she is out of her chair and pressing up against him, purring on about how she's "always been a sucker for a guy with a great sense of humor" and slipping her room key under his entrée. I find myself wondering how a fifty-year-old man of average intelligence can get himself to believe this!

The camp has all the usual resort facilities, and the first full day finds our group engaged in a range of activities from tennis to canoeing. At the shuffleboard court, Bill, the Baltimore haberdasher, is tentatively trying out an anecdote on Shecky Greene about the time he received a dozen bolts of wide-wale corduroy instead of the gabardine he ordered. Shecky goes into an instant laugh conniption and insists that Bill repeat his "dynamite story" to London Lee, Corbett Monica, and Sandy Baron, who are playing volleyball nearby. London does a seltzer spit-take clear across the court. A stream of seltzer flies out of Corbett's nose, and Sandy announces that he's peed in his pants.

Later, at the tennis court, Tom, the high school biology teacher, is trying out a joke on Morey Amsterdam. "What do you do with a dog with no legs?... Take it for a drag.' Morey sinks to his knees in paroxysms of violent laughter, barely able to breathe, his face the color of last night's borscht. Meanwhile, out on the links, Bob puts two golf balls in his cheeks and makes like a groundhog, which causes Jan Murray and Pat Cooper to both miss their putts. All over camp, the sound of hysterical laughter and exclamations of "brilliant," "dynamite gag," and "great stuff" fill the humid Catskill air. At poolside Alex, the cardiologist, is as excited as a ten-year-old on Christmas Eve as he tells me that Jackie Gayle wants to use his "How can you tell the head nurse?... By the dirt on her knees" gag in his upcoming Labor Day gig at Wolman's Bungalow Colony. By evening the atmosphere, which initially had been tense and tentative (these campers would have sooner gone one-onone with Michael Jordan than try to be funny around this bunch of funnymen!), is relaxed and raucous. This group of happy campers seems intent on getting its money's worth. I'm probably the only one who hasn't gotten a sidesplitting laugh all day.

That evening at dinner, when an attractive waitress asks for my order, I tell her I'll try the pot roast . . . and that I'd like it lean. "Lean," she repeats, with a soft, seductive giggle. Taking my hand, she looks deep into my eyes and says, "You are a very funny man." But "lean" – what is funny about "lean"? Surely her reaction is rehearsed. And yet ... I distinctly remember the brochure saying that the hired help would "not appreciate our brand of humor." I'm a bit confused.

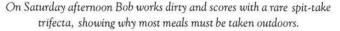
Later that night, in the camp's health spa, I corner Morty and recount this incident. What was so funny about "lean"? Morty explains that it's not so much the word "lean," but the delivery. "You're a naturally funny guy, you know, like Chaplin." He advises me that with some decent material,

I could be hysterically funny.

The following morning, I elect to go horseback riding with Morey Amsterdam, Jackie Gayle, and Sandy Baron. I don't feel totally comfortable astride my mount and it shows. When Morey quips, "I thought you said you were born in the saddle," I automatically come back with "No. I said Seattle." Morey is literally sobbing and clutching at his chest. "Stop already," he pleads, "I've got a pacemaker." In between waves of hysterical laughter, Jackie is begging, "Please, no more. I just had a hernia operation." I have to admit, the "Seattle" gag is kind of cute, but I suspect that their reaction is exaggerated – that is, until I see a wet spot forming on the front of Sandy's trousers. I doubt whether anyone is going to intentionally pee in a pair of *woolen* slacks!

The real turning point for me comes during lunch that day. At lunchtime, this time the mess hall is set up to look exactly like New York's famous Carnegie Deli – hanging salamis, overweight waiters, and so forth. I find myself sitting round-table with Shecky, Morey, and London. Shecky launches into a rather long-winded Helen Keller joke with a weak payoff. You can hear a pin drop. London follows with a gag about two retired Jewish businessmen in Wyoming. Nothing. Morey tries with a quick "What do you say to a one-legged hitchhiker?... Hop in." It's death row. All eyes turn to me. On instinct, I decide to go with a basic fart noise, and suddenly it's Heimlich maneuver time around the table. London lets loose with a monster spit-take, and he's not even drinking anything! Half a pastrami sandwich comes out of Shecky's nose, and Morey actually defecates in his pants! Intoxicated by my own wit, I deliver my coup de grâce. "What does an elephant use for a vibrator?..." Before I can deliver the punch line, Morey is already laughing. The concept is killing him! And despite handicapping myself by delivering the punch line in Yiddish, the Chinese busboy still loses a whole tray of dishes. Heck, maybe I am funny!

Later, Morty admonishes me for that morning's horseback-riding incident. "You don't let loose with a killer gag like 'Seattle' without checking into people's medical conditions," he warns. "You could have killed those guys." It is a sobering thought, and I start to realize that with great wit comes tremendous responsibility. But there is something else on my mind – the question of why no one has ever laughed at my jokes before this week. Morty explains that it "takes comic genius to appreciate comic genius." His words somehow ring true. I decide that for the next few days I am going to flex my funny muscle. The results turn out to be beyond my wildest dreams. By my own count, I reel off well over *two thousand* gags – *all* of which are greeted with gutwrenching laughter. I can best describe myself as a cross between Oscar Wilde and Uncle Miltie.





National 44 Lampoon

A few exchanges stand out in my memory. On a hike up Slide Mountain, my "I took the bus all the way from New York City and, boy, are my arms tired" sends Jack Carter right off the summit. All the while he's screaming, "Great twist. Great twist." During a canoe trip on Peekamoose Lake, I tip the canoe and Shecky too with a dead-on impersonation of my recently deceased aunt Gladys. That same day, I convulse the players of a badminton game with a personal anecdote about the time I accidentally went to work without underwear. The jokes go on and on.

The ultimate moment of our dream week comes on the final night, Cabaret Night, when we all share the camp's nightclub stage with a surprise "mystery" comic. It turns out to be the one and only Mr. Buddy Hackett-the Babe Ruth of stand-up. I am awed and excited, but when I learn that the staff has chosen me to follow Buddy, my legs turn to jelly. In the dressing room, Morty rubs my shoulders and takes me through my paces. He gives me a final piece of advice: "Just stay within yourself and you'll do okay." Morty's words prove prophetic. Buddy comes on and gives it his best shot, pulling out all his classic bits. The polite titters segue to rude heckling and then to deadly silence. By "Good night and God bless" time, half the packed house has retreated to the rest rooms. I'm up next. When I open with a quick "Where do WASPs eat?... In restaurants," the place goes wild! After the show, Buddy finds me in the dressing room. A sweaty arm around my shoulder, the vanquished Great One utters the words that will stay with me forever. "You're funny, kid. Very funny." 🔳

If You Go to Morty Gunty's Comedy Dream Camp...

HOW TO GET THERE

▲ By car: To Exit 16 on the New York State Thruway. Then just follow the billboards. By bus: Take the Short Line to Kerhonkson, New York, where you'll be picked up by one of the camp's tummlers and driven the remaining distance in a late-model Pontiac.

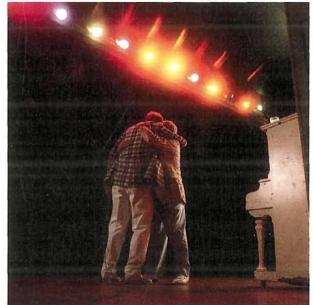
WHAT TO TAKE

▲ Plaid sports jacket and gold jewelry are provided, but the selection is limited, so it's best to bring your own.

▲ Personal props such as whoopee cushions and funny glasses are allowed, but are generally frowned upon. If you must, you can bring them along, but keep them in your suitcase until you absolutely need them.

HELPFUL SUGGESTIONS

A little knowledge of Yiddish is helpful, but definitely not essential. If you have time, pick up a copy of Fifty Phrases to Plotz From before you go.



"You're not just a refrigerator distributor, you're also a beautiful human being as well." The week comes to a close on Cabaret Night, an evening of hot stage lights—and even warmer embraces.

Other Dream Camp Experiences to Consider:

MORTIMER ADLER'S FANTASY THINK TANK

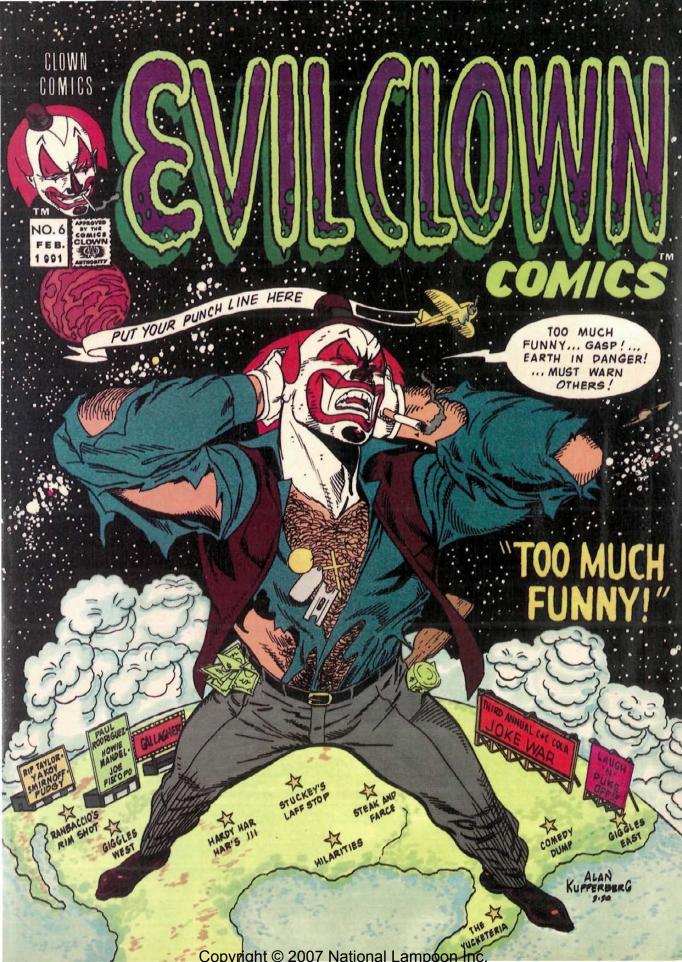
Tackle thorny theological issues and age-old philosophical questions with many of today's best minds as you come up with all the answers and leave your brainy "colleagues" scratching their eggheads in wonder.

SUSAN FORD'S REHAB FANTASY

Does daughter know best? This camp offers the intense selfconfrontation of the rehab experience for people who have never taken drugs. Already some are calling it "better than Betty."

GEORGE JONES'S COUNTRY MUSIC PERSONAL TRAGEDY CAMP

It's a hard left at Heartbreak and straight on to Misery at George Jones's Country Music Personal Tragedy Camp. Choose from a variety of tragic, faith-strengthening setbacks as you follow the path to country stardom, climaxing in the discovery of your drunk child dead at the bottom of the camp pool.



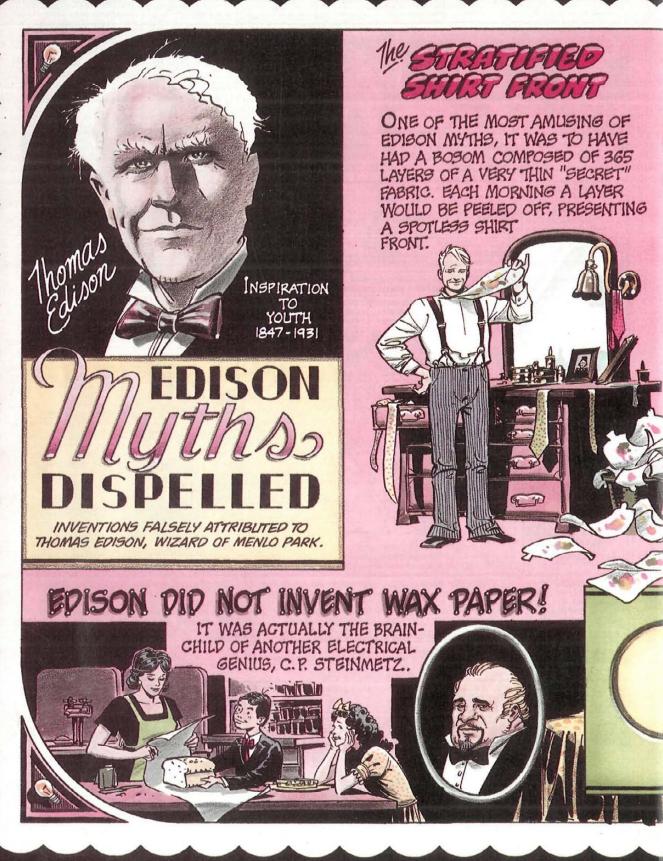




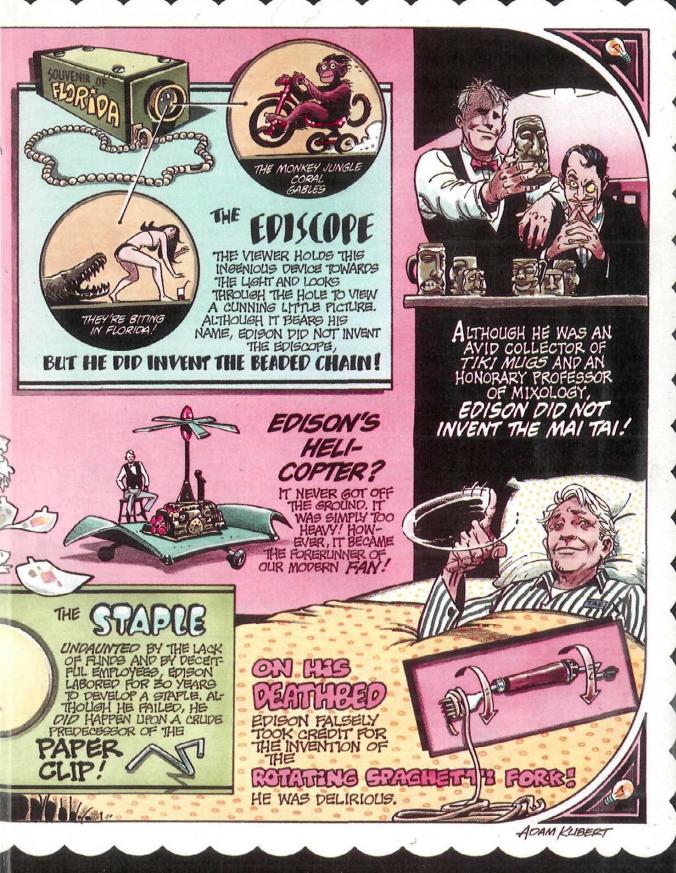




OUR PLACE MAT PAGE · HAVE LUI



CH ON THE NATIONAL LAMPOON



Nationa L 52 a 1111 P 0 0

> the park's patrons, almost all teenage boys, swagger from attraction to attraction, their talk laced with obscenities.

11

id - iN - A - SAG

This is Shitloads of Fun, the dreamchild of a twenty-three-year-old former security guard whose fantasy of "doing fun shit that people will pay me for" has blossomed in an ever-growing mushroom cloud of success. Starting from the humblest of beginnings just five years ago, Shitloads of Fun is the new American rags-to-riches fairy tale, an empire-some would say a decadent one-paradoxically built on hard work, determination, and the forgotten adage "Know your customer." Perhaps brilliantly prescient, perhaps sadly predictable, Shitloads has taken the heavy-metal sensibility of a disenfranchised, alienated youth and turned it into this amusement park in the mill country of upstate New York. And although modest in size if not in scope, the park represents a bright spot on the dismal economic picture of this area. After three years of steady growth, Shitloads of Fun is earmarked for success.

and Sam OF FUR

by Chris Marcil



Welcome, 3"Y

HE crumpled flier in my pocket says, "If there's a rock 'n' roll heaven, it looks like Shitloads of Fun, the world of kick-ass pleasure!" But heaven is the last place I am thinking of as I take in an amusement park that looks like a Disney dream gone

wrong, where a long-haired teenage boy in a torn jean jacket celebrates my arrival by bouncing a cigarette butt off the windshield of my Honda Civic. Walking across the parking lot, I am assaulted by the crunch and grind of heavy-metal power chords spit out from dozens of concert-size speakers mounted on light poles. Ahead of me, the park sprawls like an animal hit on the highway, bloated and feculent-drab canvas tents, a few gunmetal machines jerking and wheezing like dilapidated construction cranes, cinder-block buildings strung together for convenience's sake, as at a shopping center. Nothing to relax the eye here, no fountains, no woods. They've been paved over. The area is flat and fenlike and hot;

TRANCE

Gopvright © 2007 National Lampoon Inc

Jideo

TEMPORIUM

I have come to meet the impresario behind it all, Gary Rickhauser, a thin, wiry young man with a wispy blond mustache, mirror sunglasses, and longish dishwater hair parted in the middle. He greets me in front of his shag-lined van-or, as Gary refers to it, his "pork wagon"-cheerily chewing gum, smoking a Kool, and grinning broadly. "Welcome, guy!" he shouts, thrusting into my hand a Budweiser wrapped in a foam "snuggie" on which is printed the ubiquitous Shitloads of Fun logo (designed by Gary himself), a flaming death's-head smiling devilishly as a kind of stylized halberd splits its skull. Above this evil apparition is the park's name, written in a gothic script and fashioned from riveted steel plates, suggesting (to me, anyway) hell, and not a place of fun at all. Shaking hands with Gary, I am struck by the comic incongruity of our meeting: this frankly cynical, even brutish young man, and me, a middleaged critic. I ask him to tell me how it all began.

"Well, basically it's a real Cinderella story, man. You know-total-lowlife-scum beginning leading to vast piles of green. See, me and my buddy Brian used to take his van to real rich suburbs and have, you know, like a fair." Gary stubs out his Kool and spins back and forth in the swiveling driver's seat, laughing at the memory of good times. "For, like, a buck each, we'd let a bunch of kids in the back of the van and crank up the stereo to maximum amps. Then me and Brian'd get out on either side and rock it back and forth. Messed up the shocks bad, but these eleven- and twelve-year-olds were real into it. Like, they'd pretend they were a metal band rockin' their way to a massive arena concert. It was real simple back then, and even though we've expanded a lot over the years, I always try to keep, like, that simple spirit."

R

Watching as I drain my beer, Gary is quick to remove the empty can from its snuggie and replace it with a full one. "The secret of the thing," he continues, "was to let the kids think that this was the kind of fun only money could buy. Which isn't exactly a lie, 'cause where else could kids get in a rocking van and pretend they were a coked-up metal group en route to the Meadowlands? Nowhere, man. We saw a need and we filled it." He leans back, lights another cigarette, and fidgets restlessly with the lighter, a thick, metal thing with the Harley-Davidson wings in relief on the side. "'Course, it wasn't perfect. Like, we learned pretty fast that drawing fake tattoos with Magic Markers can cause skin infections, and that playing Knuckles [where pairs of children punch each other's fists until one of them starts bleeding] is okay for the bigger kids, like thirteen-year-olds, but pretty harsh for the youngsters. But after a while, we got most a the kinks out. It's a smooth operation now."

Looking through the teardropshaped window in the side of the van, I am again struck by the low-slung, postmodern look of Shitloads of Fun. There are no fanciful castles or mock foreign villages, I notice. I ask if these are the cost-effective measures that make Shitloads one of the most popular case studies taught in business schools today.

Gary laughs and says, "Yeah, but that's not why we don't have no fake villages. I mean, no normal kid is gonna visit a fake village without thinkin', 'This is where parents take you for educational purposes, man. This sucks. Let's trash it.' No, we got no fake villages, or goofball dancers in straw hats and suspenders singing oldchoo-choo or monorail. But what we GIVITAR WALK. of FAME do got is... is what? Whatta we got?" DO AT D is e time songs with banjos, or puppet

He looks at me expectantly, waiting for me to finish his sentence. I stammer something, but Gary finishes his sentence for me.

Will ST. M. = Sterille

WHITH.

"We got a shitload a fun, right? Shitloads of Fun! Like the name, right? But check it out-what's really missin', man? Think about it. Look around. Whatta they got at every goddamn park that Shitloads ain't got?'

I want to say, "Clean rest-room facilities," but I have heard of Gary's rough security policy (ticket-booth signs scream, "CHECK YOUR AT-TITUDE AT THE GATE, DICK-HEAD"), and while I search for an answer, Gary says, "What we don't got, man, is teenage idiots in cartooncharacter costumes. What a waste, man. Every time I see Minnie Mouse, I wanna pull that big head off and see who's inside." As I drop my beer and the puddle stains the shag, I wonder, "And who is inside the head of Shitloads?" Perhaps the following "snapshots" may provide some clues.



Draining our refreshments, we leave the van and wander in. A blondhaired boy, growing his first mustache, recognizes Gary and gives him a highfive, shouting, "This is a total blast, man! You're a genius!"

"'Preciate it, man," Gary replies curtly. The asphalt-paved midway is dotted with food stands—labeled "Fried 'n' Crunchy!"-souvenir shops, and monitors playing rock videos. We follow the crowd to one ride, where a well-built young man, shirtless and tattooed, attaches squirming canvas bags to hooks, attached in turn to cables that come together at the top of a tall steel pole. The effect, though less colorful, is not unlike that of a maypole.

BOAT Ride

An engine is engaged and the pole begins to spin, swinging the bags out over the heads of the cheering onlookers. As the acceleration builds, the bags blur into a circle, and what started as muffled yelps inside the bags turn to screams of terror. Adolescent voices rise in horrible unison: "Geettt mecce outta heeere!" Then, disturbing silence, as the motor cuts off and the bags sway back, drag along the pavement, and finally come to rest where they started.

A centrifugal metaphor for an atomizing society? No-it's Kid-inthe-Sack, one of the most popular "rides" here, and one that started with the original version of Shitloads: "When me and Brian was doing our thing with the van, we used to give kids a quick nitrous hit from a can of whipped cream, then Brian would put 'em in a bag and swing 'em around. Here we can't use nitrous, but kids'll hold their breath before the bags start spinnin' real good. I never did it myself, but the trip is supposedly intense. A, the lack of oxygen is already givin' you a decent rush, and B, the bag is flyin' at about fifty or so. It's, like, a 99 percent puke rate, but that's the trip, man, tryin' not to puke. We try and change the bags every night or so."

Seeing an appalled look cross my face, Gary hastens to reassure me. "We're real careful about cables and weight distribution, 'cause you could probably take out about ten lives if one of the bags flew off. But, confidentially, in that case we'd blame the operator or the kid and put the ride out of commission for, like, a day or so—you know, like 'in memory of.' We're real sensitive about death and death emotions in general, 'cause kids eat that shit up and would probably come out in droves if we had a candlelight memorial." Kid-in-the-Sack is just one of Shitloads' popular attractions that cater to a specialized thrill-seeking audience. Similar ones include Video Chicken, where two patrons face off using stateof-the-art simulation ("Not cheap, but decent," notes Gary); a dyed-black water slide called Hellpit, complete with jets of flame at the far end of the pool ("We also put salad oil in the water—for a real sick, oily feeling") and louder versions of the omnipresent heavy metal; and Survival Acre.

Survival Acre is perhaps the most haunting attraction at Shitloads. One passes through a gate into an enclosure of ankle-deep mud strewn with tin cans, paper, plastic cutlery, kitchen appliances, and sharp-edged pieces of steel and glass, all patrolled by packs of wild dogs. The object: to make your way to the other side armed with nothing but a long, sharpened stick. Musing aloud, I can't decide if Survival Acre represents a pre-Adamite industrial-age prophecy or merely another headbanger attraction.

Gary tries to clarify matters. "The name really speaks for itself. What we got here is an acre of real bad conditions. You know, mud and broken appliances plus these wild animals chasin' you. It's, like, man versus nature, which is always very popular with kids of all ages. How we do it is, we get these puppies from the pound and wrap their heads with piano wire to make 'em mean. Plus I pay these guys to go to people's houses and ask for their old appliances—we say it's for a handicapped home-then we throw it all in here and hose it down. I wouldn't walk in it, but people pay to do it, go and figure."

"It's very primal to me," I say. "Like going back in time to the Stone Age."

Gary's face brightens. "Hey, good idea, guy! We should, like, give people skins to wear through here—like a leather loincloth, or something."

Clearly, part of the popularity of Shitloads is rooted in its naked appeal to the dark side of its audience. But its detractors-organizations with names like the Concerned Parents League and Dads And Moms Miffed at InToxication (DAMMIT)-claim that in attracting customers with a taste for darkness, the park cannot avoid the evils that go along with it. Shitloads is attacked almost daily as a haven for teenage drinking and drug abuse. Even worse, they claim, local law enforcement is reluctant to move in on the park because of its "white knight" status in this depressed area. I ask Gary about these charges.

"Typical," he says. "I bet they never even been inside." Then he takes me to his "decent statement against drugs"-the Anti-Crack Tent. "I got a nonstop video that I made and starred in myself about this guy who does crack and goes nuts-trashing private property and stuff. I do some excellent Al Pacino-style drug-induced thrashing. Then the guy-me- comes into Shitloads and starts trashing the rides, so some of my guys come out with pit bulls and shotguns and they shoot him in the head and then the dogs munch on his face while he's still conscious. Then he dies. Those special effects aren't cheap, man, but the kids appreciate it. Plus you seen my sign when you come in-'Drugs at the gate, I get to take.'

Richard Sal

W

Copyright @ 2007 National Lampoon Inc

ellege World

"The way I see it, it's the exact opposite of what these so-called watchdogs think it is. I'm, like, a positive role model—instead of being a total burnout, I went and made a pile of cash and helped my community. But like, if these naysayers or whatever get their way, it's, like, no more Survival Acre, no more Kid-in-the-Sack, and no more fun."

We head back to the midway, where we see a youngster in a jean jacket festooned with felt-tipped scrawlings that look like Celtic runes. Instead, they are the names of heavy-metal groups. He scampers around to the side of College World, a rather impressive spin-off of the old shooting arcades. Here, however, players with high-powered rifles and submachine guns position themselves at the tops of simulated college-campus buildings and, using paint pellets, pick off College Students on their way to classes or, in a different scenario, as they mingle at the Exclusive College Fraternity Toga Party. The boy we are watching glances furtively from side to side and then begins urinating on the building wall. Gary, with the stealth and self-assurance one would expect from a former security-guard floor commander at an enormous local mall ("The secret is NEVER let them get the upper hand," he confides), grabs the boy by the neck. "Yo, punk. You don't see me pissing on your house, do you?"

The boy hunches up under the pressure of Gary's nerve pinch. He is clearly surprised at being "busted" by the park's owner. "Whoa. Gary, man. Be cool."

"That piss contains natural acid, man, and acid damages. Gimme five bucks."

Belligerently, the boy pouts and crosses his arms over his narrow chest in a small moment of courageous defiance. But Gary is patient, and understands his patrons all too well. He keeps his tight grip on the boy's neck. After a minute, the boy shakes the hair out of his eyes and brushes away a tear, then digs deep into his tight jeans pocket for the fine. Gary lets him loose, repeating the warning from the ticket booth: "Check your attitude at the gate next time, dickhead." It is a fascinating scene, as though Gary's relationship to these children is just as much that of the disciplining older brother as the fun-dealer. The boy runs off, giving Gary the finger as he goes.

Gary shakes his head. "Kids, man." I can't help but wonder aloud what Gary thinks of his customers, the consumers of fun. They are a pallid mob, shirking the sun for pinball or the twenty-four-hour Skee-Ball Stop, venturing out only to purchase a pack of cigarettes or another quart of paper-bag-encased beer-flavored soda. They look restless and edgy, yet there is no clear focus to their energy. These are the drifters of tomorrow, it seems, the unmotivated and uneducated. Their futures are dark, at best. I confess to Gary that they look like criminals to me-the people who will one day steal my Honda Civic for parts. then set what's left of it on fire somewhere along the Connecticut Turnpike. How, I wonder, does he relate to them?

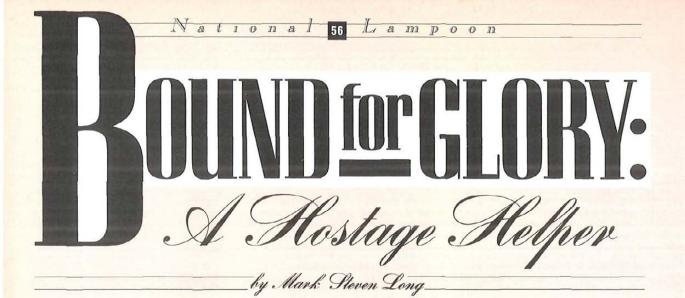
"Let me tell you something, my friend," Gary says sharply. "These guys are just guys, you know, like me. And I seriously believe that within everyone's heart is the ability to do bad and good. Hell, I bet if you was hard up, you'd steal a car, too. The only difference between me and them is, they give me money and I take it. It's a joke of mine, man-I go up to guys and say, 'Hey, what's the difference between you and me?' And they go, 'I don't know, Gary, what?' And I go, 'About ten million bucks!'" Gary laughs at this and punches my arm.

"But seriously, man. Pissin' on my building! Save it for the parking lot at least."

Our tour is almost up. We walk past Video Empire with its din of bleeps and blips, past the Cars on Parade exhibit, and over to the largest building on the premises-Shitloads of Fun Toys, the mammoth souvenir stand. Perhaps for a member of today's youth culture who is inured to the merchandising that pervades his whole life, Shitloads of Fun Toys is hardly garish or intrusive. But personally, I am stunned to see the acres of leather goods, studded collars and wristbands, thick metal rings, chains, necklaces, even a full-length poster with the legend "GARY RICKHAUSER ... MASTER OF SHITLOADS"-all emblazoned with the flaming logo. When I come upon the special Shitloads of Fun tattoo stencil for patrons who, one assumes, have had so much fun that they're willing to give the park permanent endorsement on their bodies, I suggest to Gary that his hold over his customers is almost like that of a medieval prelate's over a throng of believers. His followers supplicate him with money, while he offers them relics from the temple/gift shop.

Gary bristles. "Relax, man, they're not your kids! You want somethin'? Dog collar? Chinese throwing star? CONTINUED ON PAGE 85





"Racist scum! Capitalist lackey! Ignorant tool of the Great Satan!"

Whether you're talking about a U.S. ambassador, an Exxon executive, or a seasoned journalist, the fact remains that Westerners aren't merely oppressors without souls. They also make very suitable hostages.

Everybody's taking hostages these days, and for many good reasons. How about you? Perhaps your friends have been imprisoned in a foreign jail by a freedom-hating, secular tyrant. Or you want to join the struggle for Third World self-determinism. Maybe you just have some time to kill. Whatever your reason, you might be surprised to find that there's more to taking a hostage than you think. These step-by-step instructions will help you keep your hostage, maintain his well-being—and still advance your agenda.

1. Abducting the hostage. Once you've decided whom to take hostage, you must plan a proper kidnapping. Keep in mind that an ideal abduction site enables you to grab your hostage with as little interference as possible.

Before any abduction, make sure your getaway car is in good working order. The shocks and suspension should be intact—a sudden jolt could damage your hostage, as well as any explosives you



Low tire pressure can ruin an abduction - and lower your gas mileage.

might be carrying. If you want to avoid suspicion, affix a "Hebrew Union College" sticker to your rear window.

When you get your hostage in the car, blindfold and gag him immediately, then bind his arms and legs with stout rope to prevent any unnecessary squirming. As you drive away, be sure to obey all traffic laws, if there are any—and don't forget to wear your seat belts!

 Notifying the media. In today's information-intensive world, it is vitally important to alert the news agencies to

Vational 57 Lampoon

your hostage-taking as quickly as possible. Be sure to get the names of the journalists you talk to; they can serve as useful contacts when you take future hostages.

Proper identification is essential if you want to begin negotiations at a later date. Adopting a catchy group name like the White Dawn of the Revolutionary Aesthetic, or the Children of a Lesser God—will ensure that your demands get the attention they deserve from the world media. (Some people prefer to use another group's name for the sake of expediency. While some names, such as Islamic Jihad, are in the public domain, you should check your country's copyright laws regarding trademark infringement.)

Remember, you're just taking credit at this point. If you need to state your demands, do so in clear and concise terms. Specify nationalities, currencies, and brand names. Patriotic or religious rhetoric should be kept to a minimum, especially if you're calling from a pay phone.

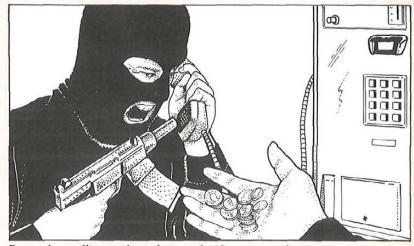
3. Proper hostage care. You've taken your hostage, and you've made it known to the world. Now it's time to attend to your hostage's daily needs while you wait for his country's reaction.

Hostages don't require much in the way of an optimal environment—merely a small, windowless room and a place to sleep, such as a cot or floor. They should be fed at least once a day—enough to keep them aware of their surroundings. Gruel should be a basic diet staple, although you can add rocks, pebbles, and other minerals to prolong digestion. This also helps your gruel supply last longer. You can feed your hostage meat once in a while, but not too often. (Too much fat can be bad for the heart.)

4. Entertainment. Hostages enjoy fun and games as much as anyone, and it doesn't hurt to let them have an occasional hour or so of merriment. There are many things you can do to bring a tiny sliver of joy into your hostage's life.

Simple games are the best; your hostage can get immense enjoyment from playing "I Spy" in his small, windowless room. Or, in a more serious vein, you can keep his mind sharp with intensive instruction in the doctrines of your organization.

Television provides another good source of entertainment, and your local video store should be able to supply the kind of programming your hostage likes. But even if you can't get *Dorf on Golf*, don't fret—just keep showing your hos-



Remember: calling cards can be traced. Always use cash.



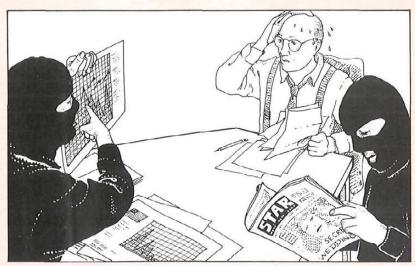
Feeding games add spice to mealtimes and can bring you and your hostage closer.



Entertainment maintains your hostage's awareness of the irony of his situation.



Your hostage isn't going anywhere! Take the time to get the shot right.



During long negotiations, keep yourself - and your adversary - diverted.

tage the videotape of his family's tearstained appeal for his release. He'll be grateful to you for it!

5. Videotaping your hostage. After making your demands, you will be expected to prove that you are, in fact, holding the hostage. Making a videotape of your hostage is an efficient way of doing just that.

Proper lighting will prominently display your hostage's best qualities. By training klieg lights directly on him, you can highlight the contrast between the ghostly pallor of his face and the black bags under his eyes. Of course, your hostage should wear his original clothing. Make sure it has been laundered only occasionally—just enough to prevent it from rotting.

It's best to set your video camera to record in the "SP" mode; this ensures high quality in both picture and sound. You'll be able to capture all the finer details, from your hostage's shaking hands to his labored breathing, and thus increase your audience's appreciation of your work. And don't forget—before wrapping the videocassette for mailing, make sure you remove the erasure-protection tab!

6. Negotiations. At last—the moment toward which all your time and efforts have been directed. This is where the hard work and care you've invested in your hostage begin to pay off literally! You should spend the first few days bandying words with your opposing negotiator, and assessing his strengths and weaknesses. Keep him off balance by mixing impossible demands with ones that are easy to meet—for example, you can ask for ten million dollars in uncut South African diamonds, complete annesty for all political prisoners, and a cigarette.

It's important that you continually emphasize the historical, political, and economic abuses that have forced you to take your hostage. You may want to supplement your recital with documents, charts, and graphs. Be as thorough as possible, and don't be afraid to take up several hours to present your facts. If you feel the time was well spent, you may repeat your presentation the following day.

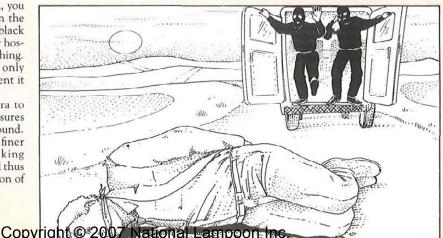
Above all else, be prepared to say "yes" to your opponent's offers. Don't expect to get *everything* you want—some things have to be given up so you can get what you really need. And if you *don't* get everything you need, you can always take your opponent hostage.

7. Saying goodbye. Like all good things that come to an end, you'll have to free your hostage one day. Many people think their hostages will always be with them, but that just isn't so. Inevitably, your demands will be met, or you will find it necessary to make a "humanitarian" gesture so you can stay in the public eye.

It's best that you and your hostage part as quickly as possible. Knock him unconscious with a two-by-four, and drive around until you find a convenient place to dump him.

Once your hostage has been released, you can congratulate yourself on a job well done. With your grit and determination, you have advanced your cause and built up your self-esteem. And before you know it, you'll be taking another hostage!

Give yourself a quiet farewell moment before accelerating away.



Mational Lampoon's EDITOR-FOR-A-DA EDITESTWINEER CONTEST WINGER EDITESTWINEER

verall, I think it would be a challenge to be the editorfor-a-day of the National Lamfor-a-day of the National I have poon, a magazine that I have always loved. But most of all, I always loved. But most of fun and think it would be a lot of fun and think it

The response to our Editorfor-a-Day Contest was overwhelming, and the judges were hard-pressed to choose a single winner from the thousands of entries that flooded our offices. But, in the final analysis, Sheryl Tyreen's essay, "Why I Want to Be the Editor of the National Lampoon," seemed to exemplify our commitment to thought-provoking, quality humor—though in retrospect, some sort of interview or informal screening procedure might have given us a truer sense of all the candidates and their intentions, not just Sheryl's.

As we obligated ourselves to do at the beginning of the contest, we now publish our account of Sheryl Tyreen's day at the helm of America's Humor Magazine.

Sheryl approached her task with, as she put it, "a lot of anticipation and a little fear." As Sheryl also started her day late—9:15—perhaps we should have been the fearful ones. Of course, the six-hour bus commute from Sheryl's home in Harrisburg, Pennsylvania, might have daunted even the most committed staff member. In any case, there were no hard feelings to greet her when Sheryl finally did arrive—just plenty of work and a clean desk top on which to do it.

Reading through the "slush pile" of unsolicited manuscripts may be considered one of the most important, if least glam"Your directions were perfect!" shouts Shery! Tyreen as our photographer greets her. "Help me with this equipment!" he shouts back.

Name: Sheryl Tyre Home: Harrisburg.

Occupati

risburg, PA n: Office Manager, Nikos Copy Center

orous, tasks in an otherwise exciting position. Thus, some were surprised to find our new editor dozing after having read just three of the several hundred short stories, parody ads, and cartoon submissions collected by these offices daily. Perhaps, it was suggested, she was on medication. "No," quipped Sheryl, "they just, well, they weren't very, you know, funny." Of course not, we laughed along, or why would we need to read them at all? But the joke was somehow lost.

Perhaps even more important than the day-to-day handling of the slush is the delicate handling of fragile egos and interpersonal relationships within the office. As in any demanding, creative occupation, the private difficulties in the lives of editors and artists are often magnified by the strains of work. To keep things flowing smoothly, it is important that the editor in chief always be available to his or her staff members. So when one of our high-strung editors, whom we will call Kris Marcal, knocked on Sheryl's door at 10:30, we knew she would finally get the challenge she so convincingly begged us for in her essay.

It was no surprise that what Kris wanted was a cash advance, and went so far as to shed tears during his impassioned plea to get it. Stories of his drinking and "girl problems" are legion among *National Lampoon* staffers. What was surprising, however, was Sheryl's rather un-editor-like reac-

tion: confused laughter at first, then concern, then more confusion. Was he serious? she asked. Indeed he was, and was prepared to prove it by leaping from her window, ten stories above a glass-strewn parking lot. But no need—a solution was quickly reached when Sheryl managed to come up with the advance, despite vice president/controller Walter Garibaldi's refusal to give Marcal "one goddamn cent—he's already into us for his next four paychecks." Apparently, Sheryl found the goodness in her heart to dig into her own pockets for Marcal's money. Though unorthodox, her successful solution was toasted by staff members for several nights following—ironically, with drinks her own money paid for!

At 11:15, we all gathered in the National Lampoon conference room for a cover meeting. Such meetings, though informal in nature, serve an indispensable purpose: to create the perfect combination of image and words that, when displayed on the magazine's cover, convey humor, satire, and intelligence, and will thus convince the casual magazine-rack browser to pick up and purchase a copy of National Lampoon. In this task, the editor in chief plays the most important part, bringing to the discussion not only ideas but a strong sense of editorial purpose and a deep understanding of how the cover should be used to say, "Read me—I am America's Humor Magazine."

Make no mistake, our editor-for-a-day certainly had ideas. At first, however, she seemed unclear as to her role in the ideation process. Only after it was brought to her attention that no one else had even the vaguest inkling of an effective cover was she pressed into action. "Umm, what about a picture that's from the point of view of a baby?" she suggested. "And it's looking up from the crib at all these huge, grotesque adult faces."

"And how would the cover copy read?" contributing editor Victor Thersites gently prodded, hoping, as we all were, that within the text would lie the "zinger."

"Well," she continued tentatively, "what about something like 'Oh, Baby!' or 'Let Me Back Inside!'"

"Let me back inside," Thersites repeated to himself, shaking his head rather incredulously. "Do you mean like 'let me back inside the womb'?"

"Eeeyeah . . . I guess so."

But before a careful dissection of the idea could fully ensue, publisher Michael Druckman entered the room, quickly introducing himself to the new editor and demanding a final cover decision immediately. "We were supposed to have a cover two weeks ago—what the hell's it gonna be?"

"We were waiting for the new editor in chief," said Kris Marcal, winking at Sheryl.

"Yeah, so?" Druckman shot back. "What's the cover?" Eager to please, Thersites nodded toward the chief-fora-day and said, "Well, she had an idea."

"It hasn't really been fully worked out...." Sheryl shyly interjected.

"I don't have all day, lady."

So she described her idea of a picture from the point of view of a baby in a crib with grotesque-looking adults leaning over it, and the cover lines that were to read: "Oh, Baby!" or "Let Me Back Inside!"

"I don't get it. Are we trying to create the new, unfunny National Lampoon?" Druckman's words dripped with sarcasm, and we all laughed for several minutes as a red-faced Sheryl tried to regain her composure.

"My thoughts exactly, Mike," Victor oozed.

"Couldn't have said it better if you'd written it out for me, M.D.," croaked Kris. "I didn't think it was funny at all."

"Unfunny National Lampoon!" echoed a doubled-over Ned

Ward. "God, I wish we could put that on the cover, Mike."

"Well, I need a cover tomorrow A.M. at the absolute latest." The publisher left, and as we refocused our attention on the matter at hand, we were all somewhat shocked by the deeply injured expression on Sheryl's face. Could it be that she had not fully been prepared for the dog-eat-dog, survivalof-the-fittest ethos of big-money humor publishing? Or the importance of supporting a powerful man like the publisher in his day-to-day decision-making? Surely not, we agreed. Toadying up to the publisher is a fact of life among top editors everywhere. It must have been something Sheryl ate.

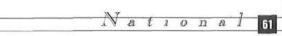
Or didn't eat, as it turned out! For when the meeting finally came to a close, Sheryl confessed to being "famished -1 haven't eaten anything since 1 left Harrisburg at about 3:00 this morning."

Of course, no editor's life would be complete without the working lunch, and on this occasion, lunch was our treat at one of New York's famous downtown restaurants, the Westside Coffee Shop. Dining with Sheryl was *NatLamp* vice president Howard Jurofsky. Their topic of discussion: advertising inserts, an issue of particular interest to most editors in chief. But, apparently, not to Sheryl, who, though confessing in her essay to "love" the magazine, seemed to have a hard time showing it.

As Jurofsky reported later, "I told her we had some advertisers who were all hot and bothered since we were putting inserts in every book even though we were moving about a quarter million a month, and so I got a napkin and drew her a picture of the kinds of numbers we could be looking at in a best- and worst-case scenario, and right then her eyes start glazing over like doughnuts! Oh, man, I lost it!"

Needless to say, if we'd known exactly how lunch was to proceed, we would have warned Sheryl about Mr. Jurofsky's celebrated temper. As it is, we must emphasize that his state-





ments do not reflect the views of National Lampoon as a corporate entity. And we wish to extend our deepest apologies to the other diners at the Westside Coffee Shop. In regard to the duties of the editor in chief, however, it seems Jurofsky did have some valid points. Nevertheless, considering the fierceness of Jurofsky's reprimand, we were not as put out as we might have been when Sheryl returned to the office several minutes late ("I... I needed to take a walk" was her excuse). Yet the apparent erosion of her commitment did raise some eyebrows.

Our contest promised "excitement," and perhaps we should have been clearer that some of it might be unforeseen. Just the same, an editor must answer to readers and writers alike, though most readers probably do not hunt deer with a swagger stick as does frequent contributor Mark Walters. Certain cuts in a recent piece of fiction he had composed did not sit well with the temperamental writer, and he wished to take his complaints "to the top." At first surprised to find a new face in the editor in chief's office, Walters immediately demanded a quick appraisal of Sheryl's literary credentials.

demanded a quick appraisal of Sheryl's literary credentials. "Editor-for-a-day?" he repeated in disbelief. "Somebody has tampered with my work and the only one I can talk to is the editor-for-a-day?" Indeed, he was piqued beyond reason. But to Walters's credit, he was perfectly willing to dispense with the notion of "contest winner" and accurately identify Sheryl as the appropriate repository of blame in such tricky editorial situations.

The tirade lasted a full forty minutes as Walters stalked back and forth in front of the editor's desk, picking up heavy objects, feeling their weight in his hands, and then putting them back down. Yet contrary to previous indications, Sheryl remained calmly intractable in her support of the editorial position of this magazine. "I guess something just snapped inside me," she said later. "I wasn't about to give that S.O.B.

Publisher Michael Druckman asks for clarification on Sheryl's ideas for the next cover while the editors enjoy the exchange. Druckman, they agree, is a genius with people.



Lunching with Howard Jurofsky, a wag once quipped, is like eating poison. Sheryl gets a quick lesson on advertising inserts from the didactic vice president.

one ounce of satisfaction. And that's true for anyone else who thinks they can push around the boss-for-a-day." At last, Walters stormed out, sadder but, one hopes, wiser.

It seemed a marvelous change had taken place in our editor-for-a-day, as though all she had needed was a hot lunch and a little push to get her fully in the swing of things. Quick to capitalize on Sheryl's newfound spine, we approached her with a task that had long been left undone.

"Come into my office, John," Sheryl said over the office intercom, "and close the door behind you." John Pederson was a six-year veteran in the art department whose asthmatic wheezing and hawking—a direct result of prolonged exposure to noxious art-supply chemicals necessary to magazine production-had made his presence nearly intolerable. He was badly in need of firing, but his lengthy tenure with America's Humor Magazine made his dismissal difficult at best, as did his failing health and tragic personal life (John's children, both hemophiliacs, coincidentally, need a very expensive operation in order to live). It was a delicate situation that required firm yet gentle handling-we all loved our John deeply, and his sacrifices for the magazine were evident with each wet cough, but we also knew his time had come. It was hoped that he might be convinced his departure from the magazine would only be good for everyone, including himself. Sheryl seemed to have different ideas about the proper handling of such sensitive personnel issues.

"You're shit-canned, compadre," she said before the office door had completely shut. "You've got more phlegm in your lungs than air, pal, and it's driving everyone nuts."

"But my children . . . "

"Are probably every bit as disgusted as we are," Sheryl said, finishing John's sentence. "You ought to just check into a clean little hospice somewhere and pull the covers over your head. Now hit the bricks, Mr. Gurgle."

As Pederson shuffled out, a path was cleared for him to his drafting board, where he sat down in stony silence, until some moments later when he leaned forward with his snotslick head in his hands and wept ever so softly—like rain on a mossy rock. Meanwhile, Sheryl stepped triumphantly from her office.

"Time for some changes," she announced imperially. "First of all, turn off that music." Sheryl pointed a long finger at Debbie, the assistant editor who derives a certain energy from the constant absorption of classic rock 'n' roll music. "Now then..." She stopped in midsentence and cocked her head. "Who's that crying? Dammit, who's turned on the waterworks?"

Eager to please, Victor Thersites stepped forward. "I believe it's John Pederson, ma'am."

62 Lampoon

Crying on the job? It beats hawking up gobs of phlegm. The new Sheryl seemed more than happy to let Pederson go.

2 23 24 ;

C YEYER

"Shut up, Thersites, you craven mackerel. I'm taking your name off the masthead. Somebody tell Pederson to pipe down." A dozen underlings rushed off to silence the former employee. "Now then, I'm very tired. I'm going to take a nap. Don't bother me."

And with that, the editor-for-a-day returned to her office and quietly shut the door behind her. Was this the "fun" Sheryl had been looking for in this job? We couldn't be sure, and none were willing to wake her up to find out. But no matter, she emerged "refreshed" after a forty-five-minute snooze.

"What's next on my agenda? More firings? Remodeling the reception area, perhaps?" she asked dryly.

We laughed. No, no; now it was time to meet the advertisers.

Howard Jurofsky took Sheryl into the large conference room and introduced her to the assembled advertisers—the veritable lifeblood of any magazine. Helping to form a bridge between the commercial and creative halves of the magazine, the editor must be attentive to the wishes of advertisers, just as she is attentive to the wishes of her readers. Therefore, she must make frequent reports to the advertisers in regard to the magazine's current direction, its contents, and its profits. As fate would have it, Sheryl's day at the helm neatly coincided with the monthly report to the advertisers.

Sheryl seemed filled with strong emotions when Howard informed her that it was her duty as editor in chief to make such a report. "Report to the advertisers," she hissed. "This is unbelievable!" Then, giving what may have been a meaningful glance to Jurofsky, she said, "All right, pal, I'll give you a report to the advertisers."

And with that, Sheryl Tyreen, the editor-for-a-day from Harrisburg, Pennsylvania, made a presentation not soon to be forgotten. "A magazine that nurtures the prurient fantasies of adolescent minds and tries to pass itself off as 'humor' is no magazine for any decent, upright advertisers—you ought to be ashamed," she began, and then launched into an account of her day as editor in chief of America's Humor Magazine, using such terms as "fraudulent," "frightening," and "rude." Effortlessly, it seemed, she then extemporized a rather moving rant against the magazine in general, saying, in part, "This magazine isn't funny, it's sick, and insidiously promotes all that's wrong with America today: racism, sexism, homophobia, and reactionary politics. What was once an irreverent, thoughtful compendium of the country's best satire has become a blackened, desiccated thing—like a comic banana peel left too long in the sun." Fortunately, the advertisers weren't really listening, and before Sheryl's words had even begun to penetrate the thick cloud of cigar smoke and liquor fumes, Jurofsky and publisher Michael Druckman managed to wrestle her to the floor and drag her out of the room. That this would be the strange end of an editor who had previously conveyed such a strong desire to lead seemed to take everyone by surprise, as so much of Sheryl's short reign had.

"Well," said Druckman, "I think you've done plenty for one day, Sheryl. Time to take that silver slug back to Harrisburg."

"Druckman," our erstwhile chief snapped, "I'm still editor of this book, and no editor I know takes a bus anywhere. Go call the wife and kids and tell 'em you're off on a road trip tonight. You're driving me home, little man."

Reluctantly, yet wishing to avoid any further breach of workplace decorum, Michael Druckman did as he was told, and the last we saw of our editor-for-a-day was the back of her head as she rode off toward the Keystone State in a flashy green Jaguar with Druckman behind the wheel.

And so ended a special, wondrous day. A day of heartfelt excitement with a new face and, we'd like to think, a new friend. Of course, there were those of us who felt the day had somehow veered sharply from the expected routine, almost disappointingly so. Consequently, there will be no further contests. Nevertheless, our time with Sheryl was important to us, and as she was driven off into the New York sunset, we mused, "A comic banana peel'—hmmm, there may be a cover idea here after all."

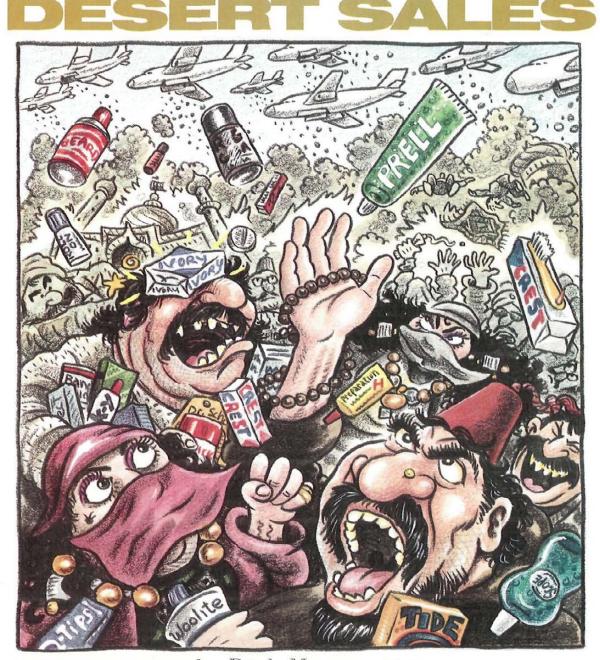
Excelsior, Sheryl Tyreen!



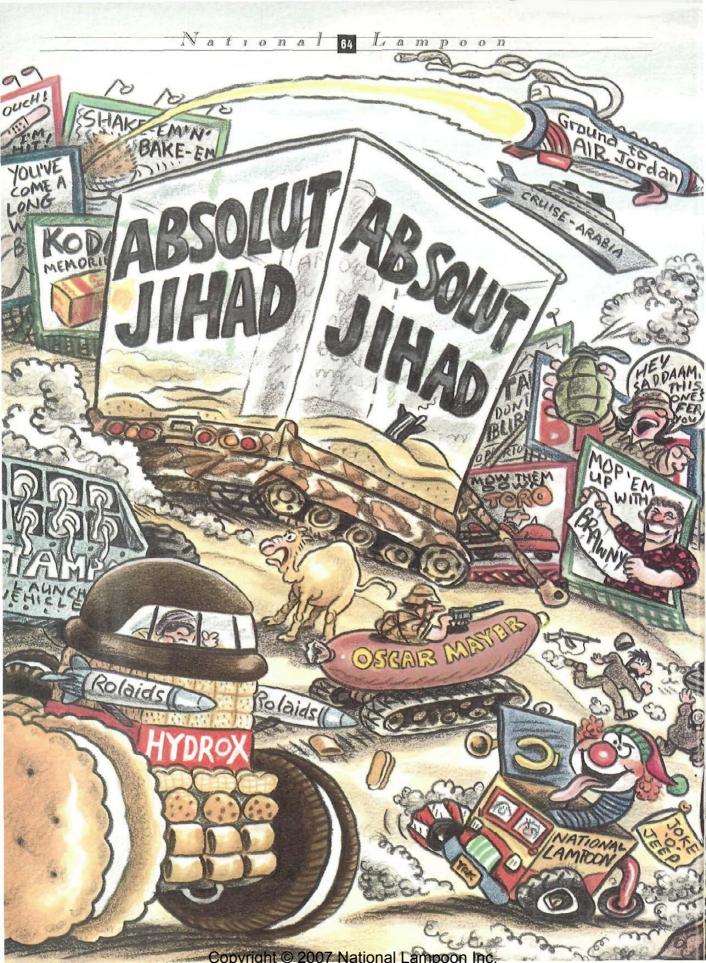


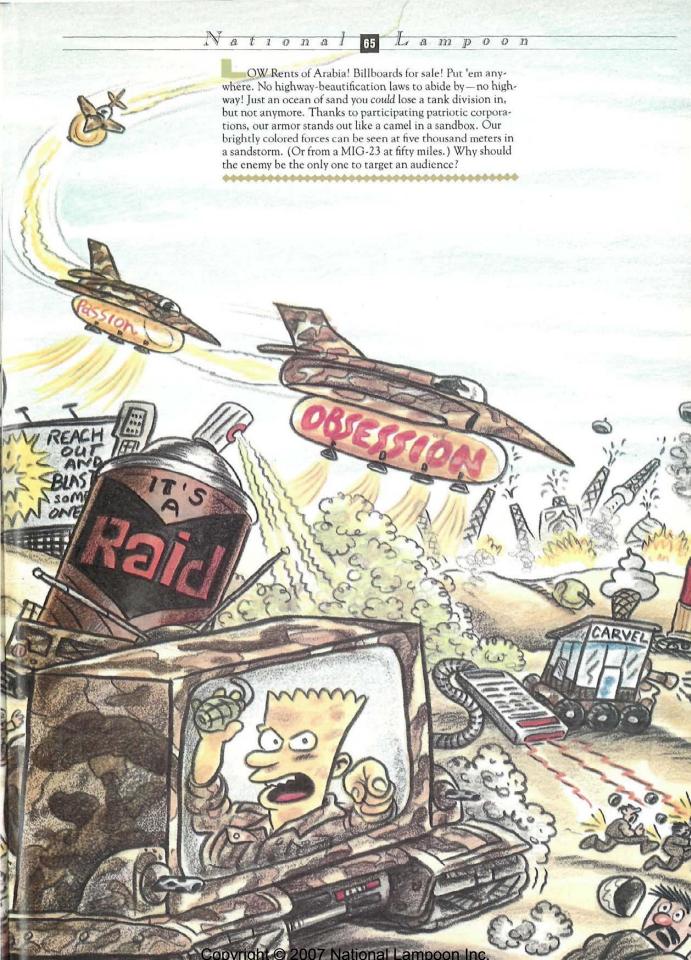
Times are tough. Some institutions are morally bankrupt. Others are literally bankrupt. Most are both. It's time to turn to those that form the bedrock of our society. Not the *people*, of course: I'm talking about the marketers. *They're* the ones who can fund our war effort! Once they realize that armed conflict offers unlimited opportunities for free advertising, they're bound to try and make a profit on...

HE personal-hygiene industry jumped at the chance to finance this carpet bombing of downtown Baghdad—and to promote their products by delivering samples into the outstretched hands (some still attached to stretched-out bodies) of many potential customers. After an air raid, who wouldn't want to shampoo the dust and cinders from his matted hair, or rinse shrapnel and other debris from his tattered djellabah? And if a benevolent corporation happens to make kabobs out of 100,000 big Baghdaddies—well, who's counting? When is cleanliness closer to godliness than in a holy war?



by Rick Meyerowitz Copyright©2007 National Lampoon Inc.





onal 66 Lampoon

U.S. ARMY

BR12

EAMWORK. It's as American as your Sony Walkman. An inspiring example is shown here: two great companies working together to clothe and arm our boys for no charge (the exposure is enough). It brings tears to our hearts, and makes our eyes swell with pride. L. L. Bean has outfitted an entire division with these 100 percentgoosc-down insulated outfits, and handsewn each soldier into his suit for a perfect fit. Gore-Tex lamination makes them impervious to nerve gas—and rain.

Thanks to Cuisinart, they're well armed with deluxe-model M-15 processors. Equipped with variable speeds, the M-15 "Hellfire" is best used for combat "mano a mano." Watch out for the grating disk, Saddam! Here, a thirsty patrol comes upon

an oasis courtesy of Earth's first soft drink. Too bad those suits don't come off, boys!

right © 2007 National Lampoon Inc.

The classify the orag with oroured Ciose to the sun in ionely lenus, Ring'd with the exure world, he stands. The wrinkled see beneath him erawls; ine wrinkied see ognesin nim crawis; He watches from his mountain walls,

Before Blackle's sad and appallingly premature death, I enjoyed the good fortune of being his colleague and friend. In the words of Joussenel, "The more one comes to know men, the more one comes to admire the dog" Do, therefore, jet me know have any questions or problems with which you feel we may be able to help.

ther

As a junior partner in our firm, Blackie headed the Mergers and Acquisitions depart-inent. His work was masterly. He dismantied inefinient giants, and helped create leaner, should be applied in a straight of the concepts of the leveraged buy-out, the Pac-Man defense, and, much later, the Super Mario Bros. defense. We were delighted make him senior partner at the then-unprecedented age of nine. Undoubtedly, you are more interested in Blackie's later career as adviser at the highest Instignal and international levels. For my part, let me emphasize that though he Undoubtedly, you are more interested in Blackie's later career as adviser at the higher national and international levels. For my part, let me emphasize that though he gained a cartain amount of fame (he would have said notoriety), he never sought it. Blackie feit he was merely doing his duty to country and party. On a more personal level, Blackte dressed without flash. His face and stooped shoulders seemed to reflect the worries of the world. He won his ease. not through courtroom gained a certain amount of fame (he would have seld notoriety) Bleckie feit he was merely doing his duty to country and party. On a more personal level, Blackie dressed without flash. His face and stooped shoulder seemed to reflect the worrise of the world. He won his eases not through courtroom theatrics, but through his mestery of the facts. He was excellent with enuigen. "He clasps the orag with prooked hands;

We are now authorized to release the files of our lab partner, Elaokie, with one one and authorized to release the files of our all partner, Elaokie, with one in a start you submit quotations from his files for our approval before inclusion in your higraphical manuscript. You will, of course, appreciate that this material is of a very confidential nature, and we are sure we may rely upon you to keep it so. your biographical manuscript. You will, of course, appreciate that this material a very confidential nature, and we are sure we may rely upon you to keep it so. Doar Mr. Hackley: As a junior partner in our firm, Blackie neaded the Mergers and Acquisitions depart-ment. His work was masteriy. He dismantiad inefficient stants, and helped create

Mr. William Hackley clo Simon & Schuster We are now authorized to rolease the files of our late partner, Blackie, with one caveat: that you submit quotations from his files for our approval before inclusi 1230 Avenue of the Americas New York, N.Y. 10080

February 24, 1991

CROWTHER, TARKINGTON, RHODES & BLACKIE Attorneys-at-Law One Greenmail Place New York, N.Y. 10040 212:555:1034

E H Q 0 オ H. O

National 📅 Leampoon THEFT 10.0/

CROWTHER, TARKINGTON, RHODES & BLACKIE Attorneys-at-Law

October 5, 1979

Office Manager TO FROM: Blackie Office Design RE:

As the newly anointed head of Mergers and Acquisitions, I am aware of the vital role office design plays in tions, 1 am aware of the vital role onice design plays in influencing new clients and prospective employees. Therefore, a certain amount of special attention will be needed to reconcile my individual needs with an overall design reheated.

design scheme. As you know, I am only 23³/2" tall, and have difficulty reaching most standard doorknobs, lot alone turning them. Therefore, a small hinged flap, dimensions roughly the total scheme to please at the year bottom of my

door, enabling me to



18

1

that therefore, a small thingst may, unconstant to V

Mr. Courtney Granholm III Editor in Chief 350 Madison Avonue New York, N.Y. 10017

Dear Mr. Granholm:

Regretfully, I must deoline your proposed cover profile, "Doggie Style-Blackie Attends the Reagan Inaugural Ball." I am flattered by the idea, but I am a lawyer first and foremost. Now do I think that your wesdame would find yot shother bit was mine Attends the Meagan insugural Bai." I am Hattered by the Idea, but I am a havyer in and foramost. Nor do I think that your readers would find yet another tux-wearing havvar narticularly noval no matter what his appearance. and foremost. Nor do 1 think that your readers would lind, lawyer particularly novel, no matter what his appearance. However, I look forward to your other coverage of this gala event.

Sincerely,

劇

CROWTHER, TARKINGTON, RHODES & BLACKIE Attorneys-at-Law

68

One Greenmail Place New York, N.Y. 10040 212.555.1034

August 22, 1988

Mr. Lorne Michaels Studio 8H NBC 30 Rockefeller Plaza New York, N.Y. 10112

I am most grataful for your letter of July 10 asking me to host the December 14 a sun most grausium for your setter of only to tasking no to nose the becenter spisode of Saturday Night Live, with the musical guests "those dogs who bark

Unfortunately, my heavy schedule does not permit my taking the time. Furthermore, Unfortunately, my heavy schedule does not permit my taking the time. Furthermore I feel my performance would be a disservice to your show —though you are kind to say that the audience "would be surprised to see it done at all."

Once again, thanks for thinking of me.

NSE ACCOUNT VOUCHER AMOUNT astern Shuttle - Boston (nound trip) 900 - Cambridg -00 1.84 Ł impusine with 18400 PURPOSE Harvard Law School NAME Blackie

Very sincerely

CROWTHER, TARKINGTON, RHODES & BLACKIE Attorneys-at-Law

January 8, 1991 TO: Stafr FROM: Blackie RE: Retirement

My imminent retirement has certainly been the worst any imminent retiroment has certainly been the worst kept secret ever. Yet I want to tell you all officially that I shall be retiring at the end of March. sum or returns at the end of March. The time is drawing high for your friendly barrister of his scourse to scours a for these times the off The time is arawing high for your trianaly particular and his spouse to spend a few years away from the office The opportunity to stop and shiff the roses proves into control Time and Tone trails locking forward to marking The opportunity to stop and shuft the roses proves into-slatible. Linds and I are truly looking forward to speading more time together -- and, needless to say, with our son and his litter in Connections. Of courses I will still be more time together - and, needless to May, with our a and his litter in Connecticut. Of course, I will still be and his litter in connectious or course, 1 will out involved with the firm in my role as consultant.

ivolved when the livin in my role as commutant. I would like you to know how very much I have edjoyed I would like you to know how very fluon 1 mayo un our association during the many years we have been dated business to dathan. Damonthan, old investor been our association during the many years we have been doing business together. Remember: old lawyers never die-they just go through the motional B:cp



November 20, 198

EXPENSE ACCOUNT VOUCHER AMOUNT DESCRIPTION DATE 69 EXPENSE ACCOUNT VOUCHER lub DATE 1.5.2 enfiddic 7535 6. enderloin naw indows on the Dock Hen iddid 8960 TOTAL Manne Blackers' Dinaec Slackie signed Tartane NAME Blackie AMOUNT 1350 315 CROWTHER, TARKINGTO.... RHODES & BLACKIE TOTAL Attorneys at-Law 2665 One Greenmail Place One York, N.Y. 10040 New Y12:555-1054 The Honorable Kimba M. Wood U.S. District Judge U.S. District Court Foley Square 40 Centre Street New York, N.Y. 10007 July Dear Judge Wood: As Michael Milkon's sentencing nears, I must add my voice to those pleading for As I mentioned to Nicholas Brady just the other day, Michael Milken is without a doubt one of the most talented, inventive, and trustworthy individuals I have ever had rey vincent minisatoner of Major Leegue Baseball the pleasure of knowing. A strong America, made so by its entrepreneurial spirit and the pleasure of knowing. A strong America, made so by its entrepreneurial spirit and dynamic economy, brought the world a new era of peace — and Michael Milken led the With George Steinbrenner's sentencing a seart two weeks as munaakunar on maajor 50 Park Avenue 1ew York, N.Y. 10022 with George Stoinbrenner's sontencing a seart two year in voice to those pleading for landoncy on his behalf. Please show mercy to this fine American. As I monitoned to Bart Glamatit shortly before his unit Statubrenner is without a doubt one of the most falenter As I mentioned to Bart Glamatik shortly before his until Standarenner is without a double one of the most talente trustworthy individuals I have ever had the pleasure of America, made so by its entrepreneurial spirit and the Desr. Fax. trustworthy individuals I have over had the pleasure of trustworthy individuals I have over had the pleasure of America, made so by its entropreneural spirit and dy America, made so by its entropreneural George Stamb -mid to a new ora of peace-and George Stamb ALL DOGS GO TO HEAVEN? BLACKIE, THE VENTURE CAPITALIST (1974–1991) Very sincerely CROWTHER, TARKINGTON, Lou Carbone RHODES & BLACKIE Attorneys-at-Law January 15, 1991 Bill Crowther What's that, islackie; You're proposing a two-tiered the cumulative convertible prefered amaine outetanding, but you want to TO: FROM: Blackie Suicide RE: the comutative convertions prevented remains outstanding, but you want to spin off the real estate and shipping studetone as subject to shipping First off, I want you to know that my deep affection for Dear Bill. you remains. You have been my mentor and friend, and divisions as quasi-independent, There is no one single event that has brought me to my gratitude is eternal. nontaxpaying entitles? this. True, Linda and I have had our troubles, but I have never thought they were insurmountable. But I do not think the effort is in me for this or any other task I have fought very hard for all I have and, having achieved it, I am very tired. I always folt I was fighting not only for myself but against prejudice, but I don't know if that fight can ever be won. (You yourself, Bill, said that young Reed was "dogging it" just the other day.) More to the point, Bill, it's just time. I can feel it. It's far better to put oneself to sleep than to require others to make that sad decision for you. Please think kindly of me, and forgive me. Blackie "It is not meet to take the children's bread, and to cast it to dogs." (Matthew 15:26)

Copyright © 2007 National Lampoon Inc

Photos by Michael Chan

National 70 Lampoon

by Mark Walters

NEVER KNEW WHAT POSSESSED MY COUSIN AUGUSTUS to give up farming and become a mime. Maybe he was undercutting the south forty one afternoon and the wind was blowing and the dirt was caking up on his wet lips and sweat was running in tiny rivers down his broad back and catching in the waistband of his underwear and maybe even seeping onto his heavy buttocks, and maybe about that time he just thought to

himself that there had to be something more for a man to do with his life. Maybe he just thought that he would like to stop the tractor and climb down to the broken earth and lay his thick and sunburned hands against the air as if he were trapped, trapped in a glass box. Maybe he wanted to free himself through silent artistry while traffic hissed along Interstate a half-mile from where he stood.

But no one in our family really knew what would possess a 240-pound man to one day trade in his Big Smiths and boots for black leotards and a pair of Chinese cotton shoes. But he did it. He even warned us.

"I'm through farming," he announced after Sunday dinner at Grandma Oelke's, and he passed his hand through the air like he was wiping off the top of a dresser. We all sat and looked at him for a minute and then went back to our strudel and coffee, because I don't think anyone really took Augustus seriously: he was a big man, and unless a big man says

something about a football score or how you were accidentally drinking his beer or generally annoying him, then usually what he's got to say doesn't get much attention, even if it's personal and heartfelt. "I'm serious," he said. "I'm going to become a mime." And then he belched a little out of the side of his mouth.

We all laughed, of course, and then my uncle Ernie, who was leaning back in his chair and who had his Sunday-suit pants unsnapped and unzipped to allow for easier breathing after mid-meal, slapped Augustus on the shoulder.

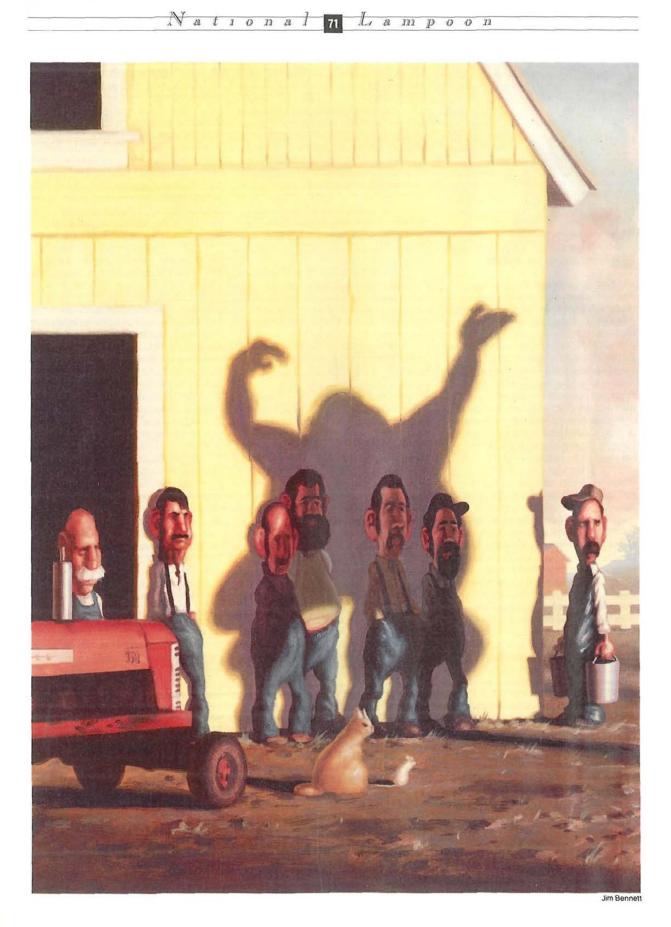
"Don't touch me!" Augustus screamed. "Ain't none of you understand what I feel!" And then he banged his fist on the table so hard all the silverware jumped a good three inches and Aunt Fern's glasses fell into the gravy boat. Augustus sat there trembling with his eyes hot and wet and his fist raised above the table to repeat the blow and no one moved, not even Uncle Ernie, who'd obviously had his feelings hurt by the rebuff and now sat with his lips working silently and his throat growing pink in irregular splotches.

After a moment Augustus called us all ignorant and stalked from the room, his broad back quivering and his ears aflame with rage. We went back to our strudel and coffee again

because we all knew Cousin Augustus as a man easily provoked, a man impetuous and proud, and because half of us weren't quite sure just what a mime was in the first place.

We found out, though, the next morning at the co-op. "Lookit here!" Roman Weisner shouted from the entrance to the grain elevator. He was standing with his arms akimbo and tossing his head in the direction of the driveway as if he were trying to work a kink out of his neck. "Lookit here!" he said. And sure enough when we looked we saw Cousin Augustus wearing a black leotard and pulling an imaginary rope in front of a shiny red auger.

"What in Sam Hill..." my father said, and then he took off his glasses and rubbed his eyes. My brother and sister and 1 took off our glasses and rubbed our eyes too,





and then my sister shouted, "Hey, Auggie!" about three times, but Cousin Augustus ignored her and went right on pulling his invisible rope.

Well, pretty soon a crowd gathered—mostly young men in sweat-stained John Deere caps and old men in clean but faded overalls that stretched across their bellies and gaped at the side buttons—and everyone stood around making low sounds in their throats and staring at Augustus with expressions that ranged from amusement to outrage.

"What's he doing now?" Chester Giebler asked; he asked it real quietly and out of the side of his mouth, like Augustus was a rattlesnake that should not be disturbed.

"He's putting boxes up on a closet shelf," someone whispered, and then everyone nodded and made some more low sounds in their throats. But Cousin Augustus stopped and glared at us, his eyes black with disgust behind his white-painted face, and then he resumed pushing his hands up into the air and springing about and it occurred to me that he was really keeping a big ball or balloon in play by smacking it up into the sky. I announced this and everyone looked sort of startled and then relieved and then old man Dinkel, who had great tufts of gray hair growing from his ears, said, "By golly, so he is," and I pumped my fists over my head like a triumphant prizefighter. Augustus, meanwhile, continued to hop about, his enormous beer-fed belly surging upward against the black nylon and then plummeting, almost in slow motion itself.

Pretty soon, though, the men heard their fields and livestock calling them and started to drift away, and Augustus, sensing that the first show was over, stopped what he was doing and walked over to his pickup truck to have a smoke.

"That was pretty cool, Auggie," I said, secretly hoping that he would recall that it was I who had been most sensitive to his performance.

Cousin Augustus just nudged the toe of his Chinese cotton shoe into the gravel and spat a fleck of tobacco into the air. He finally looked up and across the neighboring fields in a melancholy fashion, as if he were a man burdened with insight among the vulgar.

My father took off his glasses and wiped them with his handkerchief. "Just what're you trying to do, Auggie?" he said.

I don't think anyone in town really knew what Cousin Augustus was trying to do. I thought he was just trying to look as if he were hitting an invisible ball into the air, but it was more complicated than that.

The next morning in front of Leiker's Five-and-Dime Augustus prowled the sidewalk in his black tights, looking for an audience. Despite their curiosity, no one wanted to get too close to him, thinking that he was having a spell and might lash out at even a familiar face, like a rabid dog will do. So they just passed by on the opposite side of the street, looking secretly at him sideways or over their shoulders.

Once or twice Augustus dashed across the street and went up immediately behind a cowering and fast-walking townsperson, mimicking his or her every move with silent and terrible grace. But that person would soon flee or just lie down on the side-

"HE'S SMACKING DWARFS IN THE FOREHEAD!"

walk and feign death, and Augustus would eventually wander back over to the Five-and-Dime.

Bob and Thelma Leiker, who owned the store, were of course incensed, and they periodically rushed out, wielding whiffle-ball bats or Ping-Pong paddles or tiny plastic swords in attempts to drive the enormous mime from their sidewalk.

"Cretins! Fools!" Augustus shouted, fending off their charges with roundhouse swings of his white-gloved fists.

But about noon, frustrated

with the light crowd and the incessant attacks of the Leikers, Augustus stalked into the Piggly Wiggly and came out again with a six-pack of beer and drank it all, I suppose, as he drove home to dinner.

But that evening Cousin Augustus was back on Main Street, right in front of the Dream Theatre, setting up a rickety easel that looked like it had been standing in some corner of his cowshed for the last decade, and placing on it a stack of crudely lettered cards. He pranced around a bit, pulling the invisible rope and such, trying to attract attention to himself and raise an audience.

I noticed that he had a little barbecue sauce on his cheek-it was sort of purple on the white greasepaint and beneath the neon lights of the Dream marquee-and some mashed potatoes on the front of his leotard, and I all of a sudden felt a little bit sad, imagining him sitting in black at the supper table with Cousin Lafay and the kids, not saying anything but just eating and eyeing the plate of ribs like he had something against them. And then pushing himself from the table and heading back into town over the darkening white-rock roads to pursue his dream. It just made me sad, that's all.

But Augustus seemed to be enjoying himself. Folks who were out for evening strolls or were downtown to take advantage of Duckwall's extended summer hours began to drift over and have a look.

Augustus smiled with satisfaction and pointed to the easel and the front card, on which he had printed THE BOX.

"The box," everyone read in unison.

Augustus nodded and then thrust his hands out, his palms forward and stiff, and began to move them rapidly and flatly all about him.

"What's he doing?" someone asked.

"He's smacking something," Roy Graf said. "He's smacking... he's smacking little people.... HE'S SMACKING DWARFS IN THE FOREHEAD!"

Before we could all cheer in triumph, Augustus stomped over and grabbed Roy Graf by the scruff of the neck and dragged him over and thrust his startled face into the cards on the easel, knocking it off balance and to the sidewalk and spilling them all.

"Can you read?" he shouted. "What's that say?"

Of course there was nothing to read anymore, just air, and Roy was so frightened and confused that he just began weeping pitifully and so

Augustus flung him to the ground.

"You all make me sick," he said to the rest of us, and then he curled his lip with such disdain that the blotch of barbecue sauce on his cheek stretched about an inch.

After that evening the community began to respect Augustus. They knew that artists were temperamental and difficult, given to fits of creative passion and violence beyond the ken of regular folks like themselves. And so they began frequenting his performances on Main Street and in front of the co-op and out by the rodeo grounds, standing about stiffly and politely and pretending to understand Augustus's often cryptic routines, routines with titles like CORNFLOWER EMOTION or NIHILISTIC RAILROAD TIE.

It wasn't too far a jump from that point to where Cousin Augustus decided that the community needed to pay him in exchange for the pleasure and enlightenment his artistic expression provided.

"I got this here black bowler for folks to put money in while I perform," he announced to my family one evening while we sat in our living room trying to watch *Gunsmoke*. He paced back and forth in front of our television, tugging at the seat of his black leotard with one hand and twirling the old felt hat in the other. My father was giggling about something Festus had said to Miss Kitty and so I didn't even think he had heard Augustus, but then he turned to him and said, "Well, hell, you mean now we got to *pay* to see you jump around in those black tights?"

I wasn't sure if the greasepaint was dissolving under tears or sweat or what; all I knew was that Cousin Augustus was hurt and that he was about to do violence to one of us. He probably would have, too, but as he came after us he stubbed the toe of his Chinese cotton shoe on the leg of the coffee table and had to limp to a stop. We could hear him weeping and cursing inside the house for a half-hour until we decided to go to the Dairy Queen for a treat. When we got back he was gone.

The next morning Augustus was on Main Street right in front of Coast-to-Coast Hardware. He was pretending that he was walking against a strong wind. Personally, I wasn't too impressed by this routine because, as normal, the wind was actually blowing about a hundred miles an hour already and it was all folks could do just to stand up straight themselves. But they all seemed to like it because it was so simple, and so when Augustus finished they applauded, politely and sparsely because only a few could afford to take their hands from the bills of their caps. Cousin Augustus bowed and bellowed, "Thank you!" like he'd just finished playing an encore at Madison Square Garden, and then he went to point to his bowler so that everyone would know to leave money in it, but it was long gone. We could see it about a hundred yards down the road, skittering and bouncing along with the wind like a black jackrabbit.

Cousin Augustus stormed and raged for about five minutes and then he started walking right up to folks and saying, "Give me some money now." Naturally everyone was taken aback by this. They had all assumed that anything—even art—that took place outdoors was free for the watch-



ing, like a fistfight or a car wreck. To be asked to pay for something that they couldn't help but see even if they were minding their own business on the other side of the street was preposterous.

It was pretty soon after that that Augustus began performing with a shotgun by his side. At first folks wouldn't notice it, and they'd inevitably wander over to have a look at the big man prancing about in black tights, pretending to lick an ice-cream cone or lean against an invisible wall or, sometimes, just whirling about and clutching at air. But when they'd had enough and wanted to be on their way, Augustus would go for the gun and level it at them and say something like "Where you think you're going, Leon? Why don't you just move back here and enjoy the show." And Leon or whoever it happened to be would smile in a tight and fixed sort of way and shuffle back, scarcely moving any arms or legs at all.

Well, this went on for a few weeks and Augustus was able to make some pretty good money; but gradually folks learned to stay away from Main Street during the daylight hours. Oh, occasionally he'd spy a stray who'd wandered downtown to pick up a toilet plunger or get a haircut, and he'd point his shotgun at him and order him over to watch. That was how he caught Merv Brungardt.

"Get your butt over here, Brungardt!" he shouted one bright and quiet afternoon, and he laid his shotgun against his shoulder and fixed him in his sights. "Get over here now!"

When Merv was before him he leaned the gun against the window of the Piggly Wiggly and then stood up and froze in the attitude of shaking hands.

"See here, I'm a mannequin," he explained to Merv. "Now you try to make me laugh or something."

Merv started to back slowly away.

"Don't you move, Brungardt," Augustus said. But Merv sort of turned his body and walked a few steps farther. Augustus broke his pose and picked up his shotgun and followed him and then set it down and froze once more. "Don't you walk again," he said.

But Merv kept moving away and Augustus kept having to break his pose and follow him a little bit with the shotgun and then put it down and resume his stance, and this kept up for about two blocks, Merv getting a little faster and going a little farther each time and Augustus hissing at him, "Don't! Don't you run! Don't you run from me!" as they went.

Pretty soon Merv threw caution to the wind and took off in a breakneck sprint and Augustus grabbed his gun and unloaded two shells at his fleeing back.

We had a beautiful day for Merv Brungardt's funeral. The sky was so blue it looked more like what some painter might imagine a sky should be rather than what it ever actually could be in reality, sort of that depthless blue that makes you feel that even if you died without having done anything very special in your life it was still okay, because you were around when the sky sprawled before you like so and the wind eased over your body carrying the smells of the earth and trees.... I don't know. It was the sort of day that made me feel funny inside, like I was about to see a naked girl and God didn't mind at all, was even rooting for me.

But of course I wasn't about to see a naked girl; we were in the cemetery to bury Merv Brungardt. Pastor Shuster was leading us in a hymn and I was trying not to look at Mrs. Brungardt and the children because I was afraid I might either start bawling myself or laughing, depending on which way the catch in my throat flipped. And then I noticed something to my left, something moving up on a knoll about twenty-five yards from where we stood.

I turned to look and about that time so did everyone else and I couldn't believe my eyes; I couldn't believe the audacity of Cousin Augustus. He was prancing about in his black leotard and greasepaint, hopping to and fro and then throwing up his arms and opening his mouth in silent terror. On the easel set up behind him was a card that said THE MURDER. He concluded by lying down and assuming the stiff pose of the dead and then, in a flurry of panicked gestures, awakening and finding himself entombed, pressing his hands flatly and violently against the sides and lid of an invisible casket.

GAS, FOOD, BEER— SEE THE WORLD'S BIGGEST LIVE MIME

While Augustus was getting to his feet and slapping the dust off his tights and getting ready to take a bow, I heard someone growl, "Let's get that cocksucker," and I was a little startled to see that it was my aunt Mathilda, Augustus's mother. "Let's go!" Pastor Shuster roared. "Let's get him!" And then we all charged the knoll, waving our Bibles and tear-soaked hankies like battle arms.

Cousin Augustus took his shotgun and fired over the top of us as a kind of warning. Some of the spray, though, caught Twila Geist, our highschool girls'-basketball star, right in the forehead, and she crumpled like a lanky sack of potatoes.

"Stay back!" Cousin Augustus bellowed, and we all came to a stop and stood there puffing and trembling in our impotence. "Now watch this!" he said, and he laid his gun down and proceeded to enact a skit that involved going into some sort of candy store and not having enough money to buy anything and then finding a coin on the ground and ultimately making his purchase.

We all enjoyed the routine in spite of ourselves, and a few even burst into vigorous applause at its conclusion. Most of us, though, stood around and tried to look mad and impatient, but I think we all secretly hoped Augustus would do another bit. We even forgot about Merv Brungardt lying in his open casket at graveside, and only upon Pastor Shuster's desperate moan did we turn back to it. At first I thought that a small child in a dark cape was clambering about the head of the casket. Only after a minute did it occur to me that the child was really an enormous black crow pacing back and forth across Merv's bloodless face.

"Shoo! Get away!" Mrs. Brungardt screamed, and she ran toward the casket slowly but wildly, waving her flaccid and heavy arms, pumping her stout legs beneath her dark cotton dress. I overtook her just as her heel stuck in the soft turf and she lurched forward, rolling end over end with sudden and terrible velocity before coming to a stop on her stomach, the hem of her dress and slip pulled up and over her trembling and white-pantied buttocks.

"Get away!" I yelled at the crow, and as I reached the casket he flew heavily and with a great beating of air into the blue sky. On Merv's face he had left giant muddy tracks and on his white collar a matted black feather that lifted and stirred gently on the warm breeze. When I turned back to the knoll everyone was watching Cousin Augustus again, who was now pretending to play badminton with a ferocious and unbeatable opponent.

If Augustus hadn't robbed all the folks at the funeral that dayturning his shotgun on them and gathering up their purses and wallets at the end of his performance-and if he hadn't spent the hour before that moving in and out of increasingly unfathomable routines, I think the community would have welcomed him back into the fold. As it was, they had to restore harmony and order and so they hired Zachariah Grub, the president of the Farmers State Bank, to organize a band of steely-eyed farmhands and capture the mountain of a man in black tights.

And so one Saturday morning they thundered into town on ATV three-wheelers and lassoed Augustus on the sidewalk in front of Leiker's Five-and-Dime. I remember them dragging him over the bricks and up the street, and Augustus fighting the ropes with wild black-eyed fury even as the shopkeepers and townsfolk went about their business and pretended not to see the commotion.

They ended up putting Cousin Augustus in a cage in front of the Texaco station out by the Interstate. There was a sign by the side of the road about five miles from town that prepared travelers, announcing in big red letters GAS, FOOD, BEER—SEE THE WORLD'S BIGGEST LIVE MIME—DREILING'S TEXACO— EXIT 277 AHEAD.

Every day I would ride my bicycle to the station and sit in the shade and sip a bottle of Fresca while Augustus paced back and forth, moving from one silent routine to another, his black leotard gray with sweat and dirt and hanging in threads over his back, this from his having been dragged halfway around the county on the morning of his capture. He was missing one of his Chinese cotton shoes, too. I looked for it for three days without luck. I figured some dog or coyote made off with it.

Tourists would come through and stand and stare at Augustus while he performed. They'd take pictures and stroll around the cage to get better looks and usually end up tossing their loose change in between the bars. If they didn't give any money and just turned and walked away, then Augustus would begin storming and cursing and, if he thought of it in time, scoop up a handful of gravel and hurl it at their startled heads.

But I think Cousin Augustus liked his life as a mime. It was his calling, after all. Occasionally I'd catch him staring sort of aimlessly at the wheat fields across the highway, but I don't suppose he ever really had the inclination to go back, not that he could have anyway: Zachariah Grub had put a padlock as big as a rodeo saddle on the door of the cage, and every night he came and yanked and shook it to convince himself it was fast.

No, Augustus stayed right there and played for the tourists for seven years; he performed up until the day—the second, actually—that he died, and even a little longer, I suppose, because everyone just thought his death throes were an unconvincing part of his routine and they left him there, hot and dead in his leotard and Chinese cotton shoe beneath the striped shadows of his cage.





The End of

Jesus this sunblock stinks like

piss mixed with Lemon Pledge what like I'm gonna get a melanoma from five hours in the sun? The old lady smears it on till she looks like the duck in that pollution ad, fuck it, it's my day off, I'm not using it, she can sue me, take the money, go on vacation, this one's 340 yards, little uphill, what a wimp hole, to these hackers it's the sixteenth at Augusta these people can't crack 110 and they're slower than Hume Cronyn on a drum set, well God bless 'em it's better than playing with the old lady, at least they don't make totem pole faces when I give them advice, if she goes down in the basement she'll shit a Buick but fuck all if I'm gonna spend my Sunday mopping, the worst part is that it was in the suds cycle so everything's slippery, she's gonna go apeshit

Jesus this course is so lame it

looks like a Shredded Wheat farm like some industrial park but it was a toxic dump so they put a golf course on it, at Windy Willows Johnny Boyle was shitfaced all day but man did he have that course in prime condition, Lou said Johnny looked like he was pregnant with Baby Shamu the beer ball but I shouldn't laugh, I wish I had his job, after I caddied the Tri-State Barney said I could come up any Monday but I didn't, never had the time just doesn't go hand in hand with a wedding ring, she put my game in the shitter, ruined the honeymoon, I had her in my face thirty-six holes a day my God I can't believe those cheap assholes are still looking for their ball in the weeds let's hit into 'em, give 'em a little incentive to move on, I guess this is the price you pay for having a real job-playing golf on Sunday with the rest of the world, but if the old man-in-law can come through just once and I could get that gig selling at Route 46 Chevy I could jack the income, make my own hours, sneak off and play weekdays, he says it won't be for at least a couple months I wonder if that means he's talking out of his ass Jesus we'll need the money, Eddie's brother says with a couple hatchers you could stand on the porch with a Bic butane and you couldn't burn money faster than it disappears

look at this swing this guy

looks like a Harvard asshole with his glasses and his Bermuda shorts what a joke designed and engineered to hit the ball lamely, hey, how about that he hacked his drive, sure whine about it, with that swing you need a fucking body transplant, what's that cart doing coming toward us oh my God it's the Starter driving the old lady out, she found the basement oh shit oh thank God it's not her thank God oh God what if she comes out and says she can't mop 'cause she's pregnant all right time to hit, I'm dying to rip into the ball, oh man I can taste how beautifully I'm gonna hit this you'll never see a ball hit like I'm gonna hit it, on the first I hacked my drive and they were creaming like I was Paul Bunyan, okay you pulled the last two drives, keep your mind clear, smooth, don't think about it, you don't play enough to get fancy, start the swing high, inside out, bring it back in left, smooth ...

no stop thinking just hit you're

thinking too much, step away and start again, no fuck it,

don't be compulsive just hit it, Lou's right, golf's a phallic game-drive is first shot, covers most distance, that's like your appearance, charm, job, but you can rally from anywhere and hit a great shot, that's like your rap to the chick, putting is actual nitty-gritty seduction, can make up for or render useless all other aspects of your game - be thinking about how you're going to finish, finish with the club extending out toward the hole, Bob Farragut was always going on about that, man did he have a hot car a mint condition '59 Corvette, Farragut could do that shit with the club head 'cause he was so strong his wrists were like my biceps, huge hands, Lou said if a chick has big hands she inherited them from her father and he had a hippo-dipper and her brothers did too so a chick with big hands means she has big expectations, oh fuck I set up to draw the ball and with this swing I'm gonna slice it I'm gonna be out of bounds right, I'll be hitting three, if I bogey, I always bogey this hole that's seven, ten over, if I par in (I'd need to go to Lourdes first) that's 82, bogey in 94, I haven't shot that since tenth grade, at least I'm not playing Eddie for money, he always scrapes me for the dollar birdies, fifteen dollars to play here it's a miracle the old lady lets me out here, you can't use coupons, Jesus this ball's gonna go right and I'm playing it back too far in my stance too

oh fuck I hit it off the heel

it's going left oh man I'm lucky it's slicing back to the fairway, good position with the pin in the right corner I must live right I can't believe I hacked the shot and these hackers are saying good shot when I hit it 190 I wish I'd fucking crushed one man they would have creamed, I remember the time Joanie came up here on a Monday we were about to tee off and she was standing at the shag tee watching, I was going to crush one just for her and I totally hacked it and she goes "Nice shot" then Mikey Renfro got up, that hacker, and crushed one and she was practically drooling on him, how come girls liked him he had no touch around the green, if only women knew he had a stone touch they'd have realized what a butchery lay he must have been but then that guy Joey couldn't chip for shit but he had a great touch on the pinball machine, I can't believe I hacked the shot and the worst part was I always outdrove Mikey, always, by twenty yards, I used to look at that Paul guy and try to see why chicks always said he was a good lay was it his stomach muscles

I can't believe I hacked my

drive and the Japanese guy crushed his and I outdrove mm by thirty yards now I gotta stand here while he does these stance adjustments from a Jack Nicklaus video, I hear he's a god in the Orient, Dr. Joyce Brothers says that whole thing about the size of the hands is a myth. 145 yards, little wind helping, ground's dry, 8 iron, these Koreans in the salad bar charged me \$6.90 for a six of Bud, \$1.15 each, like they had a beer in a bar once at the airport and that became their pricing template, I better put on some sunblock I II be a lobster and the old lady'll shit, you know what I'd love, what would liberate my fucking spirit would be to take a spin over to Windy Willows and find Joanie still in the pro shop bloated up like a big load walrus in stretch slacks or

Fairway by Dave Hanson

find out she's waitressing at Friendly's and has three kids who puke from nerves all the time, now follow through, you've got plenty of club so swing smooth, and find out she doesn't even remember me, so I never missed any real chance like that she actually craved me, I bet she looks great and her old man died and left her a fortune, the only thing ruined it for her is she never had me to share it with

oh my God! What a shot what

a fucking shot what a fucking beautiful beautiful fucking fucking shot I hit oh my God it's shimmering fighting the air like a falcon in flight soaring soaring soaring and now from its pinnacle exhausted, plummeting with soft feet to its target, cream cream oh my God the air evacuates my body I am beholden to the beauty of its parabola, oh it's art, the course a canvas, the club a brush, the ball the paint, and the swing the brushstroke carves out a moment which like all history is immortal by dint of its mere occurrence but which is not just immortal but memorable for its transcendent beauty, oh soar soar soar ride the wind ball, oh glorious—oh FUCK it went in the trap I can't believe it I hit an 8-iron I guess there's a lot of wind up there damn it I was playing a Rock-Flite left over from last year 'cause Eddie mooched all my Titleists the cocksucker Jesus I can't play out of the sand for shit I only play once a month it went in the trap and I can't believe these assholes are saying nice shot, yeah right, thank you, nod head, fuck you, why do I play this game, all it does is remind me of how I've gone downhill, I used to break 80 like falling off a log now I'm lucky I break 90, it's like having a chick tell you you're not the man you used to be but hell I guess having graceless aging stuck in your face is better than kids dumping Carvel and Kool Aid on me and the old lady shrieking about we need a new carpet, is that her, oh my nerves, hit the sand shot and putt out and then only twelve holes and back to the warden the American Dream it's like enjoying a nice ride on a nice day but the odometer ticking off reminds you a houseful of in-laws are at the end of the rainbow like your birthday reminds you you're one day closer to being coffinmeat

maybe I should hack, play

really bad, it'll take longer, I love it out here but I guess if I hacked I wouldn't enjoy it so much, I should have tried to turn pro, club pro even assistant, make a decent living, Florida in the winter, resort pussy year-round, so what if most of the pros over forty have road map noses, at least they have a good heyday, they have a heyday period, the taste of that 8-iron is in my mouth and stomach rancid with the bitter taste of shortcoming, I'm gonna fuck this sand shot up and be lucky to make 6, look at this lie it's all dirt and rocks, you know why I play so bad out of the traps? 'cause I think about it too much, I should just go in there, it's all a brain job, just hit the ball, okay, here goes, slasher, brainless beauty

I skulled it oh man I got away

with a bad shot caught in the long grass it ain't a tap-in but it's better than I deserve, fifteen-footer, my looks were just enough to get by, my rap was good but turned out to be misdirected and not fruitful and my emergency last-ditch salvage job was clumsy but by luck found the right audience, it was like I was lame but she was drunk and lonely enough to talk to me, now I'm up in her apartment, a one-putt's like if I fuck her good enough so she'll beg me to come over anytime and use her, she turns into a scalding pliant willing wench just at the thought of my touch, a two-putt's like I put the moves on her and fuck her or something but it's not that great, a three-putt's like she tells me I better leave. she's got a boyfriend and doesn't feel right doing this or she's gotta get to work early tomorrow and I gotta go home and beat off and the weird thing is the three-putt and the one-putt are so close because if you go for the one-putt and miss it you can knock it too far past to recover for the twoputt like if you really tell her what you hunger for what you crave way down in the need of your marrow she could either go crazy for you or tell you to piss off, and now the fear comes, when you get so afraid of missing the two-putt you won't go for the one-putt 'cause you know the one-putt is a sweet mother par, but the three-putt is the double bogey and double bogeys are beating off and bogeys are getting laid but nothing special and pars are like hot fucking like in The Godfather when he crams her against the door and of course birdies are like when you're fucking Christie Brinkley and she passes out 'cause she's dehydrated from orgasming I wonder if being older and married has made my putting suck, that I don't have that hole-directed fire anymore, hmmm, maybe it's age I don't even pee horizontal anymore, okay this putt breaks left to right, not too much, little uphill so make sure you give it a good lick, okay son of a bitch do it

oh fuck what the hell what the

fuck what the hell I can't believe oh mother of shit I left the goddamn putt seven feet short what the hell was I thinking about that's like Christie's telling you she's a nympho and you tell her you just wanna be friends oh God I'm the biggest asshole in the world I hate myself I'm not fit to live I don't deserve to be out here I should be fired from my job, I should be starving instead of those people in India I suck I hate myself come on get it together and make this putt it's not over yet oh fuck I gotta let these hackers putt look at this the guy lines up the putt like that creep who won the tournament on TV last week they always do this, they think if it works for some guy who's spent his whole life hitting golf balls fourteen hours a day if they use his stance they'll one-putt everything, he's lining it up all fucking day I'm gonna explode I gotta hit this putt or I'll go crazy oh Jesus he knocked it by and he's still away, I'm not gonna let him putt I'll pretend I think I'm away step up and hit it firm to the right inside half of the cup and it's gonna break just a little and I'll have a 5, I can recover, par the next three, out in 43, 40 on the back 83, not too bad for someone who plays once every three weeks, okay just hit it firm

oh fuck oh fuck go go go go go

oh fuck oh fuck oh FUCK I had it dead on line and I left it an inch short I should be shot I deserve to die I don't deserve to live I'm such a weak dick I should be killed oh fuck oh fuck oh my God is that the old lady with a mop oh no it's not thank God oh it's so great to be out here





AN AD CAMPAIGN TO promote AIDS awareness, launched by Bos and OMNI, two Montreal-based advertising agencies, featured billboards with an idiomatic French slogan apparently meant to say something like "AIDS. Think about it."

However, English translations installed in the Toronto



metro angered some AIDS activists. The billboards read: "AIDS. Stick it in your head instead!" *Toronto Star* (contributed by Jeremy Sale)

🗹 T 🗆 F

EVELYN E. KUYKENDALL of Marshville, North Carolina, was awarded \$210,000 by a federal judge for injuries suffered during a "City of Light" faith-healing ceremony. According to ministers Charles and Frances Hunter, who presided over the event at the Greenville Hyatt Regency, the sixty-

Edited by John Bendel

seven-year-old woman fractured her spine when she fell backward "in a peculiar way" during the service and their "catchers" were unable to do their job. *Beaufort Gazette* (contributed by John Smith)



ACCORDING TO A LAWyer for German factory worker Peter Ditert, his client smashed into fourteen cars on a busy street in an unsuccessful attempt to kill himself. Ditert, the attorney said, was still suffering from the emotional shock of having been abandoned by his parents at the age of four.

Besides crashing into the cars, Ditert also tried to cause his own death by throwing himself in front of a car,



plunging a hair dryer into his bath, slashing his wrists, swallowing rat poison, filling his house with gas, shooting himself with a pistol, driving off an embankment, drinking a pint of brake fluid, and taking sixty sleeping pills.... And he's still not dead. (Merseyside) Daily Mirror (contributed by Paul Chorley)

🗹 T 🗆 F

IN SARASOTA, FLORIDA, a metal clipboard left on the back bumper of an Emergency Medical Service ambulance fell off as the vehicle was crossing the railroad tracks, then ricocheted and struck a passing pedestrian, knocking the artificial eye out of his head. The dazed man, who was treated for cuts and bruises at a local hospital, turned the clipboard over to the sheriff's office but was unable to recover his fake eye. Sarasota Herald-Tribune (contributed by Joe Jarret)

🖠 T 🗆 F

AFTER THIRTY SIXTHgrade students from Jay Elementary School in Jay, Flor-



True puzzler: Is it the place that's funny, or is it the matchbooks?

ida, visited a local bank to learn about banking and currency, the bank manager called Principal Elton Nowling to report that the institution was short \$10,100. Teachers discovered that two of the pupils had stuffed hundred-dollar bills into their clothes while touring the vault. Pittsburgh Post-Gazette (contributed by Tom Spartis)

🗹 T 🗆 F

CONNECTICUT TRANSIT has a strict policy against discrimination: its affirmativeaction policy not only promises equal opportunity regardless of race, sex, and age for transit workers, including bus drivers, but also prohibits discrimination because of "blindness, criminal record, and mental disorder." (contributed by Robin LaBella)

🗹 T 🗆 F

ACCORDING TO THE Norwalk Reflector, Larry K. Diewald's recent arrest for making obscene remarks to female patrons of Comet Cleaners and pinching several of them in the buttocks



was not the first time the forty-two-year-old motel resident behaved badly on the premises. Police had previously removed him from the coinoperated laundry when

he was caught photographing female customers as they bent over. (contributed by Don Mossman)

🗹 T 🗆 F

DURING AN ARGUment, Rosalie Searles of Unadilla, New York, accidentally fell out of the car her husband was driving. He hit the gas pedal by mistake, and the automobile ran over her right leg. While she was lying in the road, a local fireman responding to the call for an ambulance drove around the police cars that had gathered at the scene and ran over both her feet.

Searles was treated at a

National 79 Lampoon

local hospital for bruises and scrapes, while her husband and the fireman were charged with driving while intoxicated. *Ithaca Journal* (contributed by David F. Johnson)



A TWENTY-TWO-YEARold man in Thunder Bay, Ontario, was charged with failing to share the roadway and fined \$53.75 after his wheelchair collided with a pizza delivery car. Vancouver Sun (contributed by Gary Bills)



A KENTUCKY MAN HAS filed a malpractice suit against Nashville physician Dr. Claude H. Workman, seeking \$3.5 million in damages. The suit charges that treatment intended to



encourage the growth of facial and chest hair and enlarge his penis instead left the plaintiff impotent.

The patient, who sought treatment when he overheard his wife saying her ex- and current boyfriends had bigger penises than her husband's, maintained that the injections given by the doctor caused him to have an erection that lasted more than twenty hours, leaving him "completely black and blue" and permanently damaging the blood supply to his penis. Nashville Banner (contributed by Rick Maness)

🖞 T 🗆 F

ACCORDING TO THE News Journal of Mansfield, Ohio, local police transferred a twenty-four-year-old New Jersey man, jailed for criminal trespass, from the jail cell to Mansfield General Hospital after officers "observed the man with his socks tied around his head and his head in the toilet."

The man told the cops he was a Navy SEAL. (contributed by Tim Snider)

TOF

CHRIS MASTER, OWNER of County Outhouses, returned to pick up the portable toilets he had provided for the sixty-fifth annual Columbia County Volunteer Fire-



Association parade in upstate New York. After loading the Port-o-lets on his trailer, Master drove home, parking the trailer in a nearby yard. Soon, however, Master and his wife heard shouts for help coming from the loaded trailer.

According to the Chatham Courier, Master "found one bedraggled, a bit tipsy, young woman trying to fight her way out of the blue box that had held her captive." (contributed by John McGowan)

🗹 T 🗆 F

FLORIDA GOVERNOR Bob Martinez ordered tests of the state's sixty-six-year-old electric chair after four defense attorneys claimed the device was broken. During the spring 1990 execution of Jesse Tafero, according to New York's Newsday, "officials said a synthetic sponge under the headpiece caused flames and smoke to shoot out from the electrodes attached to the inmate's head. Previously, a natural sea sponge had been used successfully in executions."

An electrical engineer tested the chair "using a vegetable colander, plumbing pipe, and a sponge, and pronounced it in perfect working order." (contributed by Scott Limbach)



JAIL ESCAPEE MARVIN Eugene Pearson attempted to

> Salon de Beauté DETROIT

remove a tattoo from his arm

with a blowtorch. Special

FBI Agent Marty Weber said

authorities noticed the

wound on Pearson's arm

when he was rearrested in

"I suppose he may have had

some notion in his mind that

it was a particularly identify-

ing tattoo," said Weber. Un-

attributed (contributed by Bill

FROM THE DETROIT News: "A burglar really

cleaned up when he cleaned

out the Gastonia, North Car-

olina, apartment of Stepha-

Arkansas.

Swan)

nie Pitts.

"Pitts said her stereo and a long list of other things were stolen but the apartment was left spotless.

"The burglar washed the dirty dishes, mopped the kitchen floor, and scrubbed the bathroom tub after taking a shower. He even rearranged her furniture.

"'I was kind of glad the house was cleaned up,' Pitts said, 'but where's my stuff?'" (contributed by Forrest E. Cunningham)



LOOKING FOR A LOVE seat stolen from the lobby of a South Charleston, West Virginia, Ramada Inn, police stopped a car on U.S. 119 when they spotted the stolen couch hanging out of the trunk.

The driver of the car, Glen Adkins, said he didn't know how the nine-hundred-dollar love seat had got into his trunk.

"I almost do, but I'm not



he said. "That's what I have to investigate." Williamson Daily News (contributed by Melissa Ferris)



AN ONTARIO MAN, TIM Moss, demanded a \$10,000 settlement from All Canada Collect, a collection agency, after the agency allegedly ridiculed Moss's stuttering. An All Canada spokesman admitted that a "very, very bad joke," entered in a computer after an employce's conversation with Moss,

The William

somehow got out of the computer system and into the mail.

According to the London (Ontario) Free Press, Moss received a notice from All Canada that read: "WHAAAT ISSS YOURR PPRR-OBBBLEMM. PAY THIS F----N ACC-COUNNNTT. THANK YOU. MR. PARKER." (contributed by Julian Belanger)

🗹 T 🗆 F

WE MAY BE WITNESSING A NEW trend in concealed .25-caliber weaponry.

In Texas, the *El Paso Times* published this police press release: "At 2:45 A.M. a transvestite in full battle gear, Marvin 'Jovana' Rodriguez, twenty-seven, from Juarez, was arrested at 100 W. San Antonio [on a charge of] burglary of auto. Rodriguez was taken to the Central station, where officers noticed him squirming around incessantly. Police investigated why Rodriguez could not sit still and found a .25-caliber pistol in his rectum."

And the Nashville (Tennessee) Banner reported that twenty-three-year-old Kenneth Mason had been in custody for twenty-four hours "on several charges" when his wife called to warn police that Mason had a gun, probably hidden in the cheeks of his buttocks.

"We went down and pulled him out like he was going to court," said jail administrator John Burns. "We started searching him, jerked his little britches down, and there it was." (items contributed by Roger Maier and Mike Long)

🗹 T 🗆 F

RESTAURANT MANAGER RICHARD L. Vollrath, Jr., an admitted arsonist, set fire to a sixtyfive-foot fiberglass gorilla at the entrance to the Wild Water Rapids Water Park in Virginia Beach.

"I've gone past it a thousand times on my way to and from work," said Vollrath later. "I like looking up and seeing it, and I feel very bad that it's not there anymore. I'm sorry I did it—very sorry." Washington Post (contributed by Mr. & Mrs. Fred Lange)

🗹 T 🗆 F

IN CINCINNATI, OHIO, BONITA KNECHT pleaded guilty to a lesser plea after she was charged with child endangerment. Knecht told police she thought her young son was in the back of her van taking a nap when she left the family's farm in Brookville, Indiana. But the four-year-old had climbed to the top of the van, where he clung to the luggage rack as his mother drove more than eleven miles along Interstate 74. Columbus Republic (contributed by Scott Keen)

🗹 T 🗆 F

DURING THE DEBATE ON A NEW ANTIabortion bill in the Louisiana capital of Baton Rouge, legislator Carl Gunter, Democrat of Pineville, maintained that incest was not a valid reason to terminate a pregnancy. "When I got to thinking, the way we get thoroughbred horses and thoroughbred dogs is through inbreeding," he said. "Maybe we would get a super-sharp kid." Daily Reveille (contributed by Ajaye Bloomstone)

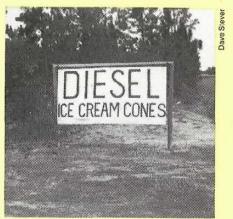
















🗹 T 🗆 F

JOSEPH T. HILL, SIXTY-ONE, OF LONGWOOD, Florida, was convicted of printing three million zlotys in phony Polish currency. Rick Johnson, head of the U.S. Secret Service office in Orlando, told the Orlando Sentinel his agency had no record of any other Americans printing Polish currency. A spokeswoman for the Polish embassy in Washington said that 9,500 zlotys are worth one dollar.

"The guy could have printed a boxcar full of them and not have enough to buy an expensive suit," said Johnson. (contributed by Steve Zarantonello)

🗹 T 🗆 F

FROM THE TELEGRAPH HERALD OF Dubuque, Iowa:

"John Reilly, twenty-six, of Urbana, Illinois, was not injured when his car was struck by a train at 4:35 A.M. Sunday. Police said Reilly was eastbound on Hawthorne Street from Rhomberg Avenue when a northbound Sooline freight train hit his vehicle. Reilly told officers the train swerved to hit him, according to the report." (contributed by Tom Ashenbrenner)

🗹 T 🗆 F

PHILLIP R. BEL PASSO OF FAIR LAWN, NEW Jersey, allegedly helped himself to a new camcorder at a shop in nearby Midland Park, then wrapped his head in a garbage bag to make his escape.

"I can't remember the last time I saw a guy with a bag wrapped around his head," said police chief Thomas Monarque of Midland Park, who was patrolling with another officer at the time. "It wasn't raining. It looked a little bit out of place. Once we turned the car around, he bolted."

When the cops caught up to him, Bel Passo raised his hands and said, "Don't shoot me, I have a flute!"

According to the Bergen County Record, Bel Passo did have a metal flute in his pocket. (contributed by Kieran Barrett)

🗹 T 🗆 F

ATTENTION, CONTRIBUTORS! WE SEND each contributor the sensational "True Facts" T-shirt for every submission used, as well as a credit. For every photo used, we send each contributor a T-shirt plus ten dollars in genuine American currency and, of course, a credit. Make sure to include the shirt size you want (S-M-L-XL) with every group of True Facts or True Facts photos sent us. Send your contributions to



COLLECTOR'S ITEMS * * FROM NATIONAL LAMPOON *****

MAGAZINES \$5.00 EACH

AUGUST 1972 / Democracy SEPTEMBER 1972 / Boredom NOVEMBER 1972 / Decadence DECEMBER 1972 / Easter Issue MAY 1973 / Fraud JUNE 1973 / Violence JULY 1973 / Modern Times SEPTEMBER 1973 / Life Parody OCTOBER 1973 / Banana Issue NOVEMBER 1973 / Sports DECEMBER 1973 / Self-indulgence MAY 1974 / Fiftieth Anniversary JULY 1974 / Dessert AUGUST 1974 / Isolationism & Tooth Care SEPTEMBER 1974 / Old Age NOVEMBER 1974 / Civics OCTOBER 1975 / Collector's Issue JANUARY 1976 / Secret Issue FEBRUARY 1976 / Artists and Models MARCH 1976 / In Like a Lion APRIL 1976 / Olympic Sports MAY 1976 / Unwanted Foreigners AUGUST 1976 / Summer Sex SEPTEMBER 1976 / The Latest Issue OCTOBER 1976 / The Funny Pages NOVEMBER 1976 / Is Democracy Fixed? DECEMBER 1976 / Selling Out JANUARY 1977 / Surefire Issue FEBRUARY 1977 / JFK Reinaugural MARCH 1977 / Science and Technology APRIL 1977 / Ripping the Lid off TV JUNE 1977 / Careers JULY 1977 / Nasty Sex AUGUST 1977 / Cheap Thrills SEPTEMBER 1977 / Grow Up! OCTOBER 1977 / All Beatles NOVEMBER 1977 / Lifestyles DECEMBER 1977 / Christmas in December JANUARY 1978 / The Role of Sex in History FEBRUARY 1978 / Spring Fascism in Preview MARCH 1978 / Crime and Punishment APRIL 1978 / Spring Cleaning MAY 1978 / Families JUNE 1978 / The Wild West JULY 1978 / 100th Anniversary AUGUST 1978 / Today's Teens SEPTEMBER 1978 / Style OCTOBER 1978 / Entertainment

\$4.00 EACH

MARCH 1981 / Women and Dogs APRIL 1981 / Chaos MAY 1981 / Naked Ambition JUNE 1981 / Romance JULY 1981 / Endless, Mindless Summer Sex AUGUST 1981 / Let's Get It Up, America! SEPTEMBER 1981 / Back to School OCTOBER 1981 / Movies NOVEMBER 1981 / TV and Why It Sucks DECEMBER 1981 / What's Hip? JANUARY 1982 / Sword as d Sorcery FEBRUARY 1982 / The Sexy Issue MARCH 1982 / Food Fight APRIL 1982 / Failure MAY 1982 / Crime JUNE 1982 / Do It Yourself JULY 1982 / Sporting Life AUGUST 1982 / The New West SEPTEMBER 1982 / Hot Sex! OCTOBER 1982 / O.C. and Stiggs NOVEMBER 1982 / Economic Recovery DECEMBER 1982 / F. T. Issue JANUARY 1983 / The Top Stories of 1983 FEBRUARY 1983 / Raging Controversy MARCH 1983 / Tamper-Proof Issue APRIL 1983 / Swimsuit MAY 1983 / The South Seas JUNE 1983 / Adults Only JULY 1983 / Vacation! AUGUST 1983 / Science and Bad Manners SEPTEMBER 1983 / Big Anniversary Issue OCTOBER 1983 / Dilated Pupils NOVEMBER 1983 / No Score DECEMBER 1983 / Holiday Jeers

\$3.00 EACH

JANUARY 1984 / Time Parody Issue FEBRUARY 1984 / All-Comics Issue MARCH 1984 / The Sixties' Greatest Hits APRIL 1984 / You Can Parody Anything MAY 1984 / Baseball Preview JUNE 1984 / This Summer's Movies JULY 1984 / Special Summer Fun AUGUST 1984 / Unofficial Olympics Guide SEPTEMBER 1984 / Fall Fashions OCTOBER 1984 / Just Good Stuff NOVEMBER 1984 / The Accidental Issue DECEMBER 1984 / The Last of the old NI JANUARY 1985 / Good Clean Sex FEBRUARY 1985 / A Misguided Tour of N.Y. MARCH 1985 / The Best of Fifteen Years MAY 1985 / Celebrity Roast

JUNE 1985 / The Doug Kenney Collection JULY 1985 / Youth at Play AUGUST 1985 / All-New True Facts SEPTEMBER 1985 / Lust Issue OCTOBER 1985 / Music Issue NOVEMBER 1985 / Mad As Hell DECEMBER 1985 / Reagan and Revenge JANUARY 1986 / Good Clean Sex FEBRUARY 1986 / Money MARCH 1986 / All About Women APRIL 1986 / Doctors and Lawyers MAY 1986 / Sports JUNE 1986 / Horror and Fantasy JULY 1986 / Hot Summer Sex AUGUST 1986 / Show Biz SEPTEMBER 1986 / Sleaze OCTOBER 1986 / Back to School \$5.00 EACH DECEMBER 1986 / 200th Anniversary FEBRUARY 1987 / Things You Can't Do APRIL 1987 / Crime Pays JUNE 1987 / Sex and Unusual Practices AUGUST 1987 / All-New True Facts Г OCTOBER 1987 / Back to School DECEMBER 1987 / Woman of the Year FEBRUARY 1988 / Winter Inventory APRIL 1988 / Television JUNE 1988 / Subliminal Sex

AUGUST 1988 / Even More True Facts OCTOBER 1988 / Sports

- DECEMBER 1988 / Potpourri
- FEBRUARY 1989 / Tyson
- APRIL 1989 / Mediocrity
- JUNE 1989 / Summer Sex
- AUGUST 1989 / True Facts
- OCTOBER 1989 / Back to College DECEMBER 1989 / Gala Party
- FEBRUARY 1990 / Conspiracy
- APRIL 1990 / Spring Break '90
- JUNE 1990 / Special Lust Issue AUGUST 1990 / Annual True Facts Issue
- OCTOBER 1990 / Special Underachiever Issue
- National Lampoon Binders Vinyl binders with tough metal "rods." \$9.00 each. Quanti Quantity
- National Lampoon Case Binder Fits many Quantity
- types of magazines. \$9.95 each. _____ Qua National Lampoon Binder With all twelve issues from a given year. Well, not exactly given.

347 MUC	acn		
_ 1976	_ 1980	1984	1988
_1977	1981	1985	1989
_1978	1982	_1986	1990
_ 1979	_ 1983	_ 1987	_ Vinyl binder
			_ Case binder

If issues in any given year are not listed above, please select replacements for missing

\$10.00, small price to pay for U.S. postal delivery is another matter entirely.		
Name (please print) Address		
City		Zıp
Total amount enclosed		
Tear out the whole page with items checked, encl	ose check or money order, and mai	d ro:
NATIONAL LAMPOON, Dept. 0 2 9 1 1	55 Avenue of the Americas, Ne	w York, NY 10013.
If you don't want to cut up this publication, pri and sond it along with your check or money o Credit card orders: Only on orders of \$20.00 or more.		tion on a separate piece of pape
MasterCard #		Exp. Date
Visa #		Exp. Date

Signature



by John Bendel

him. You know what he says? He says, Sorry, I forgot I wasn't home. Then the little turd looks at me and asks if I got anything to eat.

The next time he knocks I tell him to go home and use his own bathroom. But he just stands there on the steps, whining. He says, But I like yo-o-o-urs!

We wouldn't let him in after that, but he and his sister, Brenda, keep knocking on our door anyway. She's, like, six years old and already ugly. She asks if Howie is here. He asks if Brenda is here, and both of them ask to use the bathroom. They also ask to borrow toys or have a snack or watch television. They're a real pain in the ass.

We decide to talk to their mother about it. That's when we meet Debbie Morton. She's a real cow, with stringy

Your True Facts Reporter recently interviewed Tony, a homeowner in an older suburb where the width of a driveway separates the single-family houses from one another and little outdoor Madonna shrines abound. Tony recalled a particular neighbor who once lived next door.

WAS working the day the Mortons moved in, but the kids who watched said they owned this, like, swayback sofa and a hugescreen TV. They also said the Morton kids were a couple of turds.

Tony Junior was ten then and Danielle was only eight, so we tell them it isn't nice to say stuff like that about people. You know, the Morton kids are little kids just like you are, and blah, blah, blah. That kind of stuff. So Tony Junior and Danielle promise not to call them turds anymore, but their hearts aren't in it, if you know what I mean.

The first time little Howie Morton knocks on our door, I began to understand why. The kid's about eight and he's standing there when I open the door and I swear, he's sneering at me. I wanna use your bathroom, he says.

Hey, no big deal, even if he does live next door, he's just a kid, right? So I let him in. But he does the same thing the next day, and when he doesn't come downstairs after a while, I go up looking for him. There he is in the bathroom pouring prescriptions into the sink.

It's the new neighbors' kid, so I try to be nice. You shouldn't do that, I tell gray-brown hair hanging in her face and not enough teeth to fill her mouth. Yeah, she says, they're a real problem, those two. So she invites us in and makes us instant coffee. You should have seen that shit. It looked like bunker oil.

Anyhow, Debbie Morton says they bought the house with money from an insurance settlement. Al hurt himself at the warehouse, she says. They shouldn't have made him lift all that heavy stuff, she says. But hey, these days Al is a supervisor.

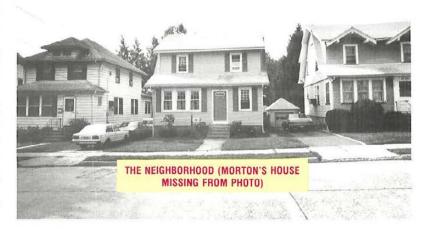
I guess supervisors don't do house repairs, because a month or so later, we get this storm and a gutter gets blown loose from the Mortons' house. It's hanging over our driveway, right over where I park the Regal. I talk to Al a dozen times, but it's still dangling the same way in July when he finally gets the urge to do some home improvement.

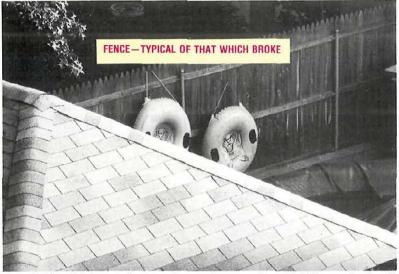
Does he fix the gutter? Oh no. Morton comes home with an above-ground swimming pool. He tells me it was "extra" down at the warehouse. It's for the kids, he says. Al Morton has this disgusting, pudgy face that always looks sunburned, even in the winter. What a shithead.

Being a shithead, Morton, of course, knows *nada* about construction, so he doesn't bother to grade the ground before setting up the pool. He just slaps it together one Saturday and fills it with water. I can hear the thing creak as the water's running in, then it begins to lean. Lucky for us, it's leaning toward the Bartulis' house on the other side.

Joe Bartuli's freaked, you know? But Morton reads him some technical stuff from the instructions about how strong the pool is and tells him not to worry. Bartuli believes him. They're both a couple of shitheads.

So Morton spends Sunday reading the Weekly World News in a beach chair beside the pool. He never actually goes in the water. He tells me after all that work he just doesn't feel like swimming. And get this: Howie and Brenda aren't allowed in yet because Howie pissed in the basement, and Brenda, I don't know, she farted or something. I





guess Debbie didn't get in because they don't make mutant bathing suits.

Anyway, Monday night the pool lets go. The water tears out Bartuli's fence, smashes through a cellar window, and fills his basement to about a foot deep. Bartuli is mad, but Morton gives him a riding lawn mower and a small motorcycle he says were "extra" down at the warehouse, and Bartuli decides to forget about it.

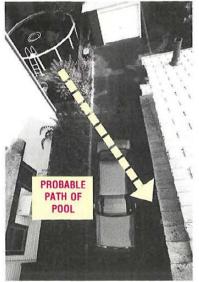
Then guess what. Stupid Morton gets fired. Or maybe he quit. I don't know. But in January he stops going to work, and he hangs around for the next nine months or so. When the weather gets nice, he sits in the backyard next to the remains of the swimming pool, watching the paint peel off the house.

Oh yeah, the hanging gutter fell off by itself. It missed the car, but I was pissed anyway, so I tossed it over the fence. And that's where it stayed, in his backyard, next to that stupid, bombedout pool.

Then his unemployment runs out, and Morton comes up with a brainstorm. He comes home with this big old blue Ford truck. He paints "Morton Trucking" on the side, but you can still make out where it used to say "Avis."

Now this is the good part: Morton knows from working in a warehouse that you gotta go out and ask for business, so he actually drives around to companies, asking to see their traffic managers. The most unbelievable thing is that one of these companies calls him back, and it's a big one.

The company was, like, Modess or Kotex or one of those. I don't know how this happened, how anybody could believe this fat-faced jerk, but this company obviously doesn't know that Morton Trucking is just one old, ex-rental truck. They must think he's a fleet or something, because they call him to pick up 25,000 pounds of stuff. It was, like, a hundred different small deliveries to stores all over the state.



How do I know? Because I wound up helping him, that's how.

Instead of coming clean and telling these guys they made a mistake, he heads out there in the Ford. When he backs in he says, "Gee, I don't have room for it all in *this* truck"—like he's got a bunch of them, right? He tells them he'll have to make a couple of trips.

Now if these guys had any brains, they'd ask themselves how come this jerk didn't come with a tractor-trailer, but I guess you don't have the brightest guys in the feminine-napkin business. These guys load what they can in the Ford, let him sign for it, and wait for him to come back.

Morton brings the stuff home, and unloads the boxes into his garage and on the driveway. Then he goes back for a second load. The second load he puts in the backyard, and the third load he puts on the front lawn. He's almost out of real estate when he calls me and Bartuli over to help. Now here's Morton, Bartuli, stupid Debbie, and me trying to figure out which cartons go where.

Then, honest to God, it starts to rain. It doesn't just rain a little, it pours for, like, three days straight. Our front porch and garage are full of cartons. But even with Bartuli's garage, there isn't enough space for all of them.

These are big cartons, most of them are still on Morton's lawn, and all the sanitary napkins inside soak up three days' worth of rain. They must have weighed, like, 100,000 pounds each. When the rain finally stops, every carton Morton tries to move falls apart.



It's got to be the biggest mess in the history of the town.

No lie, it finally takes a payloader to scoop the shit into a Dumpster and haul it away. The town bills Morton for it, but I don't think he ever paid.

Anyhow, Morton is not real popular, and not long after that he gets indicted or something. We're not sure if it's because of his bad luck with female absorbency products, the "extras" from the warehouse, or something else altogether, because we just don't see him anymore. He just isn't around.

Then one day, this Ryder rental truck parks next door, and a couple of guys with Harley-Davidson tattoos load it up. When they're done, they drive away in an old Camaro. Then Debbie knocks on our door. She's got Howie and Brenda with her.

She says they're moving, their house is locked up, and they need to use the bathroom. Of course we let 'em—but we shouldn't have. That night, after they're long gone, I find out one of those bastards stole my electric shaver. The turds.



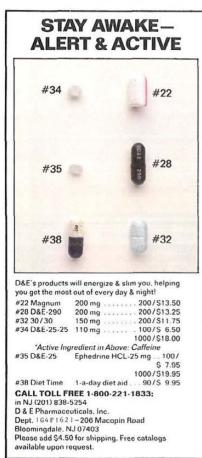
CONTINUED FROM PAGE 55 Shot glass? This is quality merchandise, and I'll give you top pick for half price."

But I don't want merchandise, I want meaning, and Gary is quick to give it to me.

"The deal is, we make a ton of money off souvenirs, that's what it means. You know, it costs us, like, four bucks to make a T-shirt, and we sell it for three times that. All these things you're so fuckin' uptight about—like the skulls and the "Hard As Death" T-shirts and all that shit—you know, kids go for it in a big way, man. Nobody's forcing them to wear the shit. And I don't even care if they wear it or not, so long as they buy. Next question, guy."

What about charges of sexism, I ask, noticing, as we exit the souvenir building, the long line of boys waiting in front of the Chicks in Tight Jeans Diorama. Women—girls, really, in tube tops and teased hair—are expected to stand by their men as they stagger from attraction to attraction, or content themselves with the Household Appliance and Baby Tent.

Gary sighs heavily, taking a power handshake from a passing customer.



"Look, man, you eggheads—and I don't mean nothing by that 'cause, hey, if you got brains or whatever, that's cool, man, the world could use some brains—but you eggheads are always ridin' my ass about that. We just thought we'd put some shit in that chicks'd enjoy, and the first thing that came to mind was babies and appliances. Admit it, man, it's like scientific or biological or whatever: chicks go apeshit over babies and appliances.

"And then there's our biggest date attraction: the Guitar Walk of Fame Wax House Boat Ride. Girls also lose their shit over guitarists, and we got 'em better than life-size, if you know what I'm sayin'. We gotta put new clothes on the Steve Vai statue just about every other day. And hey, guys are into it, too. You get a guy alone in a tunnel with a Ted Nugent statue and that guy's gonna check Ted's stuff out, know what I mean? It's a natural fact, man. So it's, like, entertainment for everyone."

The sun goes down in upstate New York. I watch it with Gary from the back of his van. We're talking about the future of Shitloads, and Gary is uncompromising when it comes to changing the park to appeal to a fam-ily audience. "My philosophy," he says, cupping his hands around another Kool and standing with his back to the wind and the screams blowing off of Survival Acre, "is why bother? I'm making good bread off the kids, and besides, in a year or two, these thirteen- and fourteen-year-olds will have their own families. I'm just interested in building a real loyal base. Kids today are parents tomorrow, man."

"Literally."

"Yeah, but not just in *books*, man, in real life, too. And already some of the kids who first came here are bringin' their own kids in. It's cool. I meet their needs. I'm not into expanding just for the sake of expanding. I mean, the whole package has to, like, reflect my total commitment to excellence."

As the bars on the adjacent strip begin to fill, Gary Rickhauser—not naturally a reflective man—grows pensive. "We're totally fuckin' unique, know what I'm sayin'? Sometimes, man, it seems like a total hassle, but then I think, 'Who else is gonna do this?' No one, man. And I'm makin' a fuckin' mint, don't forget that. So it's cool. That's the word for it, man, cool. Hey, let's close this shir up and check out this new place, Harvey's. They got a great bowlin' machine, man. I like to play Flash." ■

Sensual Aids:

How to order them without embarrassment. How to use them without disappointment.

If you've been reluctant to purchase sensual aids through the mail, the Xandria Collection would like to offer you two things that may change your mind:

- 1. A guarantee
- 2. Another guarantee

First, we guarantee your privacy. Should you decide to order our catalogue or products, your transaction will be held in the strictest confidence.

Your name will never (<u>never</u>) be sold or given to any other company. No unwanted, embarrassing mailings. And everything we ship to you is plainly packaged, securely wrapped, without the slightest indication of its contents on the outside.

Second, we guarantee your satisfaction. Everything offered in the Xandria Collection is the result of extensive research and reallife testing. We are so certain that the risk of disappointment has been eliminated from our products, that we can actually guarantee your satisfaction – or your money promptly, unquestioningly refunded.

What is the Xandria Collection?

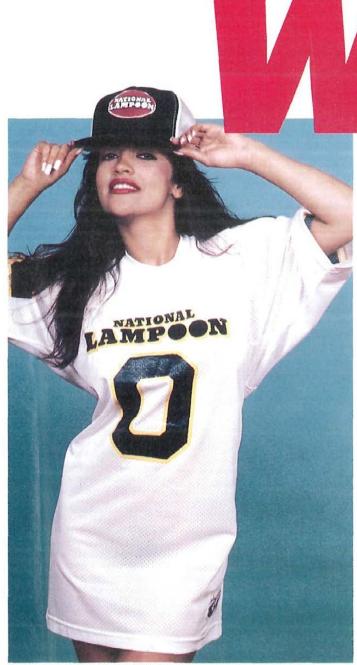
It is a very, very special collection of sensual aids. It includes the finest and most effective products available from around the world. Products that can open new doors to pleasure (perhaps many you never knew existed!)

Our products range from the simple to the delightfully complex. They are designed for both the timid and the bold. For anyone who's ever wished there could be something more to their sensual pleasure.

If you're prepared to intensify your own pleasure, then by all means send for the Xandria Collection Gold Edition catalogue. It is priced at just four dollars which is applied in full to your first order.

Write today. You have absolutely nothing to lose. And an entirely new world of enjoyment to gain.

P.O. Box 310: Please send me Xandria Collecti my check or more	Collection, Dept. NL 029 89, San Francisco, CA 94131 , by first class mail, my copy of the n Gold Edition catalogue. Enclosed i tey order for four dollars which will b my first purchase. (\$4 U.S., \$5 CAN.
Name	
Address	
City	
State	Zip
I am an aduli	over 21 years of age:
(signature requi	red)
Xandria, 874 Dul Void where prof	ouque Ave , South San Francisco 94080. Jibited by law.



TS 1050—Authentic Football Jersey. 100 percent nylon-mesh authentic football jersey. White, \$2 8.95



TS 1028—National Lampoon's Animal House Baseball Shirt. With 3/4-length sleeves at a 3/4-length price. \$8.00

TS 1032 - National Lampoon Hat. Sort of like a baseball cap, but better. \$7.95 (see above)

Take a look

at these shirts. Most of the models don't even have

EAR



TS 1049—Authentic Football Jersey. Made of 50 percent nylon plaited / 50 percent cotton. \$20.95



TS 1036 — National Lampoon Football Jersey. With the famed V neck coveted by persons with triangular heads everywhere. \$13.95



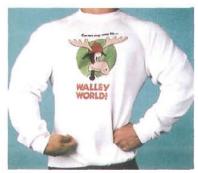
TS 1027—National Lampoon Black Sox Softball Jersey. The kind the 1919 Chicago White Sox wore after they threw the Series. \$8.00

US OUT

heads, and they still look great! Never before has anything so hot been so comfortable.



TS 1034—National Lampoon Sweatshirt. Also available in navy with white lettering, and gray with black lettering. \$13.95



TS 1043—National Lampoon's Vacation Sweatshirt. Starring Marty Moose on the front. \$16.95



TS 1064 — National Lampoon Sports Sweatshirt. With our internationally renowned doubleamputee frog over the left breast. \$22.95



TS 1046-Acra Sweatshirt. Same specs as the hooded shirt but without the hood. \$13.95



TS 1045 — Acra Hooded Sweatshirt. Made of 50 percent Creslan® acrylic fiber / 50 percent cotton, with hood. \$18.95



TS 1039—"Save the Frog" Glow-in-the-Dark Sweatshirt. 100 percent cotton. \$12.95



T\$1059 — National Lampoon's Vacation T-shirt. This time with the Walley World logo, \$7.95 T\$1044 — Sweatshirt (not shown) \$16.95 same logo as above



TS 1067—National Lampoon's Christmas Vacation Sweatshirt. This time with Santa Claus as the logo. \$21.95

TS 1068—T-shirt (not shown). Same logo as above. \$7.95



TS 1057 — Oversize Heavyweight T-shirt. Politenessman, in one of his most famous adventures. 100 percent cotton. \$10.95



TS 1029 - National Lampoon's Animal House T-shirt. With pictures of Bluto, Otter, and the rest of the boys on the front. \$6.95



TS 1066 — True Facts T-shirt. With George Washington on the front, an authentic True Fact on the back. Four different True Facts to choose from (\$10.95

- (A) WHITE SULPHUR SPRINGS, MONTANA Four riflemen firing a ceremonial salute at a military funeral accidentally shot the minister. – San Francisco Chronicle.
- (B) MANCHESTER, IOWA-To deter wandering in the halls, authorities at West Delaware High School required each student on his way to the bathroom to wear a toilet seat around his neck.

- Washington Post

(C) After an eighteen-month study, the British Academy of Science recommended to Parliament that British rock stars be prohibited from selling their semen to commercial sperm banks.

-UMKC University News

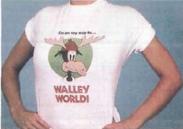
(D) A local citizen was arrested and charged with public indecency after he allegedly was observed placing his male organ in a jar of slaw dressing at the local supermarket — Downers Grove (Illinois) Reporter



TS 1019—National Lampoon Mona Gorilla T-shirt. The divine Miss Mona. \$6.95



TS 1030—National Lampoon Black Sox Baseball Jacket. Famous jacket with real cotton lining. \$33.95



TS 1031 — National Lampoon's Vacation T-shirt. With Marty Moose on the front. \$7.95



TS 1041—"I Got My Job Through the National Lampoon" T-shirt. And you can buy this shirt through the National Lampoon as well. \$6.95



TS 1061 — National Lampoon Dirty T-shirt. For the slob in the family. It already comes with stains, footprints, you name it. White. \$7.95



TS 1058 — National Lampoon's European Vacation T-shirt. No T-shirt collection would be complete without a picture of the "pig in the poke" that got the Griswolds to Europe. \$6.95





75 1026-National Lampoon "That's Not Funny, That's Sick!" T-shirt. With the famous doubleamputee frog. \$7.95



TS 1038-National Lampoon Frog Sweater. In blue, camel, gray, or black. \$20.95



TS 1063 — National Lampoon Moose Sweater. In gray or black. \$20.95





TS 1065-Trots and Bonnie T-shirt, America's favorite dog-and-teen team jump off the pages of this mag and onto your back \$7.95



TS 1035-National Lampoon Frog Polo Shirt. In white, blue, camel, green, gray, or yellow. \$14.95



TS 1060-National Lampoon Moose Polo Shirt. In white, blue, or yellow. \$14.95



TS 1048-Marathon 80 Shorts. 100 percent nylon tricot running shorts with inside key pocket \$9.50

Wear us out...and you'll be in! Merchandise Order Form

Indicate the products you wish to purchase (circle items desired and check size), place in envelope with payment, and send to:

NATIONAL LAMPOON, Dept. 02/91

155 Avenue of the Americas, New York, N.Y. 10013.

Please enclose \$1.50 for postage and handling for each item ordered; New York State residents, please add 81/4% sales tax. Add \$1.00 extra per item for foreign orders.

Name (please print) Address_

City_

State Zip_ Check enclosed Charge to my:

MasterCard #/ Visa #____

Signature_	_	

TS1019	\$6.95	S .	_M.	_1_	_XL	TS1045	\$1
TS1026	\$7.95	S .	M .	_L_	_XL	TS1046	\$1:
TS1027	\$8.00	5.	_M.	_1		TS1048	\$9
TS1028	\$8.00		_M_		_XL	TS1049	\$20
TS1029	\$6.95		M_	L		TS1050	\$20
TS1030	\$33.95		_M.	_1_	_XŁ	TS1052	\$10
TS1031	\$7.95		M	_1_	_XL	TS1057	\$1
TS1032	\$7.95					TS1058	\$6.
TS1034	\$13.95	S .	M _	L	_XL	TS1059	\$7.
		COLC	R			TS1060	\$14
TS1035	\$14.95	S.	M _	_1			
		COLC	R	_		TS1061	\$7.
TS1036	\$13.95	_5.	_M_	_L		TS1063	\$20
TS1038	\$20.95		_M .	_L			
		COLC	R	-		TS1064	\$2:
TS1039	\$10.95		_M_	_L_	_XL	TS1065	\$7.
TS1041	\$6.95	S .	M	_L		TS1066	\$10
TS1043	\$16.95	S .	_M .	_1_	_XL		
TS1044	\$16.95		_M_	-1-	_XL	TS1067	\$2

TS1045	\$18.95SMLXL
TS1046	\$13.95 S M L XL
TS1048	\$9.50SMLXL
TS1049	\$20,95 _ SMLXL
TS1050	\$26.95 S M L XL
TS1052	\$10.95SML
TS1057	\$11.95SMLXL
TS1058	\$6.95SML
TS1059	\$7.95SMLXL
TS1060	\$14.95 S M L
	COLOR
TS1061	\$7.95SMLXL
TS1063	\$20.95 S M L
	COLOR
TS1064	\$22.95 S M L
TS1065	\$7.95SMLXL
TS1066	\$10.95 S M L XL
	A B C P
TS1067	\$21.95 S M L XL
TS1068	\$7.95SMLXL

Expiration Date_

Give the gift of merchandise.

Please indicate what National Lampoon products you would like us to send. Enclose payment. Place in envelope and send to:

National Lampoon, Dept. 02/91

155 Avenue of the Americas, New York, N.Y. 10013

Address	
State	Zip
Address	
	Zip
I have enclosed	a total of \$
	Address State

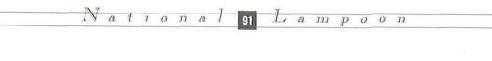
Redistribute the humor with a gift subscription.

Please read the gift coupon carefully and fill it out according to the directions. If you want to send more than one gift subscription, please type or print the information and send it along with the coupon and the required payment. As soon as we get your order, the recipient(s) of your gift will get a card from the National Lampoon telling them that you have sent them a gift subscription. Soon after, they'll get their first copy of the magazine.

TO: National Lampoon, Dept. 02/91 155 Avenue of the Americas, New York, N.Y. 10013. Please send the National Lampoon subscription indicated to.

Name	Address		
City	State	Zip	
My name is:			
Name	Address		
City	State	Zip	
Check enclosed		Charge to my:	
MasterCard #	MasterCard Interbank #		
Visa #	Expiration Date		
Signature			
One-year subscription to N	ational Lampoon	\$10.95	
Two-year subscription to N	ational Lampoon	\$18.95	
Three-year subscription to I	National Lampoon	\$26.95	
For gift subscriptions to Cana	ada, Mexico, and	all other foreign countries	













38

GA

208

THUR AND ADD

Contraction of the second states

ALL PIGHT.

0

ALL PIGHT,

VI



PURE OXYGEN Ó **OVER 120,000 SOLD WORLDWIDE** • AIR URE

8

BUT DO YOU KNOW WHAT IT COST? OU KNOW WHAT IT DOES,

Friends like you have already invested 60 million dollars in

PHOTOTRON® MOME PURIFICATION

\$39.95 deposit - Free 30 day home trial

90 day payment schedule - 0% interest

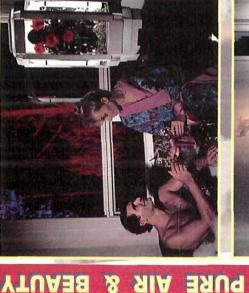
ABSOLUTE MONEY BACK GUARANTEE.

THE

NATURAL

HOME

AIR





and delivering them to your doorstep already planted - a fragrant garden ready to burst into fragrant bloom. If you ever wanted to have a continuosly fragrant home

and I want every one of them to have a Phototron®

SO I'M CIVING THEM AWAY*

There are 70 million homes in the United State

I am not a happy camper

Phototrons® at over 60 million dollars,

NATURALLY, this is the time. We can deliver the Phototron®

anywhere in the world*, to your loved one instantly, through your friendly neighborhood flower shop. It has never been

easier to purify the air that you breathe, NATURALLY

guarantee it.



Hello! My name is Jeffery Julian DeMarco, president & founder of Pyraponic Industries, Inc. II, 86th fastest growing company in the United States of America. After selling 120,000

we deliver, directly from your friendly flower shop,

And now...

NOT to have one, could cost you A LOT more!!

It's the easiest interior decorator, living lamp

air purification system in the universe.

already planted with the single most fragrant rose garden.

for in-home air purification. GUARANTEED.

COMBININC 2 2 nd ī

Copyright © 2007 National Lampoon Inc.

S M -5 4 0 0

P.O. BOX 27809 • DEPT NL-2C • SAN DIECO, CA 92198

PYRAPONIC INDUSTRIES, INC. II

hyde, pet oders, kitchen bathroom smells, cigare erates the plants ctions apply. don, for to factor of 2 -

ce, and light

\$399.95 could never beautify, purify,

your home, before the Phototron

 Potentially a permanent NAGA including H USDA, and N

PURIFIER

support system on Station Freedom.

Purifies 1,000 cubic fee every 24 hours.





CLASSIFIED ADS

BEAUTIFUL WOMEN are easy to pick up. HOT new manual explains how. \$6.00 P.P. J&J, 216 Banks Crossing S-116, Fayetteville, GA 30214.



Moonshine – Gramps' original recipe. Handed down generations. Bottle your own. Perfect gift. Send \$5.00 to: Pumma Products, 560 North Moorpark Rd., Suite 217, Thousand Oaks, CA 91360.

BREW YOUR OWN BEER! For instructions and recipe, send \$5.95 to: QSI, Dept. NL, P.O. Box 510, North Haven, CT 06473-0510.

SEX IN THAILAND. Insider information for male travellers. Practical guide. \$20. SEAN, Suite 500, Dept. 469, 129 Colorado Blvd., Monrovia, Ca. 91016.

SHIT HOW DID YOU DO THAT? THE BEST OF THE BEST BAR ROOM TRICKS. DRINK FOR FREE, WIN MONEY. SEND \$5 TO: WAAZZUU ENTERPRISES, P.O. BOX 98, CASCO ME 04015.



When you put part of your savings into U.S. Savings Bonds you're helping to build a brighter future for your country and for yourself.

50 Different Graphic F\$CK Phrases T-Shirt, \$11.95/ca. Sweatshirt, \$17.95/ca. Friends love it. Sizes Sm–XL. Temps Total Graphics, P.O. Box 2771, Livonia, MI 48152 (Copyrights).

Fun and Quick Money! Men! Women! Couples! Needed: Writers of humorous erotica, adult video actors, escorts, strippergram performers. Call Adult Entertainment Career Line 1-900-234-6600 (\$3 a min.).





POSTERS ONLY-Largest selection anywhere. Imports, Music, Psychedelic, Movies, Artprints. 96-page catalog \$2.00. Posterservice, 255 Northland #7000, Cincinnati, OH 45246.

MAKE <u>THEM</u> PAY-WHILE YOU PLAY Junk mailers – phone solicitors – 1-800 TV Hucksters. I'll show you how to <u>DRIVE THEM</u> <u>CRAZY</u>! Send \$3.00 and S.A.S.E. to Pay Back Time, 2740 Inspiration Drive, Colorado Springs, Co 80917.



1-900-246-4666 \$2min. Free samples with each call.

GET PAID for mailing letters! \$200.00 daily. Write: PASSE- E14 ,161 Lincolnway, North Aurora, IL 60542. MEET WOMEN WORLDWIDE! Free 32-pg. catalog! America's most respected correspondence service since 1974! CHERRY BLOSSOMS, 190NL Rainbow Ridge, Kapaau, Hawaii 96755. 1 (808) 961-2114 anytime.



Just ask: Ronald Reagan, President of the United States, Eureka College, IL; Pierson Mapes, President, NBC Television Network, Norwich University, VT; Robert Noyce, Vice Chairman of the Board, Intel Corporation and Microchip Inventor, Grinnell College, IA; Red Johnson, President, Borg-Warner Corporation, Millikin University, IL.

A small college can help you make it big, too. To learn more about our small independent colleges, write for our free booklet. Send your name and address to Council of Independent Colleges, Box 11513, Washington, D.C. 20008.

Sponsored by C[C] The Council of Independent Colleges



NEW CLASSIFIED RATES

Want to reach 2,495,000 hot prospects? Well, we've got them. Rates are just \$5.00 per word, one time, twenty-word minimum, standard type. P.O. Box is two words; phone number, city, and state are one word each; and zip code is free. One-column-inch display ad is \$240, one time. Check must accompany order. Call or write: Howard Jurofsky, National Lampoon, 155 Avenue of the Americas New York, N.Y. 10013 (212) 645-5040





DICKHEADS APPAREL Muscle Shifts & T-Shifts

Housen, Tx. Housen, Tx. Bik, Wht, Ryl Bl. • Golf Hats • 10 († \$2/Post. Ea.) M. L, XL. Bik, Wht, Ryl Bl. • Golf Hats • 510 († \$2/Post. Ea.) K. M. L, XL. Bik, Wht, Ryl Bl. • Golf Hats • 510 († \$2/Post. Ea.) Lime, Bl, Red, Plum, Bik, Rags. Specify item(s), color 5 size. V/MC, AX, CK or MO. Allow 6 wks for Delivery. Send to: Richard Heads 1511 Shepherd Dr., Houston, TX 77007.

JAPANESE WOMEN desire friendship, romance. Other Asian ladies too! Free brochure: PACIFIC CENTURY CORRESPONDENCE, 110 Pacific #208JA, San Francisco CA 94111. (816) 942-1668.

USED CONDOMS! Don't throw them away. For a list of 20 personally tested uses for a used condom send \$2.00 to Wade Taylor, P.O. Box 520, Faith, NC 28041. Your life will be enriched!

ANY QUESTION ANSWERED. Send \$5.95 and s.a.s.e. to: ANSWERWORLD, Post Office Box 777, Newport, Oregon 97365.



"SUPPORT SAFER SEX" T50/its-50 (+ 22 Pu Optional on Shirt No Charge Improf Sikkows 2(+ 55 Publick) Improf Sikkows 2(+ 55 Publick) Isawathre-517 (+ 53 Publick) Isawathre-517 (+ 53 Publick) Isawathre-517 (+ 53 Publick) Isawathre-517 (+ 53 Publick) Isawathre-517 (+ 54 Publick) Isawathre-518 (+ 56 Pu

ADULTS ONLY SEX PRACTICE KIT MEN WOMEN SUPPLIES INSTRUCTIONS. LOADS OF FUN. \$11.00 KIT P.O. BOX 495, SPRINGDALE, AR 72765.



GET CREDIT! Learn where and how. Don't pay \$10-65 for similar programs offered by mail order and 900#. Program \$5.00 SASE: MPACHNIK, 9689 Brockton, Detroit, MI 48211-1569.

UNDERGROUND BOOKS Controversial & Unusual. Not available in bookstores! Fast Service! Catalog: \$2. FSS, Box 232 (NL), Fair Oaks, CA 95628-0232.

ANY PHOTO, ANY DRAWING

ENLARGED TO 8 X 10 AND PRINTED ON QUALITY T-SHIRT. \$24.95 INCL SHIPPING ...SEND TO BILLBOARD T'S, P.O. BOX 365, GEORGETOWN DE 19947...SPECIFY SHIRT SIZE...ALL PHOTOS RETURNED.

WEIRD HUMOR FOR STRANGE PEOPLE. NATIONAL PUBLIC HUMOR NEWSLETTER. Annual subscription—\$12. Free Sample—\$2.50. Lifetime subscription— \$1 million. NPHN-NL, P.O. BOX 21, Cheshire, CT 06410.



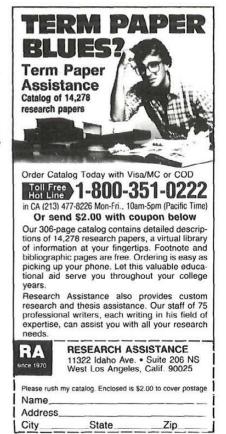
SCHOLARSHIPS

Millions of scholarship and financial aid dollars go unused each year. Don't miss out. Anyone can qualify. Results Guaranteed! 1-900-535-4200 ext. 729 24hrs. \$2 each min.

PASS POSTAL CLERK/CARRIER EXAM WITH HIGH SCORE USING PROVEN METHOD. SEND \$8.95. PASS-IT, P.O. BOX 872093, DALLAS, TX 75287.

NEVADA BROTHEL Stock Certificates. Staff Photo, Prospectus incl. Great novelty gift. \$5 to: Li'l Darlins, Box 81738, Las Vegas, NV 89103.





ASIAN WOMEN DESIRE ROMANCE! Overseas, sincere, attractive. World's #1 Correspondence Service! Free details, photos! SUNSHINE INTERNATIONAL, Box 5500-TZ, Kailua-Kona, Hawaii 96745. (808) 325-7707.



WATCH REPLICAS WATCH REPLICAS! LOWEST PRICES GUARANTEED NATIONWIDE! Exact Weight & Color! 18KT Goldplated! (404) 963-3USA WATCH REPLICAS! WATCH REPLICAS! CALL (404) 963-3872



ationa 98 a m P 0 0 n

At National Lampoon, our aim is to create a magazine that's "uniquely you." But we need your help to achieve that goal. Please fill out as many of the questions in this survey as you can.

4

- Age Under 18 34-40 18-24 Over 40 25-34 Sex: M _ F . Income Level: Under \$15,000 \$15,000-25,000 \$35,001-60,000 \$60,000-100,000 \$25,001-35,000 Over \$100,000 Credit Cards: MasterCard VISA American Express Cash Machine PIN: In the last year, I have purchased the following: Automobile Tobacco products Sporting goods Beverages Audio/video Gift certificates equipment Durable goods Food My hobbies include: Watching stuff Spectator reading Quality time Gossip Auto repair Spectator sports Reading Cannot be included Volunteer work in any present Activewear classification I purchased National Lampoon at: Inherited from Convenience store Newsstand deceased relative Church social Subscriber If a subscriber, how long have you subscribed? Do you hide the magazine when your parents/ children come over? (Circle one.) I feel the magazine could be improved by: More humor . Esoteric philosophy Fewer humor Magazine cannot Special Dave Berg be improved section _____ I do Positive, contemporary attitude I don't know National Lampoon makes me feel the following: Doom - Foreboding Failure I don't know Ruin Did you have a dog as a child? What was its name? How much did you love it? Not at all More than anything or Very little anyone before or since Somewhat Did it die: _ Naturally _ Was put to sleep . Accident If the latter, do you feel that your cold-blooded decision to assassinate your dog was consistent with your professed love? I'd rather spend my free time: On my StairMaster In a Landers-sisters sandwich Looking for change under the seats of commuter buses
- Reading National Lampoon and wishing there were more puzzles

If there's a lot of hype about a TV show, I feel I have to like it. _ Agree ____ Disagree

	0				
Dial		.1	£	1	10

- Pick a number from 1 to 10 6
- 9
- 10

- "Susan's Thoughtful Gesture"

"Spectator Reading: The Sport of the Nineties" "I Don't Know"

Which of the following marketing surveys makes you

feel like a piece of meat The one in my coffee maker The ones in the mall The one in my air conditione I feel like a piece of meat all the time When I see an ad, I'm always a sucker for: "Offbeat" Babes, the barer the better Wealthy people I'd like to humor emulate Lab coats How much do you make really? _____Under \$15,000 _____ \$15,000-25,000 _____ \$35,001-60,000 \$25,001-35,000 Over \$100,000

What is your occupation?

How long have you worked where you work?

Do you feel comfortable with your co-workers? Do you sometimes feel inadequate, or that you are not the best-qualified person to do your job?

Do you sometimes feel that people at work keep track of your mistakes, and may someday use them against you?

Who are your real friends at work? Do you honestly believe it's possible to have a truthful, personal relationship with anyone who works with you?

If everyone at work dislikes you so much, don't you think they must have a good reason? What is that reason?

What do you think about the following? (Please check the appropriate space next to each item.)

Control anima terr	Cood	D.J.
Capital-gains tax	Good	Bad
Mazda Miata	Good	Bad
Bow ries	Good	Bad
Nicolas Cage	Good	Bad
Nautilus	Good	Bad
lewelry	Good	Bad
William Reilly	Good	Bad
Car fax	Good	Bad
Yankees	Good	Bad
Beef	Good	Bad
Shoe boycotts	Good	Bad
Space shuttle	Good	Bad
Unification	Good	Bad
Barcelona	Good	Bad
Jenny Holzer	Good	Bad
Shelby Foote	Good	Bad
Apples	Good	Bad
Royalty	Good	Bad
Rollerblades	Good	Bad
Fire	Good	Bad
Parodies	Good	Bad
National parks	Good	Bad
Soccer	Good	Bad
Orange Julius	Good	Bad

What is your name?

What is an anagram of your name?

If you could change your name, what would be an anagram of your new name?

List, in descending order in the space provided, your closest friends and family members.

2.

If you wear pants, how do you put them on?

- Fewer than one leg at a time
- One leg at a time
- More than one leg at a time I have no legs

How do you get to Carnegie Hall?

Give us five good reasons why we shouldn't give you a knuckle sandwich

- 2.
- 4.
- Type of humor I prefer is _____ Gentle, slice-of-life tales
- Pieces with funny-sounding words and names
- Sophisticated drollery Scathing satires of obvious public figures Unenlightened racist wisecracks

Which pretensions do you express through the clothes you wear? Choose one or more.

Copyright © 2007 National Lampoon Inc.

- I am a hip and modern person
- I am natural and down-to-earth

- I want people to think clothes don't mean much to me
- I am smart and possess great class
- What is your occupation when daydreaming?
- Professional sports player "Morning Zoo" DJ
- Systems sales representative
- Talk-show guest

On a separate sheet of paper, draw a map of your house.

- Draw a picture of yourself in the map.
- Draw pictures of your family in the map.
- Color the map-any colors you like
- Scribble over the map with a black marker.
- Congratulate yourself for being an asshole.

The following would get me to subscribe to the

- National Lampoon: A five-minute ad on sleazy cable channels, like the kind Playboy does
- A sneaker phone
- More service pieces
- Celebrities, celebrities, celebrities!
- My bologna has a first name. It's:
- . Jennifer . Trip Oscar
- Joseph
- Which of the following items do you steal from work? Stationery and paper
- Computer disks Hours' worth of long-distance calling
- Company cars

You have two sons; one is a good boy. The other, a classic fuck-up, asks you for his inheritance and goes away for two years. When he returns, you:

- Tell your good son to kill him
- Give him a hug and throw a big party Drive around for a while to collect your thoughts

Long live the ____ ! My dad kisses like a .

- Fill in the blanks:
- I like .
 - I do not care for _
 - Using the chart provided,
 - circle the teeth you could live without.
 - Indicate the location
 - of your tongue in the chart.
 - Doesn't the chart look a lot like a bird's-eye view of
 - the Druidic ruins known as Stonehenge?
 - Yes No Would you burn the roof of your mouth to save eight

people you don't know who live in a foreign country? Ten people? What if they lived in your country?

If you suddenly turned gay who would be the first man you'd sleep with? (Guys only.)

- Adam Ant Fred "The Hammer" Williamson
- leremy Irons
- The owner of a Chinese restaurant
- That could never happen to me
- Would you live the rest of your life with no sense of smell for \$750,000?

If it turned out your parents were really impostors,

- who would you most suspect your parents to be? _____ Marge and Gower Champion
- Julius and Ethel Rosenberg
- Bob and Ray Claus and Sunny von Bülow
- How often in the last six months have you:
- Overreached yourself on the job
- Acted out of spite

Sphincter of Oddi

Loved and lost

Islands of Langerhans

For you personally, is it better to have:

Never loved and never lost

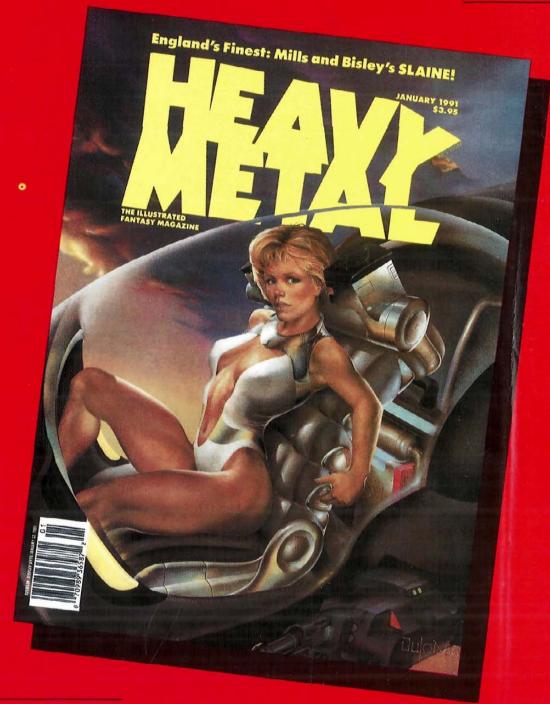
- Stared pointlessly at frozen foods in the supermarket
- If you had to donate a body part to save the life of your identical twin, would you rather it be your:

Never loved and lost everything Loved everything and never lost anything

____ Hypothalamus

Brain

Not a magazine. Not a comic book. Not for children. Not a dream. Barely a reality. ...Something different.



Now a Bimonthly

At Selected Newsstands, Bookstores & Specialty Shops or by Subscription

Heavy Metal, 155 Avenue of the Americas, New York, N.Y. 10013

Subscription prices: One year -\$12.95 Two years -\$20.95 Three years -\$27.95 Copyright © 2007 National Lampoon Inc.



ULTRA LIGHTS

100' SMOOTH TASTE

an mintal CAMEL

品語

SMOOTH TASTE ULTRA LOW TAR

CHMEL

C MI RAI C

LIGHT

DUTRA LOW TAR

20

CAMEL

ULTRA LIGHTS, ULTRA LIGHTS HARD PACK: 6 mg. "tar", 0.5 mg. nicotine, ULTRA LIGHTS 100'S HARD PACK: 6 mg. "tar", 0.6 mg. nicotine, av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.